

FEDERATION INTERNATIONALE
CINEMA TELEVISION SPORTIFS

- ***THE FEDERATION INSTITUTIONAL PROFILE***















































































































FICTS



- **FICTS** (Federation Internationale Cinema Television Sportifs – joined with **108 Countries**) is recognised by **IOC (International Olympic Committee)** on 10 January 1983. The President is **Prof. Franco Ascani**, “IOC Commission for Culture and Olympic Education” Member (*in the photo with the IOC President Doct. Jacques Rogge*)
- FICTS develops and promotes the “*Culture through sport*” among citizens of different Nations and with different life styles. It inspires itself to the principle “*sport, a global movement at humanity’s service*” based on universality, tolerance and ethics.
- FICTS, together with IOC, is active in the promotion and the spread, worldwide, of Olympic values and the sports culture through **events, meetings and conferences** in the “**World FICTS Challenge**”, among all the people that do a creative work in the sport and sports communication field (* *see page 6*).

FICTS IS ACTIVE IN 108 COUNTRIES

108 MEMBERS COUNTRIES

 AFG - Afghanistan	 FIN - Finland	 MTN - Mauritania	 RWA - Rwanda
 ALB - Albania	 FRA - France	 MEX - Mexico	 RUS - Russia
 ALG - Algeria	 GAB - Gabon	 MDA - Moldova	 SMR - San Marino
 ANG - Angola	 GAM - Gambia	 MON - Monaco	 SEN - Senegal
 ARG - Argentina	 HUN - Hungary	 MNE - Montenegro	 SRB - Rep. of Serbia
 ARM - Armenia	 GEO - Georgia	 MOZ - Mozambique	 SLE - Sierra Leone
 AUS - Australia	 GER - Germany	 NEP - Nepal	 SIN - Singapore
 AUT - Austria	 GRE - Greece	 NED - Netherlands	 SYR - Syria
 BRN - Bahrain	 GBR - Great Britain	 NZL - New Zealand	 SLO - Slovenia
 BEL - Belgium	 GUA - Guatemala	 NGR - Nigeria	 ESP - Spain
 BOL - Bolivia	 GUI - Guinea	 IRL - North Ireland	 SKN - St. Kitts & Nevis
 BOT - Botswana	 GEQ - Equatorial Guinea	 NOR - Norway	 USA - United States of America
 BRA - Brazil	 IND - India	 PAK - Pakistan	 RSA - South Africa
 BUL - Bulgaria	 INA - Indonesia	 PAN - Panama	 SWE - Sweden
 BDI - Burundi	 ISR - Israel	 PAR - Paraguay	 SUI - Switzerland
 CMR - Cameroon	 ITA - Italy	 PER - Peru	 TJK - Tajikistan
 CAN - Canada	 JPN - Japan	 PHI - Philippines	 TUN - Tunisia
 CPV - Cape Verde	 KEN - Kenya	 POL - Poland	 TUR - Turkey
 CHD - Chad	 KSA - Kingdom of Saudi Arabia	 POR - Portugal	 UGA - Uganda
 CHI - Chile	 KUW - Kuwait	 QAT - Qatar	 UKR - Ukraine
 COL - Colombia	 LIB - Lebanon	 CGO - Rep. of Congo	 UAE - United Arab Emirates
 CRO - Croatia	 LBA - Libyan Arab Jamahiriya	 KAZ - Rep. of Kazakhstan	 URU - Uruguay
 CUB - Cuba	 LTU - Lithuania	 IRI - Rep. Islamica of Iran	 UZB - Uzbekistan
 DEN - Denmark	 MAD - Madagascar	 CHN - People's Rep. Of China	 Vatican City
 ECU - Ecuador	 MAS - Malaysia	 CZE - Rep. Czech	 VEN - Venezuela
 ESA - El Salvador	 MLI - Mali	 SVK - Rep. Slovakia	 VIE - Vietnam
 FIJ - Fiji	 MLT - Malta	 ROU - Romania	 ZIM - Zimbabwe

FICTS NUMBERS

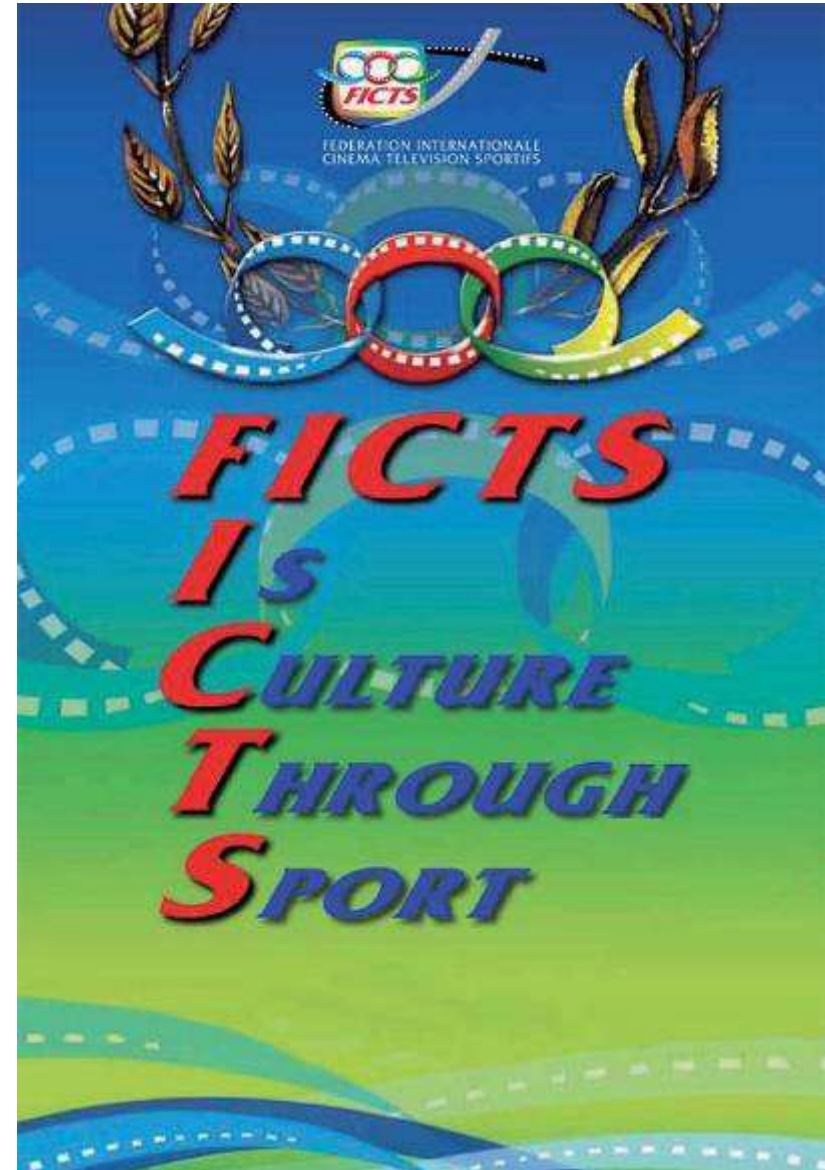


108	Countries of 5 Continents that join FICTS
14	International Phases of the “World FICTS Challenge” World Circuit
22.300	Productions that took part in the “World FICTS Challenge”
29	“Sport Movies & Tv” editions
2011	Year of the “World FICTS Challenge” World Final in Milan
50	Sports disciplines taking part to “Sport Movies & Tv”
0	“Sport Movies & Tv” ticket price
183	“Hall of Fame” cinema and sport myths
30	Public Institutions Partners
3.000	Video hours in the FICTS archive
2.500	Sport and cinema memorabilia pieces in the FICTS archive

“FICTS IS CULTURE THROUGH SPORT”



- “FICTS Is Culture Through Sport” is the 2011 “leitmotiv” of Federation Internationale Cinema Television Sportifs.
- “FICTS Is Culture Through Sport” address to the sport, culture, media, communication, Institutions, Schools and University world.
- FICTS’ aim is the communication of the **sport positive merit and its universal values**, performances, peace, brotherhood and ethnic groups, the respect for rules and environment.





THE RELATIONSHIP WITH IOC

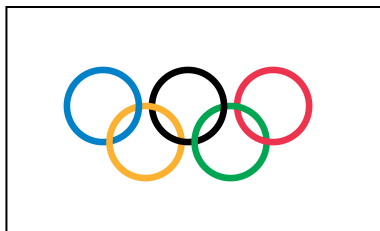


- *FICTS and IOC, through the **Information Management Department** in particular, collaborate to promote the Olympic Values through activities, synergistic actions and common projects. The “World FICTS Challenge – Worldwide Championship of Sport, Cinema and Television”, made by International Festivals, is one of them and it enable to promote these values through the Festivals Olympic Section.*
- *Through the framework of the Festival, FICTS supports producers and directors in the process of rights clearance for use of Olympic patrimony through its collaboration with the **Olympic Television Archive Bureau (OTAB)**, responsible for the permissions, the distribution and the use of the Olympic Images belonging to IOC (30.000 images hours of the most exciting moments of the Olympic Games). The Protocol defines the aspects regarding the use of the Olympic images of the Olympic scenes for the “World FICTS Challenge” Festivals and, in particular, for the “Olympic Spirit” Section.*
- *FICTS, as “operating arm” of the OTAB, carried out the function of “controller of the rights “. The partnership aims at realizing common projects and initiatives destined to increase the promotion and the diffusion of the olympic values as theOlympic Movement videos and images. The IOC patronage helps supporting institutional activities and also provides a final price for the winner of the “Olympic Spirit” section of “Sport Movies & Tv”.*
- *The **IOC President Doct. Jacques Rogge** expressed itscongratulations and compliments to FICTS for the work it made. The video selected at “Sport Movies & Tv” coming from everywhere in the world show images about outstanding achievements and unfogettable moments, full of emotion and passion. In this way it shows the universality of the cinema, television and sport world, thus contributing to the promotion of Olympic ideals and values to the greatest number of people and, in particular, to young people.*

INTERNAZIONALE PARTNERS AND AWARDS



Prestigious International Organisations are FICTS Partners through an active cooperation



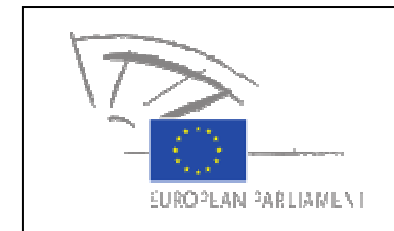
International Olympic Committee



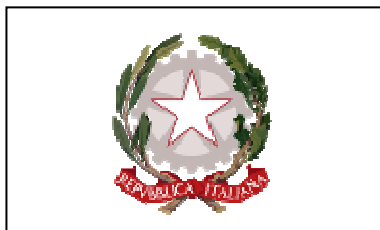
United Nations Educational, Scientific and Cultural Organization



The White House



European Parliament



Italian Republic Presidency



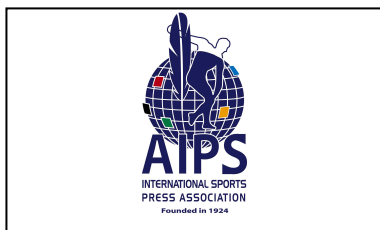
Council of Ministers Presidency



Federation Internationale Sport pour Tous



World Olympians Association



International Sports Press Association



Panathlon International

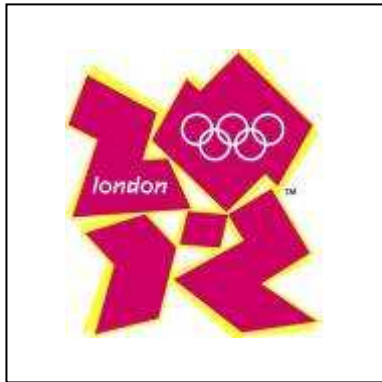


Expo 2015



Aspire Academy

FICTS IS PRESENT AT GREAT EVENTS



London 2012



Poland - Ukraine 2012



Kazan 2013



Nanjing 2014



Sochi 2014



Brazil 2014



Rio De Janeiro 2016



Russia 2018

THE “WORLD FICTS CHALLENGE” (WFC): 14 FESTIVALS IN 5 CONTINENTS



- The “**World FICTS Challenge (WFC)**”, **Worldwide Championship of Sport, Cinema and Television** is the instrument to promote and spread the olympic values and the sport culture that FICTS organises every year in **14 Phaes** in **5 Continents**: a series of events (projections, meetings, awards, exhibitions, etc.).
- Through the “WFC”, the Federation promotes, all over the world, the quality of sports images and the co-operation of those who work creatively in sport and cinema television broadcasting.

FICTS provides for the L.O.C. a rich **promotional activity**, the advice and the assistance for the

- organisation.

At the Final Phase, scheduled at October with **free entrance**, will take part the 7 winning operas in

- each of the 7 Sections of the 14 Phases.

- The 14 “WFC 2011” Phases, are: *Matera* (Italy), *Barcelona* (Spain), *Da Nang* (Vietnam), *Mumbai* (India), *Saransk* (Russia), *Teheran* (I. R. Iran), *Beijing* (Pr. Of China), *Kampala* (Uganda), *Istanbul* (Turkey), *Tashkent* (Uzbekistan), *Liberec* (Czech Rep.), *Lipetsk* (Russia), *Nice* (France), *Milan* (Italy), *Doha* (Qatar).

THE "WORLD FICTS CHALLENGE 2011" CIRCUIT



Matera - ITALY
18 - 20 April



Barcelona - SPAIN
17 - 21 May



Da Nang - VIETNAM
27 - 30 May



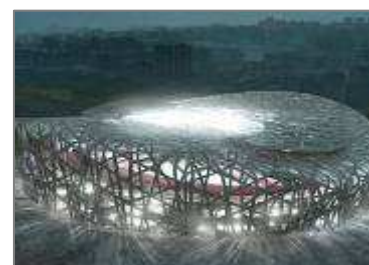
Mumbai - INDIA
2 - 5 June



Saransk - RUSSIA
8 - 11 September



Tehran - I. R. IRAN
20 - 23 September



Beijing - Pr. Of China
8 - 12 August



Kampala - UGANDA
12 - 15 August



Istanbul - TURKEY
22 - 25 September



Tashkent - UZBEKISTAN
7 - 9 July



Liberec - CZECH REP.
27 - 29 September



Lipetsk - RUSSIA
27 - 30 September



Nice - FRANCE
1 - 3 October



Milan - ITALY
28 Ott - 2 Nov



Doha - QATAR
11 - 14 November

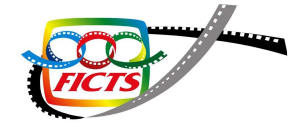
THE FICTS ARCHIVE: 3.000 VIDEO HOURS



The Archive **collects more than 3.000 hours of cinema and television videos with sports theme** of FICTS property. A patrimony of sport images of inestimable values that FICTS provides to Community, Institutions, that can be consulted and are available in every moment for: historical Researches, Reviews, Festival, Awarding, Events, Press Conferences, TV broadcastings, etc.



FICTS ARCHIVE: MEMORABILIA



FEDERATION INTERNATIONALE
CINEMA TELEVISION SPORTIFS



MEETINGS AND INTERNATIONAL PROJECTS

FICTS' presence at International Meetings:

- Round table “*Sport & media*” (Barcelona, Spain)
- Meeting “*Olympics through the visual Image*” (Beijing, China)
- Forum “*Sport and Culture – Sport & Business*” (Doha, Qatar)
- Meeting “*Women and sport*” (Barcelona, Spain)
- Progetto “*Le emozioni dello sport*” (Africa e Sud America)
- Workshop “*New sports television market trends*” (Milan, Italy)
- Workshop “*New sports television market trends*” (Barcelona, Spain)
- Forum “*World Conference on Sport for all, Education and Culture*” (FISpT - Milan, Italy)
- Symposium “*Cooperation among sport, cinema and tourism in Vietnam*” (Da Nang, Vietnam)
- Forum “*Role of cinema and tv in sports and correct life-style promotion*” (Saransk, Russia)



Prof. Franco Ascani in Beijing

"FICTS FOR YOUNG PEOPLE"

FICTS is committed in different cultural and educative activities at national and international level included in the activity aimed at the diffusion of sport culture and the olympic values among young people. The Programme **"FICTS for young people"**, realised through "Sport Movies & Tv 2011" includes:

- ***"Sport emotions: culture and education through images"***: initiatives of social cohesion for the young africans through sport and its values to favour the diffusion of sport culture and education (young people, women, people with disabilities, etc) in the developing Country.
- ***"Youth to the discovery of Expo 2015"***: a formative activity consisting in supporting and involving young people to the EXPO theme, that Milan will host in 2015.



"FICTS FOR YOUNG PEOPLE"

- ***"More sport with young people"*** (3.000.000 participants from 1964 till today): the interscholastic championships of track-and-field reserved to the students, it is also part of the federal FICTS Program with a view of the "Youth Olympic Games 2014".
- ***"Young people: peace through sport"***: the projection of videos realized by FICTS with the purpose of spreading the social values making aware the Young on the theme of peace using the universal language of sport.
- ***"Sport is the same for all" and "Gold pen of sport Candido Cannavò"***: educational activities to awaken young people on the topic of "the social inclusion and the spaces for the people with disability" using the universal language of sports as an aggregative moment.
- ***"Golden Volleyball Tournament"***: volleyball tournaments organised by for the high school young people in Poland with the presence of the winners in Milan.



"More sport with young people"



"Young people: peace through sport"



"Gold pen of sport"

FICTS SUMMIT



FICTS is present in Countries in 5 Continents where the Board of Trustee, the 4 Commissions Members and the Members enrolled contribute with their know-how to the growth and the diffusion of the Federation ideals and values in the world.

- **FICTS BOARD OF TRUSTEE** – elected at the quadrennial Congress of the 28th of October 2007 – it is structured: **Prof. Franco Ascani** (Italia), *President and “IOC Commission for Culture and Olympic Education” Member*; Honorary Members: **Dr. Mario Pescante** *IOC V. President*, **Ottavio Cinquanta** (Italy), *IOC Membro, Honorary President*, **Dr. He Zhenliang** (Pr. Of China) *Chinese Olympic Committee Honorary President and IOC Member* and **Dr. Anita Defrantz** *IOC Member*; **Sabir Ruziev** (Uzbekistan), *1st V. President, he is the “Tashkent International FICTS Festival” director, President of the Uzbek Fencing Federation and of the Cinema Television Sportifs Uzbek Federation as well as a qualified member of the Sport International Organisations.* **Andrew Luwandagga** (Uganda), *2nd V. President, he is the organizer of the “Kampala International FICTS Festival” and President of the UBC - Uganda Broadcasting Corp.* **Massimo Lavena** (Italy), *General Secretary, he is the editor of International Television Agency, critic, documentary Tv author, expert of social problems and historical of olympism.* **Krzysztof Marszalik** (Poland), *Treasurer, he is the organiser of the “Golden Team Hubert Wagner Volleyball Tournament”.*

BOARD OF TRUSTEE



FEDERATION INTERNATIONALE
CINEMA TELEVISION SPORTIFS

PRESIDENT  Franco B. Ascani	HONORARY PRESIDENT  Ottavio Cinquanta	HONORARY MEMBER  Anita L. Defrantz	HONORARY MEMBER  Mario Pescante	HONORARY MEMBER  He Zhenliang	IOC DELEGATE  Philippe Blanchard
1ST VICE-PRESIDENT  Sabir Ruziev	2ND VICE-PRESIDENT  Andrew Luwandagga	GENERAL SECRETARY  Massimo Lavena	TREASURER  Krzysztof Marszalik	PRESIDENT FOR EUROPE  Pier Andrea Chevallard	PRESIDENT FOR AFRICA  Alex Kobia
PRESIDENT FOR SOUTH-WEST ASIA  Abdol Reza Savar	PRESIDENT FOR EAST ASIA  Nguyen Xuan Vinh	PRESIDENT FOR NORTH AMERICA  Donna De Varona	PRESIDENT FOR SOUTH AMERICA  Danilo Santos De Miranda	PRESIDENT FOR OCEANIA  Rod Hay	COUNCILLOR  Yang Bo
COUNCILLOR  Danilo Carrera	COUNCILLOR  Jon Long	AUDITOR  George Pigos	AUDITOR  Mirco Cussigh	COMMITTEE COORDINATOR  Andrea Varnier	COMMITTEE COORDINATOR  Marko Stojanovic

THE PRESIDENT: "FICTS IS CULTURE THROUGH SPORT"



Prof. FRANCO B. ASCANI

- Expert in the organisation of great events, sports communication and management. Sport sociologist. He assisted at 10 editions of the Olympic Games.
- "IOC Commission for Culture and Olympic Education" Member (International Olympic Committee);
- President of the Federation Internationale Cinema Television Sportifs (108 Countries affiliated);
- V. President of the Federation Internationale du Sport pour Tous;
- Master Director in "Sport Management, Marketing & Sociology" at Milano-Bicocca University;
- Journalist, author of 5 books about sport management and 245 publications on scientific magazines;



FICTS COMMISSIONS



In FICTS Commissions collaborate qualified professional people that contribute to its growth with their know-how (www.sportmoviestv.com/commissioni): they are actual Member of the International Olympic Committee, Presidents of National Olympic Committees, cinema and television professionals and sports marketing experts.

- The “**INTERNATIONAL FESTIVAL COMMITTEE**”: works for the developing of the project “World FICTS Challenge” (Worldwide Championship of Sport, Cinema and Television in 5 Continents) and to achieve high levels of excellency trough the examination of new proposals.
Members: **Andrew Luwandagga** (*Uganda*) – Coordinator, **Jakub Bazant** (*Czech Rep.*), **Evgeny Bogatirev** (*Russia*), **Omonulla Burkhanov** (*Uzbekistan*), **Manana Archvadze Gamsakhurdia** (*Georgia*), **Rod Hay** (*Australia*), **Mollamohammad Mohammadreza** (*Iran*), **Juli Pernas** (*Spain*), **Nikolay Porokhovnik** (*Russia*), **Shamil Tarpishev** (*Russia*), **Jiang Xiaoyu** (*P.R. China*), **Nguyen Xuan Vinh** (*Vietnam*).
- The “**MARKETING AND COMMUNICATIONS COMMITTEE**”: promotes the activities of the Federation making suggestions in searching sponsors and partners.
Members: **Andrea Varnier** (*Italy*) – Coordinator, **Anthony Alcalde** (*Nicaragua*), **Luciano Barra** (*Italy*), **Jordan Clive** (*Usa*), **Angelo Codignoni** (*France*), **George Das** (*Malesia*), **Jean Durry** (*France*), **Scott Givens** (*Brazil*), **Giampaolo Martino** (*Italy*), **Tomas Sithole** (*South Africa - IOC*), **Antonio Trifilò** (*Italy*), **Randy Williams** (*Usa*).
- The “**YOUTH, EDUCATION AND CULTURE COMMITTEE**”: follows the guidelines suggested by the IOC (beginning with the Singapore 2010 “Youth Olympic Games”) and it is engaged in spreading among the young the olympic values, ethics, respect, peace and fair-play.
Members: **Marko Stojanovic** (*Serbia*) – Coordinator, **Ward Abdallah** (*Qatar*), **Claudio Arrigoni** (*Italy – Paralimpics*), **Mirko Cussigh** (*Switzerland*), **Richard Dick Fosbury** (*Usa – WOA President*), **Jon Long** (*United Arab Emirates*), **Alfredo Marson** (*Italy – Paralimpics*), **George Pigos** (*Greece*), **Enrico Prandi** (*Italy – Panathlon Int. President*), **Isa Mohammed Abdul Rahim** (*Bahrain - FISpT President*), **Franco Dassisti** (*Italy*), **Le Tien Tho** (*Vietnam*).

FICTS COMMISSIONS

- The “**MARKET RIGHTS TELEVISION AND MOVIE COMMITTEE**”: carries out the strategy to protect the IOC copyrights with the contribution of the OTAB (The Olympic Television Archive Bureau) consenting the Federation to operate following IOC rules and creating a way of behaviour. Through the organization of the Workshop “*New sport television market trends*”, the Committee wants to create an annual date during Final of the Worldwide Championship of Sport Cinema and Television which could represent a meeting for Producers, Distributors, Directors, Broadcasters and Sports Federations coming from all over the world.

Members: **Massimo Lavena** (*Italy*) – Coordinator, **Antonio Bruni** (*Italy*), **Esther Calatayud** (*United Kingdom*), **Alina Cosmoiu** (*Romania*), **Barbara De Stefanis** (*Spain*), **Ettore Giannella** (*Italy*), **Alex Kobia** (*Kenya*), **Belaid Mohamed** (*Algeria*), **Daniel Oliveira** (*Portugal*), **Nikita Orlov** (*Russia*), **Antun Vrdoljak** (*Croatia*), **Daniel Zirilli** (*Usa*).

- The Executive Committee deliberated to propose the creation of the “**Olympic Solidarity Committe**” with the aim to encourage the encounter and the exchange of ideas about sport among people interested in sports by means like meetings, congress, seminars during the Phases of the “World FICTS Challenge”.



The FICTS Market Right Television and Movies Committee at “Sport Movies & Tv 2010”



Federation Internationale Cinema Television Sportifs

Via de Amicis, 17 – 20123 Milano (Italy)

Tel. +39-02-89409076

Fax +39-02-8375973

info@ficts.com – www.sportmoviestv.com