

OFFICIAL RULES

“KAZAN WORLDWIDE FINAL OF WORLD FICTS CHALLENGE”

Kazan (Rep. Tatarstan - Russia), 5 – 10 August 2015

“Exsport Movies & Tv 2015 - 33rd Milano International FICTS Fest”[®]

Milano (Italy), 27 – 31 October 2015

ENGLISH

SPMTV1

Art. 1 – “EXSPORT MOVIES & TV 2015”

FICTS - Fédération Internationale Cinéma Télévision Sportifs (joined with 113 Members Countries) recognized by IOC – International Olympic Committee, in range of the Worldwide Championship of Cinema and Sport Television “WORLD FICTS CHALLENGE” (Art. 10), promotes and organizes from 5 to 10 August in Kazan (Rep. of Tatarstan – Russia), the “KAZAN WORLDWIDE FINAL OF WORLD FICTS CHALLENGE 2015”. The “World FICTS Challenge” phases will be held, under FICTS Patronage, in: *Barcelona (Spain), Rio de Janeiro (Brazil), Hanoi (Vietnam), Beijing (China), Katmandu (Nepal), Buenos Aires (Argentina), Brussels (Belgium), Tashkent (Uzbekistan), Lipetsk (Russia), Kampala (Uganda), Liberec (Czech Republic), Los Angeles (USA), Samara (Russia).*

Milano (Italy) - from 27 to 31 October - will host “EXSPORT MOVIES & TV 2015 – 33rd MILANO INTERNATIONAL FICTS FEST”, a special edition in the framework of Universal Exposition EXPO 2015 (*with free entrance for the audience*). The following Festival's Rules have been approved by FICTS on December 5th 2014.

Art. 2 - AIMS

FICTS aims to spread the knowledge and diffusion of sport movies and videos that, in different languages and different production forms, contribute to the development of artistic and cultural trends in TV and movies. The goals of this event are: to promote the quality of sports images; encourage producers to broadcast their images to emphasize the Olympic spirit; to promote and increase the Olympic values development and sport culture through the real use of sport image power; to encourage communication and collaboration among all those who work creatively in sport field; to favour meeting and co-operation of those who work creatively in sport broadcasting; stimulating and spreading the study, discussion and knowledge of creative and cultural issues related to these media; to stimulate the study, discussion and knowledge of creative and cultural issues specific to these two media.

Art. 3 - CONTENTS

All television, movie and new media productions dealing with sport, or having sport in all its different expressions as their main subject can participate in the Festivals. Productions with porno graphical contents will not be accepted, as well as works inspired by political, religious or racial fanaticisms.

Art. 4 – SECTIONS

All the movies, videos, TV shows, shorts and full length productions about any kind of disciplines (*except the videos about the football – see comma 7*) and its various expressions produced in **period 2013/2014/2015** excepts for Documentary Section, will be allowed to compete in one of the following 7 Sections:

1. OLYMPIC GAMES

a) **OLYMPIC SPIRIT:** works (*duration between 5 and 15 minutes*) that promote Olympic Movement knowledge and its values through the spread of Olympic universal language and of its ethical-cultural-educational function.

b) **OLYMPIC PROTAGONISTS:** stories, surveys, reportages about Olympic Games preparation and participation of Olympic Games protagonists from the past till the present.

During the phases of the “World FICTS Challenge” as well as during the Final, FICTS, agreed with the Department of Culture of the IOC will shown - for the period of the Festival - the most significant Olympic footages to promote the values of Olympism.

2. **DOCUMENTARY:** Documented television or cinema chronicles and researches, concerning sport in all its forms and expressions, stories about champions, teams, events.

a) **INDIVIDUAL SPORT**

b) **TEAM SPORT**

c) **GREAT CHAMPIONS: INDIVIDUAL SPORT / TEAM SPORT**

3. TV SHOWS - NEW TECHNOLOGIES

a) **SPORT PROGRAMS, TALK-SHOWS, SPORT ENTERTAINING** including satellite nets, cable and local television (*in case of series or TV episodes, it will be submitted only one episode without interruptions and publicity*).

b) **NEW MEDIA:** sport productions based on interactive and digital technologies used for web promotion (*for the Selection: one copy must be sent - if available - with the URL address; for web sites, the URL addresses must be sent along with a picture from the website and a short summary*).

4. SPORT & SOCIETY:

a) **SPORT VALUES:** Intervention for sport social values (*ethics, tolerance, disability, respect, fair-play, social inclusion, peace, etc*).

b) **CULTURE AND EDUCATION:** Sport as informational, educational and formative instrument.

5. **MOVIES:** fiction shorts and featured films, TV movies and TV series (*made by debut or well known authors*) – included Cartoon (*also in computer animated*) –having sport as main topic, sports events or the sports story champions that really existed or invented (*for this Section it is necessary to send the artistic and technical cast information*).

6. **SPORT ADVERTS:** productions with sport as main topic using sport gesture and/or productions having sport champions as testimonials of products or initiatives:

a) **SOCIAL/INSTITUTIONAL ADVERTISING:** public service, non-profit, corporate and social campaign, the sport promotion, etc.

b) **COMMERCIAL ADVERTISING (of a product or a service):** productions aimed to find out creative solutions concerning the advertising communication.

7. **MOVIES & TV FOOTBALL:** reportages, fiction, documentaries, featured and shorts films, champions or football team stories, events, television programmes, etc. having football as main topic in different applications: for television, cinema and for new technological platforms.

a) **MOVIES & TV FOOTBALL**

b) **MOVIES & TV FOOTBALL – GREAT CHAMPIONS**

Art. 5 – AWARDS AND PRIZES

Festivals will be competitive. Works are judged by an International Jury (*excluding who have direct or indirect interest*) composed by seven exponents of Cinema, TV, Media, Sport, Culture (*nominated by FICTS*), that will choose the “**Selected**” works and will award officially, without appeal, the official prizes. For each 7 Sections it will be awarded - maximum of 5 (5) works in “Nomination” - the “**Guirlande d’Honneur**” (*one for each Section*), “**Mention d’Honneur**” (*four for each Section*) and the “**Special Prizes**”. The list of all the prizes is available on FICTS website www.sportmoviestv.com. “**Merit and participation Diploma**” will be delivered to all the “**Selected**” works. All the awarded works will be promoted by Festival's Press Office through Federation communication tools (*Information Agency, Website, Social networks, official FICTS App, etc.*) and trailer production will be edited on FICTS website. Selected, nominated and awarded works will be allowed to use the logo “SPORT MOVIES & TV 2015” respectively “*Selected*”, “*Nomination*”, “*Mention d’Honneur*” and “*Guirlande d’Honneur*” for any promotional aim. Projection's calendar will be established by the Festival management. On the occasion of the Festival, FICTS will deliver “**Excellence Guirlande d’Honneur**” to those exponents of Sport, TV, Movies and Journalism whom have carried on “*a significant role in favour of sport by promoting its image and cultural and ethical values*”.

following →

Art. 6 – SELECTION OF WORKS

In order to submit the productions (*the number of works for each participants is unlimited*) to the Festivals, it is necessary to send **within and no later June 1st 2015** (*the date is stringent*) through cloud with the platform WCPMedia Services (<http://www.wcpmediaservices.com/>) in simple, efficient and sure way, the following items:

- **Entry Form** properly filled in and signed;
- **Copy of video** in **MOV or MP4 format (Full HD)** only for the selection;
- **Copy of trailer** (maximum length of 3 minutes) edited separately from the main work, to be revised on FICTS website in Trailer Section in order to be showed on televisions, during the “Award Ceremony” and open-close air projection on maxi-screen;
- **Bio filmography** of Director and/or the Actors;

In case of no use of the platform, it's possible to send by mail or by service wetransfer (or similar):

- **Brief synopsis** of the video in Italian and English. For all the works in different languages than English and Italian, it is needed the **subtitled** and post-production dialogue list;
- **Adequate digital photographic documentation** (*send by mail or ftp in jpeg format high resolution*) to be used for the Official Catalogue, Press Office, website and Festival promotional campaign;
- **Quota of the entry fee** (*see Art. 7*);

It's possible to send by courier the **Promotional materials** (*not files*): posters, flyers, brochures, gadgets, etc. (*to be shown during the Festival*) along with the **cheque or photocopy of the payment proof** of the Entry Fee and with all the mentioned materials, to FICTS Offices within and no later **1 June 2015**, to the following address:

FICTS – ORGANIZING COMMITTEE
EXSPORT MOVIES & TV 2015 – 33rd MILANO INTERNATIONAL FICTS FEST
KAZAN WORLDWIDE FINAL OF WORLD FICTS CHALLENGE 2015
Via De Amicis, 17- 20123 Milano (Italy)
Tel.: +39 02 89409076 - Fax: +39 02 8375973
Website: www.sportmoviestv.com;
E-mail: info@ficts.com – info@sportmoviestv.com

All the “**Selected**” works will be projected during the Festival and will be included in Festival Bill. The works of current and past edition having the title “**Selected**” **will not be** able to participate in the other Festival in Italy, **prior FICTS approval**, because the Federation recognizes “Sport Movies & TV” as the only Festival in Italy. Occasional withdrawing should be communicated to the Organizing Committee **within June 10th 2015**. Any kind of communication will be send via e-mail.

Art. 7 – ENTRY RULES

In the forms no languages will be accepted other than English, Italian, Spanish and French. **A not readable, not understandable, incomplete documentation will result in Festival EXCLUSION** (*missing synopsis, missing stills, video in different format, etc.*).

Entry fee is 70 € (seventy euro) for the Secretariat rights, it includes **free registration to FICTS for 2015**, the participation in “Kazan Worldwide Final of World FICTS Challenge 2015” (5 - 10 August) let alone in “Exsport Movies & Tv 2015 – 33rd Milano International FICTS Fest” (27 - 31 October). For directors and producers, FICTS takes charge of special facilitations at Hotel 4* in agreement with the Festival as long as booked in time (by 5 September) for logistical problems connected to the conjunction of the Universal Exposition Milano EXPO 2015 (May 1st - October 31st). Payments of the Entry fee (**net after bank charges**) can be made directly by credit card on FICTS website at link <http://www.sportmoviestv.com/festival/>, by not-transferable cheque made out to FICTS - Organizing Committee or by bank transfer:

Account n°	18500.13 Account
Entered	FICTS
Bank	Monte dei Paschi di Siena – Agenzia 3 (503)
Address	Via Mazzini, 7 - Milano - Italia
Code ABI 01030	Code CAB 01603 Code CIN X
SWIFT Code	PASCIT MM MIL
IBAN Code	IT 29X 01030 01603 000001850013
Reason	specify the title of the videos and/or the name of the Company entering the video to the Festival.

Art. 8 – PARTICIPANT WORKS

Copies are and will be used by FICTS only for cultural, non-profit purposes. For further promotion, submitted works can be shown during International Festival (“World FICTS Challenge” - *see Art. 1*) endorsed and recognized by FICTS that will also estimate the opportunity to grant the use at IOC for same purposes. Their utilization however, is absolutely not commercial. The works will not be used for any other aim without explicit producer authorization.

Whoever presents a piece of work is considered the owner in all respects for what concerns its utilization as from these Rules and must deliver the “Entry Form” duly signed, by which, accepting the Rules, authorizes:

a) the widest work broadcasting (that is not subjected to any right or other indemnity) making it as easy as possible to put at the disposal of institutions that may require it.

b) the vision of the video to representatives, credited journalists, observers, experts invited by FICTS.

c) Copies deposit of the production in Federation Central Archives, to be used exclusively for study, documentation and institutional purposes. With the submission, participants authorize FICTS to maintain the work, if selected for the participation in “Sport Movies & TV”, in its archive, inserted in MFN archive - consists of the set of Institutions that organize competitions and film Festivals in Milano - and agrees to access to such archives, with appropriate anti-piracy measures, for the vision of the video, **in low resolution and only once**, to professionals of audiovisual industry prior associated and authorized by FICTS.

d) broadcast of the best authors’ sequences own work in competition (*maximum 3 minutes*) by the communication tools (*tv, web, etc*) as promotion of “Sport Movies & TV” before, during and after Festival also in collaboration with Public Institutions, Media, Schools, etc. Producer must declare to act in respect of the dispositions imposed by cine-television rights for Olympic footages (*see Art. 16 and the following enclosed SPM3 document*). Participants will be considered directly responsible for any request or claim for damages or refund after the work presentation at the Festival. Organizing Committee grants the right to use participants' names during the Festival, for its own promotional activity.

Art. 9 – TRANSPORT AND INSURANCE

For the producers/directors that will not use the WCPMedia Services platform, the transport and insurance charges from Country of origin must be paid by participants (including all the customs operations for arrivals from non European Union Countries).

The package containing foreign videos must bear the following contents: “Sport movies addressed to cultural event, not for sale. It does not include porno graphic contents. Commercial value 30 €”. Please, specify only the commercial value of virgin video support. It is recommended the shipment via international courier. Organizing Committee disclaims any responsibilities for damages occurred during transport.

Art. 10 – WORLD FICTS CHALLENGE

“KAZAN WORLDWIDE FINAL OF WORLD FICTS CHALLENGE 2015” (*Kazan – Russia*) and “EXSPORT MOVIES & TV 2015 – 33rd MILANO INTERNATIONAL FICTS FEST” (*Milano - Italy*) are organized in range of the Worldwide Championship of Cinema and Sport Television “WORLD FICTS CHALLENGE” (*see the Rules approved by FICTS December 5th 2014*).

Art. 11 – GENERAL TERMS

It is producers, directors, distributors or other parties responsibility to provide film guarantee so to be legally authorized to perform during the Festival. For controversial cases and any occurrence not specified in these Rules the reference will be FICTS Federal Statute and WFC Rules.

The decisions, without appeal, will be under Festival Direction competence. For any controversy about single articles meaning of the present Rules, original Italian text bears witness (*Official Country language of FICTS seat*).

PROCESSES FOR ACCESSING OLYMPIC CONTENTS

Enclosed to OFFICIAL RULES

“EXSPORT MOVIES & TV 2015” © - 33rd MILANO INTERNATIONAL FICTS FEST “

Art. 4 - Clause 1: OLYMPIC GAMES

General Rules

Producer must declare, regarding the Olympic images use, to act respecting all the dispositions and access procedures of Olympic footage. On the contrary he must contact, before the registration, OTAB (Olympic television Archive Bureau – mail: info@otab.com) responsible for the licenses, distribution and use of Olympic images owned by IOC.

FICTS 2014 - Olympic Footage Licensing Procedures and Processes for Accessing Olympic Content

The following information outlines how, as FICTS members and producers, you can gain access to high quality Official Olympic Footage that can be used within your sports productions to be screened at Festivals. It also details the correct licensing procedures that you are required to follow in order to fully clear the rights to use Olympic footage before FICTS Festival, in respect of International Olympic Committee's copyright of Olympic Games television footage.

Olympic Television Archive Bureau (OTAB) is the International Olympic Committee's (IOC) television footage licensing division, responsible for overseeing the licensing, distribution and ultimately the use of IOC owned Olympic footage worldwide.

In order to respect IOC's footage copyright, to be able to incorporate Olympic footage into your production to be screened at FICTS Festival, you are responsible for clearing the rights with OTAB, and it is required to use official high quality footage in order to respect the IOC's heritage and patrimony. OTAB will guide you through the entire rights clearance process, from receipt of a footage request, through the delivery of master material. Contact information for OTAB can be found at the bottom of this document.

Definition of Olympic footage

'Olympic footage' refers to all Olympic competition and ceremony (medal, opening & closing) footage from the first modern Olympic Games in 1896 to the Sochi Olympic Games in 2014. The term covers all Summer & Winter Games. 'Olympic Footages' essentially refers to all Olympic action that takes place within an Olympic stadium or venue.

Licensing Procedures For Use of Olympic Footage Within Generic Sports Films

This section refers to films with a generic sports theme, and not a movie that has Olympic Games as its main theme. (Please see section entitled 'Licensing Procedures for Olympic Themed Films' for definition of Olympic Themed Films).

- 1) Contact OTAB stating your intentions to use Olympic footage within your film, and request a FRF (Footage Request Form).
- 2) Complete all the FRF, giving specific details on footage required and film nature you intend to use the footage within. Return FRF to OTAB.
- 3) OTAB will make an assessment of your film, and after consideration, will approve or reject the inclusion of Olympic footage within the film.

At this stage, OTAB Research department will provide you with a detailed logo of the footage that we have available according to your requirements.

4) If approval is given, OTAB will provide you a licence fee quotation, on a per minute basis. Fee will be determined according to FICTS members rate card, and will take into consideration the territory where movie is being produced.

5) If you are in agreement with the fees, OTAB will provide you a FRA (Footage Release Agreement) which details the rights you have acquired, the amount of footage you are entitled to use, a description of your film and the licence fees you will be required to pay.

6) At this moment, OTAB's research department will provide you a Research and Technical quotation. After having signed this quotation, researchers will start the investigation, and we aim, where possible, to complete the job within 48 hours.

7) You will then be required to sign the licence agreement, and after having received OTAB agreement, we will then release the footage. This is considered the end of the rights clearance process.

8) At this stage you are free to use the footage within your production, and can expect to receive an invoice for licence fees, research and technical costs within 14 days.

Licensing Procedures for 'Olympic Themed' Films

A film is considered to be 'Olympic Themed' if it meets one or more of the following criteria:

- a) 20% or more of the film's total duration being Olympic footage;
- b) Words, 'Olympic', 'Olympics' or 'Games' are contained within the film's title;
- c) The film is about the Olympics or an Olympic event, as opposed to a generic sports film

The same procedures as above must be followed in order to clear rights, in addition to the following:

- 1) To provide a full film synopsis.
- 2) Synopsis will be forwarded to IOC, who will decide on the film's suitability.
- 3) If approval is given, OTAB will provide a licence fee quotation, on a per hour basis. (This is based on the movie total duration, and not just the amount of Olympic footage contained within it).

Additional Points

- 1) Any and all use of Olympic footage requires rights clearance and a signed licence agreement to be in place.
- 2) All footage and licence requests must be directed to OTAB.
- 3) Only official Olympic footage can be used within films.
- 4) Footage can only be accessed through OTAB's library, and not through local broadcasters or from TV recordings.
- 5) Footage will only be released and delivered once a signed licence agreement has been returned to OTAB
- 6) Only films containing Olympic footage who's producers have cleared the rights with OTAB will be permitted to screen their film at FICTS.

OTAB Contact Information:

Contact Person – James Dobbs

Phone - +44 (0) 208.233.53.53 - e-mail – james.dobbs@otab.com