

OFFICIAL RULES "SPORT MOVIES & TV 2016" 34th MILANO INTERNATIONAL FICTS FEST



Milano (Italy), 16 - 21 November 2016

Art. 1 - "SPORT MOVIES & TV 2016"

FICTS - Fédération Internationale Cinéma Télévision Sportifs (www.sportmoviestv.com) recognized by the International Olympic Committee for which it promotes the values of sports through the images in the 114 Member Countries, in range of the Worldwide Championship of Cinema and Sport Television "WORLD FICTS CHALLENGE" (Art. 9), promotes and organizes from 16 to 21 November 2016 in Milano (Italy) "SPORT MOVIES & TV- 34th MILANO INTERNATIONAL FICTS FEST". The "World FICTS Challenge" phases that precede the Final, will be held, under FICTS' Patronage, in: Barcelona (Spain), Rio de Janeiro (Brazil), Hanoi (Vietnam), Beijing (China), Katmandu (Nepal), Brussels (Belgium), Tashkent (Uzbekistan), Lipetsk (Russia), Kampala (Uganda), Spoleto (Italy), Liberec (Czech Republic), Los Angeles (USA), Rio de Janeiro (Brazil - FICTS for Rio 2016), Samara (Russia), Tehran (I. R. Iran), Sophia Antipolis (France), Kazan (Russia) under the slogan "FICTS Is Culture Through Sport".

The following Festival's Rules have been approved by FICTS Executive Committee on November $11^{\rm th}$ 2015.

Art. 2 - AIMS

FICTS aims to spread the knowledge and diffusion of sport movies and videos that, in different languages and different production forms, contribute to the development of artistic and cultural trends in TV and movies. The goals of this event are: to promote the quality of sports images; encourage producers to broadcast their images to emphasize the Olympic spirit; to promote and increase the Olympic values development and sport culture through the real use of sport image power; to encourage communication and collaboration among all those who work creatively in sport field; to favour meeting and co-operation of those who work creatively in sport broadcasting; stimulating and spreading the study, discussion and knowledge of creative and cultural issues related to these media; to stimulate the study, discussion and knowledge of creative and cultural issues specific to these two media.

Art. 3 - CONTENTS

All television, movie and new media productions dealing with sport, or having sport in all its different expressions as their main subject can participate in the Festivals. Productions with porno graphical contents will not be accepted, as well as works inspired by political, religious or racial fanaticisms.

Art. 4 - SECTIONS

All the movies, videos, TV shows, shorts and full length productions about any kind of disciplines (for videos about the football see comma 7) and its various expressions produced in **period 2014/2015/2016** excepts for Documentary Section, will be allowed to compete in one of the following Sections:

1. OLYMPIC GAMES

- *a) OLYMPIC SPIRIT:* works (*duration between 5 and 15 minutes*) that promote Olympic Movement knowledge and its values through the spread of Olympic universal language and of its ethical-cultural-educational function.
- b) OLYMPIC PROTAGONISTS: stories, surveys, reportages about Olympic Games preparation and participation of Olympic Games protagonists from the past till the present.

During the phases of the "World FICTS Challenge" as well as during the Final, FICTS, agreed with the IOC Department of "Culture and Heritage" the will shown - for the period of the Festival - the most significant Olympic footages to promote the values of Olympism.

As the 2016 Rio Olympic Games will finish on August 21st, the Jury will admit the participants productions to this Section - and only this - within September 30th instead of 31st July 2016.

- **2. DOCUMENTARY**: Documented television or cinema chronicles and researches, concerning sport in all its forms and expressions, stories about champions, teams, events.
- a) INDIVIDUAL SPORT
- b) TEAM SPORT
- c) GREAT CHAMPIONS: INDIVIDUAL SPORT / TEAM SPORT

3. TV SHOWS - NEW TECHNOLOGIES

- a) SPORT PROGRAMS, TALK-SHOWS, SPORT ENTERTAINING including satellite nets, cable and local television (in case of series or TV episodes, it will be submitted only one episode without interruptions and publicity).
- b) NEW MEDIA: sport productions based on interactive and digital technologies used for web promotion (for the Selection: one copy must be sent if available with the URL address; for web sites, the URL addresses must be sent along with a picture from the website and a short summary).

4. SPORT & SOCIETY:

- a) SPORT VALUES: Intervention for sport social values (ethics, tolerance, disability, respect, fair-play, social inclusion, peace, etc).
- b) CULTURE AND EDUCATION: Sport as informational, educational and formative instrument.
- 5. MOVIES: fiction shorts and featured films, TV movies and TV series (made by debut or well known authors) included Cartoon (also in computer animated) –having sport as main topic, sports events or the sports story champions that really existed or invented (for this Section it is necessary to send the artistic and technical cast information).
- 6. SPORT ADVERTS: productions with sport as main topic using sport gesture and/or productions having sport champions as testimonials of products or initiatives:
 - a) SOCIAL/INSTITUTIONAL ADVERTISING: public service, non-profit, corporate and social campaign, the sport promotion, etc.
 - b) COMMERCIAL ADVERTISING (of a product or a service): productions aimed to find out creative solutions concerning the advertising communication.
- 7. MOVIES & TV FOOTBALL: reportages, fiction, documentaries, featured and shorts films, champions or football team stories, events, television programmes, etc. having football as main topic in different applications: for television, cinema and for new technological platforms.

a) MOVIES & TV FOOTBALL

b) MOVIES & TV FOOTBALL - GREAT CHAMPIONS

Art. 5 - AWARDS AND PRIZES

The Festival will be competitive. Works are judged by an International Jury (excluding who have direct or indirect interest) composed by seven exponents of Cinema, TV, Media, Sport, Culture (nominated by FICTS), that will choose the "Selected" works and will officially award, without appeal, the official prizes. For each Sections it will be awarded maximum of 5 (five) works in "Nomination" - the "Guirlande d'Honneur" (one for each Section), "Mention d'Honneur" (four for each Section) and the "Special Prizes".

The Jury will select 150 "Selected" productions:

- 100 will be projected during the Festival and will be included in Festival Bill;
- 50 will be available for the credited people on WCPMedia Services screening room, digital online catalogue.

The list of all the prizes is available on FICTS website www.sportmoviestv.com. The "Merit and participation Diploma" will be delivered to all the "Selected" works. All the awarded works will be promoted by Festival's Press Office through Federation communication's tools (Information Agency, Website, Social networks, official FICTS App, etc.) and trailer production will be edited on FICTS website. "Selected", "Nominated" and "Awarded" works will be allowed to use the logo "SPORT MOVIES & TV 2016" respectively "Selected", "Nomination", "Mention d'Honneur" and "Guirlande d'Honneur" for any promotional aim.

Projection's calendar will be established by the Festival management. On the occasion of the Festival, FICTS will deliver "Excellence Guirlande d'Honneur" to those exponents of Sport, TV, Cinema and Journalism whom have carried on "a significant role in favour of sport by promoting its image and cultural and ethical values".

following -



(follow) OFFICIAL RULES

"SPORT MOVIES & TV 2016" 34th MILANO INTERNATIONAL FICTS FEST



Milano (Italy), 16 – 21 November 2016



Art. 6 - ENTRY RULES

In order to submit the productions (the number of works for each participants is unlimited) to the Festival, it's obligatory to send within and no later July 31st, 2016 (the date is stringent) through cloud with the WCPMedia Services platform http://www.wcpmediaservices.com (e-mail: usersupport@wcpmediaservices.com; tel.: 0041.91.910.7690) in efficient and sure way, the following items:

- a) Entry Form properly filled in and signed https://wcpapp.wcpmediaservices.com/wcpApp/free/festival/festivalForm;
- b) Copy of video in MOV or MP4 format (Full HD);
- c) Copy of trailer (maximum length of 3 minutes) separately from the main work, to be revised on FICTS website in Trailer Section in order to be showed on televisions, during the "Award Ceremony" and open-close air projection on maxi-screen;
- d) Bio filmography of Director and/or the Actors;
- e) Brief synopsis of the video in Italian and English. For all the works in different languages than English and Italian, it is needed the subtitled and post-production dialogue list;
- f) Appropriate digital photographic documentation in high resolution format to be used for the Official Catalogue, Press Office, website and Festival promotional campaign;
- g) Payment proof of the Entry Fee;
- h) Paper promotional materials (please don't send files): posters, flyers, brochures, gadgets, etc. to be shown during the Festival. The promo materials must be sent to FICTS Headquarters within and no later July 31st, 2016, to the following address:

FICTS – ORGANIZING COMMITTEE SPORT MOVIES & TV 2016 34th MILANO INTERNATIONAL FICTS FEST

Via De Amicis, 17- 20123 Milano (Italy)
Tel.: +39 02 89409076 - Fax: +39 02 8375973
Website: www.sportmoviestv.com;
E-mail: info@ficts.com - info@sportmoviestv.com

The set of forms must be filled out in English and Italian languages. A not readable, not understandable and/or incomplete documentation (lack of synopsis, lack of stills and video in different requested format, etc.) will implicate the EXCLUSION of the productions from the Festival. Entry fee is 70 € (seventy euro) and include:

- 1. Secretariat rights
- 2. Free registration of producer/director to FICTS for 2016
- 3. The participation in the "World FICTS Challenge"
- 4. The reduction of 50% of the cost of the overnight stay (max 2 persons) in the Hotel 4* (in the city center of Milano) in rates with FICTS (that will take charge of the remaining 50%) for directors and producers of the submitted productions to the Festival.

Payments of the Entry fee (<u>net after bank charges</u>) can be made directly through FICTS website at link http://www.sportmoviestv.com/festival/ by Credit card or through Bank transfer to:

Account n° 18500.13 Entered FICTS

Bank Monte dei Paschi di Siena – Agenzia 3 (503) Address Via Mazzini, 7 - Milano - Italia

All the official communication will be send by e-mail.

IBAN Code IT 29X 01030 01603 000001850013
Reason specify title of the videos and/or the name of Company

In case of no use of the WCPMedia Services platform, it's possible to send the above mentioned materials by mail specifying the link from which download the video, by service wetransfer (or similar) or on pendrive:

Occasional withdrawing should be communicated to the Organizing Committee within and no later than July 31st, 2016.

N.B: The works of current and past editions having the title "*Selected*" will be able to participate in the other Festivals in Italy, <u>upon FICTS approval</u>, because of the Federation recognizes, in Italy, only "Sport Movies & Tv" in Milan and the "*Spoleto International FICTS Festival*" in Spoleto.

Art. 7 - PARTICIPANT WORKS

The productions are and will be used by FICTS <u>only</u> for cultural, non-profit purposes. For further promotion, submitted works can be shown during International Festivals endorsed and recognized by FICTS ("World FICTS Challenge" - see Art. 9) that will also estimate the opportunity to grant the use to IOC for the same purposes. Their utilization however is absolutely not commercial. The productions will not be used for any other aim without explicit producer authorization.

Whoever presents a piece of work is considered the owner in all respects for what concerns its utilization as from these Rules and must deliver the "Entry Form" duly signed to , by which, accepting the Rules, authorizes:

- a) the widest work broadcasting (that is not subjected to any right or other indemnity) making it as easy as possible to put at the disposal of institutions that may require it.
- b) the vision of the video on the screen (during the Festival) to representatives, credited journalists, observers, experts invited by FICTS.
- c) the use of the submitted production is exclusively destined to the study, to the documentation and to the institutional purposes in the archive of FICTS, of Milano Film Network and of WCPMedia Services Screening Room (online digital catalogue) and agrees to access to such archives, with appropriate anti-piracy measures, for the vision of the video, in low resolution and only once, to professionals of audiovisual industry prior associated and authorized by FICTS
- d) the transmission of the best authors' sequences own work in competition (*maximum 3 minutes*) by the communication tools (*tv, web, etc*) as promotion of "Sport Movies & Tv" before, during and after Festival also in collaboration with Public Institutions, Media, Network, Schools, etc.

Participants will be considered directly responsible for any request or claim for damages or refund after the work presentation at the Festival. Organizing Committee grants the right to use participants' names during the Festival, for its own promotional activity.

Art. 8 - TRANSPORT AND INSURANCE

For the producers/directors that will not use the WCPMedia Services platform, the transport and insurance charges from Country of origin must be paid by participants (including all the customs operations for arrivals from non European Union Countries).

The package containing foreign videos must bear the following contents: "Sport movies addressed to cultural event, not for sale. It does not include porno graphic contents. Commercial value $30~\epsilon$ ". Please, specify only the commercial value of virgin video support. It is recommended the shipment via international courier.

Organizing Committee disclaims any responsibilities for damages occurred during transport.

Art. 9 - WORLD FICTS CHALLENGE

"SPORT MOVIES & TV 2016 – 34th MILANO INTERNATIONAL FICTS FEST" (Milano - Italy) is carried out at the end of the "WORLD FICTS CHALLENGE" Worldwide Championship of Sport, Cinema, Television and Communication articulated in 18 Festivals in the 5 Continents promoted and organized every year by FICTS (Rules was approved by FICTS Executive Committee on November 11th, 2015).

Winning productions of each 18 Phases will be automatically admitted as "Selected", without any kind of obligation, to the Final Phase of the "WORLD FICTS CHALLENGE".

Art. 10 - GENERAL TERMS

It is producers , directors, distributors or other parties responsibility to provide film guarantee so to be legally authorized to perform during the Festival. For controversial cases and any occurrence not specified in these Rules the reference will be FICTS Federal Statute and WFC Rules.

The decisions, without appeal, will be under Festival Direction competence. For any controversy about single articles meaning of the present Rules, original Italian text bears witness (Official Country language of FICTS seat).

e-mail: info@ficts.com - info@sportmoviestv.com - web site: www.sportmoviestv.com