



FEDERATION INTERNATIONALE
CINEMA TELEVISION SPORTIFS

Information Agency SPORT MOVIES & TV

Take n° 196/426 - 21st April 2017

Aut. Court of Milano (Italy) n° 369 - 9/86 - Editor : Prof. Franco B. Ascani

www.sportmoviestv.com



BARCELONA, MILAN, RIO, ATHENS: FICTS ON THE FIELD

- 1) "BCN INTERNATIONAL FICTS FESTIVAL": STARTS ON MAY 8th
- 2) FICTS PRESIDENT PROF. ASCANI WILL OPEN THE FESTIVAL OF BARCELONA
- 3) "CINEFOOT": FOOTBALL ON SCREEN IN BRAZIL
- 4) MASTER BICOCCA: THE SPORTS MANAGERS OF THE FUTURE IN BARCELONA
- 5) FICTS WITH YOUNG PEOPLE. 10-11-12 MAY THE "TROFEI DI MILANO 2017"
- 6) FICTS GIVES THE PATRONAGE TO THE "WORLD SENIOR GAMES 2017" IN GREECE
- 7) THE WORLD OF CINEMA AND SPORT TELEVISION IN MILANO: 15-20 NOVEMBER
- 8) "CULTURE SCORES A BASKET": EXHIBITION AT GIURECONSULTI IN MILAN
- 9) BOSTON MARATHON 2013 BECOMES A FILM
- 10) "MILLION DOLLAR BABY" ON TOP OF FICTS'S POOL: VOTE THE PREFERITE



Museu Olímpic i de l'Esport Joan Antoni Samaranch will host "Barcelona International FICTS Festival"

1) "BCN INTERNATIONAL FICTS FESTIVAL": STARTS ON MAY 8th

Barcelona is going to host – from 8th to 12th May – the eighth edition of "BCN Sports Film – Barcelona International FICTS Festival". On the occasion of the 25th anniversary, the city of Barcelona celebrates with a special program of cultural and sports events which are designed to reflect the role that the Games of Barcelona '92 Olympic played on the renaissance and development of the city. The Festival will dedicate a special session to the '92 Games to which will participate some Olympic champions of all time, including judoka Miriam Blasco, first gold medal in the Spanish Olympic history (Barcelona '92). The event is organized - within the World Cinema and Sport Television Championship "World FICTS Challenge" – by the "Fundacio Barcelona Olimpica" directed by Dr. **Juli Pernas Lopes** (director of the Museu Olímpic i de l'Esport Joan Antoni Samaranch) in collaboration with Nikita Distribution, with the support of the FICTS, the Barcelona City Council and the Spanish

Olympic Committee. The jury, composed by Dr Marta Clari (4th V. Mayor of Barcelona with responsibility to the citizens' rights management), Jorge Barrio (producer and founder of Laimar Films), Luce Grosjean (producer and member of the Association Française du Cinéma d'Animation), Manuel Ibern (V. President of the Catalan Swimming Federation), Vicky Marco (film producer), decreed the winners of the Festival who will attend automatically in the World Final "Sport Movies & Tv 2017" scheduled in Milano from 15 to 20 November.

2) FICTS PRESIDENT PROF. ASCANI WILL OPEN THE FESTIVAL OF BARCELONA

The FICTS President **Prof. Franco Ascani** will participate in the "Opening Ceremony" scheduled at the Museu Olímpic i de l'Esport Joan Antoni Samaranch on **Monday May 8th**. Among the events, we recommend the discussion on "*Sport, the Olympic Games and their place in the TV of the future*" (9th May) in the presence of producers, directors and professionals from the world of sport, including Paloma del Río (RTVE journalist that has participated in 14 editions of Olympic Games), **José Ramón Díez** (Director of the Opening and Closing Ceremonies in Barcelona in 1992, Sydney 2000, Athens 2004, Torino 2006, Beijing 2008, London 2012 and Sochi 2014) and **Isidoro Moreno**, Engineering Manager at Olympic Broadcasting Services (OBS). Inside the Museu Olímpic, in the Project "*Olympic Images - Olympic Values - Olympic emotions through the world*" promoted by FICTS in agreement with the IOC Foundation for Culture and Olympic Heritage, will be projected – during the period of the Festival – the exclusive images of the Olympic Games of all time, a 45-minutes montage in order to promote, at international level, the Olympism, the Olympic Culture and "Sport for All".

3) "CINEFOOT": FOOTBALL ON SCREEN IN BRAZIL

FICTS enters the field with "**Cinefoot International Football Film Festival**" (www.cinefoot.org), itinerant Festival dedicated to football documentary, directed by **Antonio Leal** in **Rio De Janeiro** from **25 to 30 May 2017**. The Festival, organised by the Ministry of Culture and by the Federal Justice Cultural Center in collaboration with Riofilme-Distributor and Comunce di Rio de Janeiro in the "World FICTS Challenge" World Championship of Cinema and Sports Television, "Cinefoot" is the one and the only cinema Festival in Brazil and in America Latina for the promotion of the works about football articulated in projections, exhibitions, debates, workshops, videos, etc.

4) MASTER BICOCCA: THE SPORT MANAGERS OF THE FUTURE IN BARCELONA

The FICTS President Prof. Franco Ascani, as Director of the Master in "**Sport Management, Marketing and Society – SMMS**" promoted by the Department of Sociology and Social Research at the University of Milan-Bicocca, will lead the Delegation, composed by students enrolled at the University Master, visiting Barcelona on 21 and 22 April. The trip program includes a day at Montjuic's sports facilities with a visit to the Joan Antoni Samaranch Museum and the Studies Center. The Bicocca University delegation will meet the Director of "*Fundació Barcelona Olímpica*", Dr. Juli Pernas and some experts in sports communication and management, including Dr. Rafel Niubò, UBAE (*Unió Barcelonesa d'Activitats Esportives*) founder and former Sport secretary General of in Catalonia. The initiative is included in the program of study meetings with qualified exponents of the International Olympic Committee (IOC), both in Milan and in Lausanne, with lectures held by teachers including Dr. Francis Gabet, Director of the IOC Foundation for Culture and Olympic Heritage, Dr. Francesco Ricci Bitti, ASOIF (Association of Summer Olympic International Federations) President, Dr Maria Bogner, Director of the Olympic Studies Center based in Lausanne and the Master Coordinator Prof. Franco B. Ascani, Member of the IOC Commission for Culture and Olympic Heritage.

5) FICTS WITH YOUNG PEOPLE. 10-11-12 MAY THE "TROFEI DI MILANO 2017"

Arena Brera in Milano will host, on 10-11-12 May, the 54^a edition of "*Trofei di Milano 2017 – Educazione, Cultura e Sport per i Giovani*" (<http://www.sportmoviestv.com/ficts-giovani-sport-for-all/trofei-milano-2017/>), that are the Finals of the traditional sports and educational activities among schools which, from 1964 until today, registered the participation of three million **three hundred thousand students**, 43.389 of them in 2017 from 198 Schools. The Project "*L'educazione allo sport attraverso le immagini – Proiezioni nelle Scuole*", organised by FICTS Italia a.s.d. (which makes the videos available), from the AICS Comitato Interprovinciale Milanese with the Patronage of Regional School for Lombardy, Regione Lombardia, Città Metropolitana di Milano, Comune di Milano, FIDAL, CONI

and with the support of Centrale del Latte di Milano, is part of the educational programme of “*Trofei di Milano 2017*” aimed to the spread of sports culture, fair-play and Olympic values among young people with the projection (with debates) of videos with different themes like Olympic Games, bullying, doping, victory and defecation in sport. On Friday 12th May (9 am) at Arena Brera, there will be the “outdoor educational and sports” activities for students, teachers and families, as the “*Maximarcia della Scuola*”, a walk with **free submissions** opened to citizens, sports groups, and citizens from other countries. “Trofei di Milano” are included in the Project “*One Week, All sports*” (*Tunisi, Athens, Lisbon and Palermo are the other cities which will host the events*) approved by UESpT (*Union Europeenne du Sport pour Tous*). Athens will host the “*Marathon for All*” scheduled by the Greece Ministry of Education and Sport at the end of the “*Sports for All Week*”.

6) FICTS GIVES THE PATRONAGE TO THE “WORLD SENIOR GAMES 2017” IN GREECE

FICTS - Federation Internationale Cinema Television Sportifs is partner of the “*World Senior Games 2017*”, multi-sport event for over-50 participants, scheduled for Vari-Voula-Vouliagmeni (Greece) from 9th to 11th June. The Games, which include, in addition to competitions in 15 sports disciplines (*tennis, golf, cycling, archery, swimming, etc.*), many related events, are organized by the UESPT - European Sport for All Federation and the City of Vari -Voula-Vouliagmeni under the auspices of the Greek Ministry of Culture and Sport, the Ministry of Tourism, the Ministry of Foreign Affairs, the Greek National Tourism Organization and the Attic Region. The event coordinator, Dr. George Pigos, included - in addition to the sports competition, during the “Three Days of Sport for All” - the International Congress of Health and Welfare at the Apollon Divani Institute, to which he will participate together with international speakers, Prof. Franco Ascani as UESpT President, whose board of directors will meet in Hellenic capital on Saturday, 10th June.

All the information are available on <https://www.worldseniorgames.org/>.

7) THE WORLD OF CINEMA AND SPORT TELEVISION IN MILANO: 15-20 NOVEMBER

The world of cinema and sport television will be the protagonist on the screen in **Milano (Italy)** where, from **November 15th to 20th**, will be held “*SPORT MOVIES & TV 2017 – 35th Milano International FICTS Fest*” (www.sportmoviestv.com) Final of 16 Festivals (around the 5 Continents) of the “World FICTS Challenge” World Championship of Television, Cinema, Communication and Sport Culture.

“Sport Movies & Tv” - to which already joined several International networks among which CCTV, Channel One Russia, RAI, SVT, etc. – it’s a privileged meeting place for 5000/6000 operators and industry experts from around the world including Networks, media, broadcastings, houses of productions, producers, directors, filmmakers, Olympic Committees, advertising and integrated communication agencies, that will show the whole universe of cinema and sport television through spot, reportages, fiction, cartoon, etc. in 8 competitive Sections. The seventeenth-century Palazzo Giureconsulti, in the heart of Milan (*Piazza Mercanti 2 – Piazza Duomo*) will be the “*core business*” of the event (*admission by invitation with accreditation*) with **Projections** (*among which worldwide and European premieres in 6 points of projections*), **Exhibitions, Meetings, Workshop, Press Conference, Awards** of international guests, **Side Events** distributed in different locations around Milano. Rules and Entry Form are available on <http://www.sportmoviestv.com/en/2017/02/09/sport-movies-tv-final-milano-from-15-to-20-november-2017/>

8) “CULTURE SCORES A BASKET”: EXHIBITION AT GIURECONSULTI IN MILAN

“**Culture scores a basketball**” is special Exhibition dedicated to basketball that will be set up during “*SPORT MOVIES & TV 2017 – 35th Milano International FICTS Fest*” (www.sportmoviestv.com) Final of 16 Festivals (around the 5 Continents) of the “World FICTS Challenge” World Championship of Television, Cinema, Communication and Sport Culture scheduled in **Milano (Italy)** from November 15th to 20th. The event - under the slogan “*FICTS Is Culture through sport*” - is organized by **FICTS – Federation Internationale Cinema Television Sportifs**, joined with 116 Countries (*chaired by Prof. Franco Ascani, member of IOC Culture and Olympic Heritage Commission*) recognized by the International Olympic Committee for which it promotes the values of sport through footages. There will be 50 original copies of Posters, Postcards, etc. - coming from international collectors – of basketball movies that made the history of the cinema (*He got game, The American game, Fast break, etc.*) as well as will be installed a screen that will project - non-stop – the best footages of the most famous 100 films of basketball. The

exhibition will be inaugurated on Wednesday, November 18th, at the Sala Esposizioni of Palazzo Giureconsulti (*Piazza Mercanti, 2 - Milan*), in the presence of Sport Managers and Champions, basketball fans, Authorities, international guests, etc. This year the access to the Festival is only reserved for those who are accredited: in order to participate to Projections, Workshops, Meetings as well as in the Ceremonies needs to fill the form at <http://www.sportmoviestv.com/en/registration-form/>.

9) BOSTON MARATHON 2013 BECOMES A FILM

On April 20th, comes to the Italian theatre “**Patriots Day**” drama-thriller film about the 2013 Boston Marathon bombing and the subsequent terrorist manhunt. Directed by Peter Berg and written by Berg, Matt Cook and Joshua Zetumer, the film is based on the book Boston Strong by Casey Sherman and Dave Wedge. The film, whom star is Mark Wahlberg, tells the extraordinary courage shown by the Boston citizens in response to terrorism during an event that has had a strong impact all over the world. The Boston Marathon is one of the oldest, the first edition dates back to 1897 and runs on the third Monday of April, which coincides with the celebration of the United States Revolution's “Patriots Day” anniversary. The film has been invited to participate in “*Out of Competition*” at “Sport Movies & TV 2017” scheduled in Milan from 15th to 20th November.

10) “MILLION DOLLAR BABY” ON TOP OF FICTS’S POOL: YOUR VOTE COUNTS!

“*Million dollar baby*”, directed by Clint Eastwood, is currently on top of the challenge launched by FICTS - Federation Internationale Cinema Television Sportifs among the winners of the “Oscar” Prize winner of all time. “*Best motion picture of the year*” to Clint Eastwood, Albert S. Ruddy, Tom Rosenberg, “*Best performance by an actress in a leading role*” to Hilary Swank, “*Best performance by an actor in a supporting role*” to Morgan Freeman, “*Best achievement in directing*” to Clint Eastwood, the film was among the protagonist of Oscar Awards 2005. It is possible to vote for the best 10 sport movies winners of “Oscar” of all the times at the link www.sportmoviestv.com/en/2017/01/07/10-sport-movies-oscars-winners-2/: in competition, among others, “*The Fighter*” directed by David O. Russell, “*Jerry Maguire*” directed by Cameron Crowe, “*When we were kings*” directed by Leon Gast, “*Chariots of Fire*” directed by Hugh Hudson, “*Raging Bull*” directed by Martin Scorsese, “*Heaven Can Wait*” directed by Warren Beatty, “*Rocky*” directed by John G. Avildsen, “*Somebody up there likes me*” directed by Robert Wise, etc. The best sport movies voted by web as well as by 16 International Jury, will be awarded on November 19th at the presence of some protagonists during “**Sport Movies & Tv 2017 – 35th Milano International FICTS Fest**” Final of 16 Festivals (*in the 5 Continents*) of the “World FICTS Challenge” Worldwide Championship of Cinema, Television and Sport Culture that **Milano (Italy)** will host, from 15th to 20th November.

Archives: the FICTS newsletters published from 2010 to 2017 are available.
Request to our Press Office: ufficio.stampa@sportmoviestv.com.



PROTECTION OF THE PRIVACY

Email addresses present in our archives come from personal contacts or from lists and services of public dominion or publishes. In compliance of modified 31/12/96 675 Law therefore like from decree legislative 196th of the 30/06/2003, for the protection of the persons and of other subjects regarding the personal treatment, in every moment is possible to modify or to cancel the data. In the case our communications were not of your interest, will be possible to avoid ulterior disturbance, answering to this email and specifying the address or the addresses to remove and as object of the message "Nominative Cancellation".