



4 FESTIVALS TO PROMOTE THE SPORT CULTURE CÔTE D'AZUR, LIBEREC (CZECH REP.), LIPETSK (RUSSIA), MILANO (ITALY)

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FICTS PRESIDENT PROF. FRANCO ASCANI AL CÔTE D'AZUR

Prof. Franco Ascani President of FICTS-Fédération Internationale Cinéma Télévision Sportifs will attend to the "Award Ceremony" of the second edition of "*Côte d'Azur International FICTS Festival*" held in *Nice (France)* at National Sport Museum. The event – inserted in the "World FICTS Challenge 2017 (WFC)" Worldwide Championship of Cinema and Sport Television – is organized by Sophia Antipolis FIFS Association chaired by *Claire Peradotto* (Organizing Committee is composed by: *Renato Ferrari Tullio* FICTS representative in France, *Etienne Delhaye* Director of Club des Entreprises of Sophia Antipolis, *Marco Saitta* Secretary) in collaboration with FICTS, with CDOS 06 – Olympic Committee and Sports Departmental of Maritime Alps chaired by *Philippe Manassero* as well as by the CROS – Comité Régional Olympique & Sportif Cote d'Azur chaired by *Ivan Coste Maniere*.

The President Prof. Ascani will also attend to the the Rounde Table "*Qu'est ce qui fait courir l'arbitre??*" on the figure of the referee. The National Sport Museum will host during all the period of the Festival – besides the "Olympic" Exhibition with posters of the official Olympic films – the projections of the

exclusive images of the Olympic Games of all time in order to further promote, at international level, the Olympism in the framework of the Project “*Olympic Images Emotions*” promoted by FICTS in agreement with the IOC Foundation for Culture and Olympic Heritage. The National Olympic Museum will also be the venue of some meeting as well as of the “Award Ceremony” on September 28th. The Festival will be held in different locations. The Provençal Golf Sophia Antipolis has hosted the “Opening Ceremony” on September 26th at the presence of qualified ex personifies of sport and culture.

“ATLANT INTERNATIONAL FICTS FESTIVAL” IN LIPETSK (RUSSIA)

It's under development in **Lipetsk (Russia)** the “**Atlant International FICTS Festival**” organized by the Lipetsk Regional Administration, the Russian Olympic Committee, Lipetsk Regional Department of Physical Culture and Sport, the «New Cinema» company directed by Nikolay *Porokhovink* FICTS Member of International Festival Commission. The Festival avails itself of the Patronage of the Russian Ministry of Sport and of the Federation Internationale Cinema Television Sportifs. The Festival will be structure into projections, workshops, conferences, meetings with the presence of the main Russian television. The aim of the Festival is demonstration of the modern tendencies of physical culture and sports represented in both cinema and TV and interchanging the filmmaker' experience as well. Within the Festival (Free entrance) exit demonstration of the contest films and creative meetings with the film authors will take place in the districts of Lipetsk Region and in the city of Lipetsk. The International Jury is chaired by Vladimir Petrov (Russia) two-time Olympic champion, ten-time World Hockey Champion, film producer, Russia.

THE FICTS FESTIVAL OF LIBEREC CELEBRATES 20 YEARS

Liberec in Czech Republic will be the seat – from **October 4th to 6th** – of the 20th edition of “**Liberec International FICTS Festival**”. The event is organized – in the framework of the Worldwide Championship of the Cinema and sport television “World FICTS Challenge” – by the “Sports and Physical Training Organization” of Liberec in collaboration with FICTS, Czech Olympic Committee, the Czech Union of Sport, Film and Television Association (FITES). The promoter of the Festival is Liberec Sport and Physical Education Organizations, Regional Organizations ČSTV in district Liberec. The Festival, presided by **Milan Jirásek** and by the V. President **Vladimír Boháč**, is directed by Dr **Pavel Landa**. “**Sportfilm Liberec International FICTS Festival 2017**” is an international competitive Festival of television and film images focusing on “*Olympic Idea, Olympic Games and Sport*”. The aim of festival is to award the best Pictures in particular categories and the best image of all categories. The Festival is intended to help the development of Olympic Ideas due to sports film, document a reportages. The main presentation of competitive shots, other non-commercial screening of entries pictures and archive picture from Festival's archive is held in the Czech Television, in internet, in schools, public spaces and other facilities due to Festival organizing committee. Info on website www.sportfilm.cz. The Jury – presided by **František Kolář** – will assign the prizes glass figurines “*Ještědek*” to the winners in six competitive Categories: 1) *Olympic Games – Olympic Ideas*; 2) *Documentary Shots*; 3) *Sports Personalities*; 4) *Children and Sport*; 5) *Reports*; 6) *Methodical and popularizing television and film images*.

VISIT OF FICTS PRESIDENT PROF. FRANCO ASCANI IN CZECH REPUBLIC

FICTS President Prof. Franco Ascani, will be the “Guest of Honor” at the 20th edition of the “Liberec International FICTS Festival”. During his stay in the Czech Republic, Prof. Ascani will meet in Prague **Petr Dvořák** CEO of Czech Television, who will give an exclusive interview (live on the TV channel) about the FICTS mission, the Liberec Festival and the “Sport Movies & Tv” Final scheduled in Milano (Italy) from November 15th to 20th. President FICTS will also meet **Dr. Martin Půta** Governor of the Liberec Region (*who will be awarded with the “FICTS Guirlande d'Honneur”*) and **Dr. Tibor Batthyány** City Mayor who sponsor and support the “**Liberec International FICTS Festival**” for twenty years. The “Award Ceremony”, with the delivery of the “*Jiří Kössl Award*” to the winners, will take place on Thursday, October 5, at the Liberec Town Hall the large Neo-Renaissance building in town, which was built from 1888 till 1893 by design of the Viennese architect, Franz Neumann, replacing earlier structures dating to 1602.

SPORT, CINEMA, TV AND CULTURE IN MILANO

Milano (Italy), from 15th to 20th November, will host “**SPORT MOVIES & TV 2017 – 35th Milano International FICTS Fest**” (www.sportmoviestv.com) Final of 16 Festivals (around the 5 Continents) of the “World FICTS Challenge” World Championship of Television, Cinema, Communication and Sport Culture. The event - under the slogan “*FICTS Is Culture through sport*” - is organized by **FICTS – Federation Internationale Cinema Television Sportifs**, joined with 116 Countries (chaired by Prof. Franco Ascani, member of IOC Culture and Olympic Heritage Commission) recognized by the International Olympic Committee for which it promotes the values of sport through footages. The seventeenth-century Palazzo Giureconsulti, in the heart of Milan (Piazza Mercanti 2 – Piazza Duomo) will be the “core business” of the event (admission by invitation with accreditation) with **140 Projections** (among which 30 worldwide and European premieres in 6 points of projections), **4 Exhibitions, 8 Meetings, 2 Workshop, 2 Press Conference, 30 Awards** of international guests, **7 Side Events** distributed in 10 locations around Milano. A “**Widespread Festival**” across the whole of Milan territory which will transform the city into a place dedicated to professionals, fans and tourists of any age. The “*Official Opening*” of the Festival in Piazza Mercanti, 2 (Milano) will be held on **November 15th** with the inauguration of the exhibitions at Palazzo Giureconsulti. The event will end on **November 20th** at the “World Television Day” at the Lombardy Region.

MARADONA, TOTTI, NEYMAR, NEDVED AT MILANO: NOVEMBER 15th – 20th

Football will be the protagonist on screen at “Sport Movies & Tv 2017” scheduled in Milano (Italy) from November 15th to 20th at Palazzo Giureconsulti (Piazza Mercanti, 2). “*The king of Naples*” (“*Il re di Napoli*”) produced by RAI Radiotelevisione italiana (Italy): relations between Diego Armando Maradona and the city of Naples told by the direct protagonists with the common passion and memory of the Argentinean champion. “*Pavel Nedvěd and his destiny*” is the documentary about ex-footballer Pavel Nedvěd's (current V. President of Juventus FC), second Czech citizen to win the “Golden Ball” in 2003 which will be presented by Czech Television (Czech Republic).

Roma Studio As Roma SpA (Italy) presents “*Ten for a legend*” a movie realized in order to relieve the Captain of AS Roma Francesco Totti's legend through unpublished images and testimonies of ten football champions of the present and of the past. From Buffon to Del Piero, from Beckham to Sedorf, and again Cassano, Sergio Ramos, Maldini, Gerrard and Zanetti, to De Rossi, who inherited the AS Roma Captain's armband. From Brazil “*Blame it on Neymar*” a typical kid from the suburbs of Rio de Janeiro, starts to support the team that his idol, Neymar, plays for.

PATRONAGE OF FIGC TO “SPORT MOVIES & TV 2017”

FIGC – Italian Football Federation (Italian: Federazione Italiana Gioco Calcio – F.I.G.C.), also known as Federcalcio, the governing body of football in Italy gives its patronage to “Sport Movies & Tv 2017” that will be held in Milano from November 15th – 20th. FIGC President **Dr Carlo Tavecchio** gives the prestigious patronage “*because of the FICTS further promotes football and its values of universality through two means of mass communication such as television and the cinema*”. The Festival, in fact, is made up by a special Section (among 8) with tv and movie productions fully dedicated to football: reports, fiction, documentaries, features film and shorts films, stories of the champions, stories of the football teams, events, television programmes, etc. that have as main topic the football in different applications, for television, for cinema, for the new technologies platforms.

THE SPORT NEWS ON SMALL AND BIG SCREEN

FICTS - Fédération Internationale Cinema Télévision Sportifs, in collaboration with GLGS (Gruppo Lombardo Giornalisti Sportivi) - USSI Lombardy and the Order of Journalists, organizes a training course for journalists titled “*The sport news on small and big screen*”. The Course (which will give 3 credits) - moderated by **Dr. Gabriele Tacchini** (President GLGS) will be held at Regional Lombardy NOC (Via Piranesi 46 in Milano) on Tuesday 24 October 2017 from 10 a.m. to 1 p.m. Course speakers will be: FICTS President **Prof. Franco Ascani**, Member of the IOC Culture and Olympic Heritage Commission, **Dr. Marco Pastonesi**, journalist and writer with the lesson on “*Telling the sport*”, **Dr. Fabio Ravezzani** Telelombardia Director with the lesson on “*Top football Experience*” and **Dr. Claudio Arrigoni** journalist of sport newspaper Gazzetta dello Sport and Corriere della Sera with the lesson on “*From printed paper to television and vice versa*”. Prof. Franco Ascani, in his lesson on “*The emotions of*

sport through images”, will illustrate suggestive images of yesterday, today and tomorrow aimed at the promotion of education and sport culture aimed at increasing the development of sport and the its values.

Archives: the FICTS newsletters published from 2010 to 2017 are available.
Request to our Press Office: ufficio.stampa@sportmoviestv.com.

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