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FICTS PRESIDENT PROF. ASCANI IN CHINA TO “OLYMPIC FILM FORUM”



Gu Jun, director of the 2008 Beijing Olympic Games official film

President of **FICTS - Federation Internationale Cinema Television Sportifs** - Prof. Franco Ascani will officially open the 13th edition of the “*Beijing International FICTS Festival*” (during the “*Beijing International Sports Film Week*” - <http://www.sportsfilm.org/>) organized - in the framework of the Worldwide Championship of Cinema and sport television “World FICTS Challenge” - by **BODA - Beijing Olympic Development Association** in collaboration with **FICTS**. The event will be held in **Beijing (China)** from **August 10th to 14th** with the purpose of further promoting the development of sport films and Olympic legacy.

The “*Beijing International Sports Film Week*” – whose theme is “*Winter Olympic Dream with Sports Emotions*”, is articulated into Projections, Exhibitions, Awards, Meetings.

On **Friday, August 11th**, at the “*Beijing Parkview Wuzhou*”, will take place the International Conference “*Olympic Films International Forum*”. The speaker will be Prof. Ascani, also in his capacity as Member of the IOC Commission for Culture and Olympic Heritage, with the introductory report “*Analysis of Olympic cinematography projected into the future*”. At the end of the Forum are scheduled interviews with major Chinese networks including Xinhua News Agency, China Central Television Sports Channel, China Sports News, etc.

Prof. Ascani will present the issues related to the production, postproduction - rights and distribution of Olympic films with an in-depth look at future scenarios as well as an analysis of potential recipients. There are 142 works - in the history of Olympic cinema - on the Olympic Games divided in three categories for each edition: “*Official Olympic Films*”, “*Olympic Films*” and “*Films with Olympic theme*”. In addition to representatives of the Olympic Games Organizing Committee Beijing 2022 and Chinese television exponents (*the CCTV State Tv - China Central Television in the first place*), will participate in the Forum the filmmakers of the official films of the 2014 Sochi Winter Olympics: *Sergey Miroshnichenko* director of “*Rings of the world*” official film of the Games and *Sofia Geveyler* director of “*Spirit In Motion*” official film of the Paralympic Games both awarded at “*Sport Movies & Tv*” with the “*Guirlande d'Honneur*”.

There were several qualified and prestigious directors who, over the years, have been involved in Olympic cinema. FICTS President Prof. Ascani, in this regard, will analyze the filmmakers of the Olympic films: from *Leni Riefenstah*, director of the first real Olympic film “*Olympia*” (*Berlin 1936*) to *Bud Greenspan*, the “Olympic” director for antonomasia that featured an entire period of official filmography (*from 1984 to 2010*). In the middle: the “*Grande Olimpiade*” by Romolo Marcellini is the

official film of Rome 1960 (produced by the Istituto Luce), "*Tokyo Orimpikku*", one of the most great works released in 1965, official film of Tokyo 1964 by *Kon Ichikawa*, "*Maratón*" the official film of Barcelona 1992 directed by Carlos Saura (*with the screenplay by Hugh Hudson, director of "Chariots of Fire"*). Another great director put his signature on the 2008 Beijing Olympic Games: *Zhang Yimou*, art director of the "Opening Ceremony" and the application video. The official film was directed by *Gu Jun*. The FICTS, within the campaign to promote the values of sport, is present at the **Beijing International Sports Film Week** - with 50 projections (*including 15 on winter sports to further promote Beijing as the next seat of the Winter Olympics Games 2022*) from 30 nations . The best works chosen by the Jury, will take part in "Sport Movies & Tv 2017" scheduled in Milan (Italy) from 15th to 20th November. During his stay in Beijing, Prof. Ascani will meet qualified Chinese sports exponents, local institutions and delegations of the BODA - Beijing Olympic City Development Association, BOCOG (*2022 Beijing Olympic Winter Games Organizing Committee*) and the Olympic Committee Chinese.

Archives: the FICTS newsletters published from 2010 to 2017 are available.
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