

ROTTERDAM, BARCELONA, MILANO: OLYMPIC DATES

- OLYMPIC GAMES AND FOOTBALL OPEN “AD SPORT FILM FESTIVAL ROTTERDAM”
- THE "BCN INTERNATIONAL FICTS FESTIVAL": from May 8th to 12th IN BARCELONA
- “TV SPORTS EMOTIONS” WITH INTERNATIONAL BROADCASTERS
- “INTERNATIONAL PARALYMPIC MOVIES” IN THE CENTER OF MILAN



OLYMPIC GAMES AND FOOTBALL OPEN “AD SPORT FILM FESTIVAL ROTTERDAM”

The docu-film “*Feyenoord 1999: De Coolsingel liep vol*” – in premiere – will open on **April 6th** the third edition of “*AD Sport Film Festival Rotterdam*” schedule in **Rotterdam (Netherlands)** at “*Cinerama Film Theatre*”. The “Opening Ceremony” of the Festival – part of the International Circuit “World FICTS Challenge 2017” – will attend some champions of the football team that made history of Feyenoord (actually on top of Eredivisie) among which **Leo Beenhakker** (former trainer of Dutch National Football Team as well as of Real Madrid F.C., etc.), **Paul Bosvelt** and **Peter van Vossen**.

On Saturday April 8th, in the framework of the Program “*Olympic Images - Olympic Values - Olympic emotions through the world*” promoted by FICTS in agreement with the IOC Foundation for Culture and Olympic Heritage, it will be schedule the screening of the Official Film of 1936 Berlin Olympic Games, “*Olympia*” directed by Leni Riefenstahl (member of “*FICTS Hall of Fame*”). Then there will be two Olympic themed debates, led by Wilfried de Jong, in wich will intervene, together, personalities of the sports and television world and two Olympic champions who participated in the Rio 2016 Games: the marathon runner Abdi Nageeye and the swimmer Sebastiaan Verschuren. The Festival Program includes - in addition to the screenings of 30 films from 15 countries (in 5 rooms all together) – the Photography exhibition (associated with an “ad hoc” contest) on sporting events in Rotterdam including the Rowing World Cup, the ABN AMRO World Tennis Tournament and the “Six days of Rotterdam” (track cycling). Media partners of the event are: AD (national sports daily), RTV Rijnmond (local TV), Andere Tijden Sport (Dutch TV), Sportnext (online platform) and Helden (sports magazine). The winners of the Festival will participate automatically in the World Final “Sport Movies & Tv 2017” scheduled in Milano from 15 to 20 November.



THE "BCN INTERNATIONAL FICTS FESTIVAL": from May 8th to 12th IN BARCELONA

On the occasion of the 25th anniversary, the city of Barcelona celebrates with a special program of cultural and sports events which are designed to reflect the role that the Games of Barcelona '92 Olympic played on the renaissance and development of the city. The "**BCN Sports Film - Barcelona International FICTS Festival**" (<https://www.bcnsportsfilm.org>), which will take place in **Barcelona (Spain) from 8th to 12th May 2017**, will dedicate a special session to the '92 Games to which will participate some Olympic champions of all time, including judoka Miriam Blasco, first gold medal in the Spanish Olympic history (Barcelona '92). The event is organized - within the World Cinema and Sport Television Championship "World FICTS Challenge" – by the "Fundacio Barcelona Olimpica" directed by Dr. **Juli Pernas Lopes** (*director of the Museu Olímpic i de l'Esport Joan Antoni Samaranch*) in collaboration with Nikita Distribution, with the support of the FICTS, the Barcelona City Council and the Spanish Olympic Committee. The FICTS President Prof. Franco Ascani will participate in the "Opening Ceremony" scheduled at the Museu Olímpic i de l'Esport Joan Antoni Samaranch May 8th.

In the Museu Olímpic, in the context of the "*Olympic Images - Olympic Values - Olympic emotions through the world*" promoted by the FICTS in accordance with the Foundation for Culture and Olympic Heritage of the IOC, will be projected - during the entire period of the Festival - exclusive images of the Olympic Games of all time, a montage of 45 minutes to promote, worldwide, Olympism, Olympic Culture and the "Sport for all."

On Tuesday, May 9th will be a discussion on "*Sport, the Olympic Games and their place in the TV of the future*" in the presence of producers, directors and professionals from the world of sport, including Paloma del Río (*RTVE journalist that has participated in 14 editions of Olympic Games*), José Ramón Díez (*Director of the Opening and Closing Ceremonies in Barcelona in 1992, Sydney 2000, Athens 2004, Torino 2006, Beijing 2008, London 2012 and Sochi 2014*) and Isidoro Moreno, Engineering Manager at Olympic Broadcasting Services (OBS). The jury, composed by Dr Marta Clari (*4th V. Mayor of Barcelona with responsibility to the citizens' rights management*), Jorge Barrio (*producer and founder of Laimar Films*), Luce Grosjean (*producer and member of the Association Française du Cinéma d 'Animation*), Manuel Ibern (*V. President of the Catalan Swimming Federation*), Vicky Marco (*film producer*), decreed the winners of the Festival who will attend automatically in the World Final "Sport Movies & Tv 2017" scheduled in Milano from 15 to 20 November.

SPORT MOVIES & TV
35th MILANO INTERNATIONAL FICTS FEST 2017
15-20 NOVEMBER 2017

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116 Countries
147 Projections
51 Sport Disciplines
1 Olympic Area
6 Exhibitions
1 Forum Tv Rights
8 Meetings
4 Events
0 Ticket price

“TV SPORTS EMOTIONS” WITH INTERNATIONAL BROADCASTERS

The best productions of the major international networks, will be presented, along with new products for the telecommunications and new media, at "**Sport Movies & Tv 2017 - Milano International FICTS Fest**", Final of 16 Festivals (in the 5 Continents) of "World FICTS Challenge", the World Championship of Television, Film and sports Communication held in **Milan from 15 to 20 November**. The FICTS initiatives, with specific programs for the sports world, showed broad participation with significant prospects for the future under the motto "*Culture through Sports*" and make the activities a considerable international showcase for media, television broadcastings, world networks, radios, production companies, Olympic Committees and sports Federations, sport champions, advertising and communication agencies. **Saturday, November 18**, as part of "Sport Movies & Tv 2017", it is scheduled the Workshop "*New Sports Television Market Trends - Innovative Promotion Techniques*" in collaboration with Wcpmedia Services and Industry MFN, a debate on the television industry trends, Internet, mobile platforms, the media production techniques, Sales & Marketing, Internet and new technologies, to discuss future developments in order to encourage international cooperation and understanding between the television and supporting the creative engagement in the realization of new projects. The Workshop will be preceded by the delivery of the "*Tv Sport Emotions Award*" given annually to the Best Channel Sports Television adhering to the Program "TV SPORT EMOTIONS" launched by FICTS - as an "*International Federation of Sport Broadcasters*" - among sports TV channels from around the world.

“INTERNATIONAL PARALYMPIC MOVIES” IN THE CENTER OF MILAN

The seventeenth century Palazzo Giureconsulti, historic building with all the finest multimedia and communication lines in the city center of Milan (Piazza Duomo), will be the "Core business" of "**Sport Movies & Tv 2017 - 35th Milano International FICTS Fest**" Final of the 16 Festivals (in the 5 Continents) of the "World FICTS Challenge", the World Championship of Television, Film and sports Communication held in **Milan from 15 to 20 November**.

Sunday, 19 November there will be the "*Paralympic Day*" dedicated to the Paralympic "Heroes" who participated to sporting events in 2017 at the presence of the President of the Italian Paralympic Committee Dott. Luca Pancalli (*Member of the "FICTS Hall of Fame"*).

Later in the day we will screen the "*International Paralympic Movies*" that will compete for the "*Guirlande d'Honneur*", "*Mention d'Honneur*" and/or the Special Awards in the section "*Sport & People with Disabilities*" for integration and socialization of people with disabilities through sport. The **Official Rules** and the "**Entry Form**" are available on the website in order to submit the works.

“Sport Movies & Tv 2017”: six days of Cinema, Television and Sport Culture, a privileged meeting place for 5000/6000 operators and industry experts from around the world including Networks, media, broadcastings, houses of productions, producers, directors, filmmakers, Olympic Committees, advertising and integrated communication agencies, that will show the whole universe of cinema and sport television through spot, reportages, fiction, cartoon, etc. in 8 competitive Sections. The event,, articulated in **Projections** (*with worldwide and European premieres*), **Meetings, Workshop, Exhibitions, Press Conference, Awards** of international guests, **Side Events** distributed in different seats of the city in collaboration with cultural, academic and sports organizations. The “Award Ceremony” will take place in Milan on Monday 20th November at “Palazzo Lombardia” (*P.zza Lombardia 1*).

Archives: the FICTS newsletters published from 2010 till 2017 are available.
Request to our Press Office: ufficio.stampa@sportmoviestv.com.



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