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FICTS IN NETHERLANDS: 6-8 APRIL AT “AD SPORT FILM FESTIVAL ROTTERDAM”
Rotterdam (Netherlands) - in the framework of the International Circuit “World FICTS Challenge 2017” - will host from *April 6th to 8th* the third edition of “*AD Sport Film Festival Rotterdam*” in “*Cinerama Film Theatre*”. The American documentary “*Facing Ali*” (directed by Pete McCormack) about the life and career of Muhammad Ali as well as “*Pelè: Birth of a Legend*” (written and directed by Jeff and Michael Zimbalist), about the life of famous Brazilian footballer Edson Arantes do Nascimento well-known as Pelè, will be among the movies shown at the Festival. The Program of “*Sport Film Festival Rotterdam*” - besides projections of 30 videos coming from 15 Countries (*in 5 points of projections*) – expects an Exhibition and two debates (speaker famous Dutch tv-presenter Wilfried de Jong) with the Olympic Theme to which will attend Olympic Marathon in Rio Abdi Nageeye and swimmer who specialized in short and middle distance freestyle events Sebastiaan Verschuren. On Thursday 6th, will be shown in

premiere the docu-film **“Feyenoord 1999”** (with which in 1984 won the title *Johan Cruyff Member of “FICTS Hall of Fame”*) at the presence of some football players: Leo Beenhakker (former trainer of Dutch National Football Team, of Real Madrid F.C., etc.), Jon Dahl Tomasson, Paul Bosvelt, Kees Van Wonderen, etc. Media partners of the event: AD (national newspaper), RTV Rijnmond (Dutch broadcasting), Andere Tijden Sport (Dutch broadcasting – producer sport documentaries), Sportnext (online platform) and Helden (sport magazine). Info: <http://sportfilmfestivalrotterdam.nl/>.

“BCN INTERNATIONAL FICTS FESTIVAL” PAY HOMAGE TO BARCELONA ‘92

Barcelona (Spain), from **May 8th to 12th, 2017**, will be the eight edition of **“BCN Sports Film – Barcelona International FICTS Festival”** organized – in the framework of the Worldwide Championship of Cinema, Sport and Television **“World FICTS Challenge”** – by the **“Fundacio Olympic Barcelona”** directed by Dr Juli Pernas Lopez (director of *Museu Olímpic i de l’Esport Joan Antoni Samaranch*) in collaboration with **“Nikita Distribution”**, with support of FICTS, Barcelona City Council and Spanish Olympic Committee. During the event is scheduled a session dedicated to the 25th Anniversary of the Olympic Games Barcelona ‘92 with the attendance of some Olympic champions of all time, including judoka Miriam Blasco first gold medal in the Spanish Olympic history (Barcelona ‘92). The FICTS President Prof. Franco Ascani will join the **“Opening Ceremony”** on May 8th at *Museu Olímpic i de l’Esport Joan Antoni Samaranch*. **“BCN Sports Film”** will return to the Cinemes Can Castellet of Sant Boi de Llobregat thanks to the collaboration agreement between *Fundació Barcelona Olímpica* and Sant Boi de Llobregat City Council. The Jury – composed by Marta Clari (currently 4th Deputy Mayor of Barcelona managing the office for Citizens’ Rights, Participation and Transparency), Jorge Barrio (scriptwriting and creativity professor, film Producer and director and founder of *Laimar Films*), Luce Grosjean (producer and an active member of the *AFCA - Association Française du Cinéma d’Animation*), Manuel Ibern (Vice-president of the *Catalan Swimming Federation*), Vicky Marcó (Television, film and internet Producer) – will choose the winners productions that will participate in the World Final **“Sport Movies & Tv 2017”** scheduled in Milano from 15 to 20 November.

ASOIF PRESIDENT DR FRANCESCO RICCI BITTI AT MILANO-BICOCCA UNIVERSITY

Dr Francesco Ricci Bitti, President of ASOIF (*Association of Summer Olympic International Federations*) as well as of SportAccord Convention, **“climb into the chair”** at the 15th edition of the Master in **“Sport Management, Marketing and Society”** of the Department of Sociology and Social Research, on Friday March 24th, 2017 at the University of Milano-Bicocca in Milano (Italy) where will have a lessons about **“International Olympic Committee”** and the **“International Sport Federations”**. Managed by Prof. Franco B. Ascani, FICTS President as well Member of IOC Commission for Culture and Olympic Heritage, the Master with a suitable slant to the present needs of the sports market, gives 62 course credits and gives a qualification to create new professionalism and to become manager in the **“sport system”** deepening the knowledge and the critic analysis of the strategies for the sports business and the related managing, social and economical aspects. The educational Plan is developed by selected and qualified teachers at National and International level, testimonials and sports champions through applications, personalized apprentices proposed by the University, elaborations, exercises, workshops, researches, practical activities and case history of business experience. Dr Francesco Ricci Bitti, Member of the **“FICTS Hall of Fame”**, plays the important role of as **“Foreign Minister”** among the FICTS 116 Member Countries.

THE “NOBLE ART” ON SHOW AT “SPORT MOVIES & TV 2017”

Milan (Italy) - from **November 15th to 20th** – will host **“Sport Movies & Tv 2017”** Final of 16 Festivals (*in the 5 Continents*) of the **“World FICTS Challenge”** Worldwide Championship of Cinema, Television and Sport Culture. Six days of Cinema, Television and Sport Culture. It’s a privileged meeting place for operators and industry experts from around the world including Networks, media, broadcastings, houses of productions, producers, directors, filmmakers, Olympic Committees, advertising and integrated communication agencies, that will show the whole universe of cinema and sport television through spot, reportages, fiction, cartoon, etc. in 8 competitive Sections. During the 35th edition of **“Sport Movies & Tv”** will be celebrated 75 years of the birth of Clay Cassius with an exhibition commemorating the boxer who has made the history of boxing. Palazzo Giureconsulti (Piazza Mercanti, 2 - Piazza Duomo in Milan), **“Core business”** of the event, will host an exhibition of photos that will catch the extraordinary energy of Muhammad Ali in and out the ring. The event is organized

by FICTS – Federation Internationale Cinema Television Sportifs, joined with 116 Countries (chaired by Prof. Franco Ascani, Member of IOC Culture and Olympic Heritage Commission) recognized by the International Olympic Committee for which it promotes the values of sport through footages. The Festival, characterized by a wide international participation (*journalists, sports champions and Sports Institutions, etc.*) is articulated in Projections (*150 selected productions among which worldwide and European premieres*), Meetings, Workshop, Exhibitions, Press Conference, Awards of international guests, Side Events. The submissions are opened: <http://www.sportmoviestv.com/en/2017/02/09/sport-movies-tv-final-milano-from-15-to-20-november-2017/>.

Sport Emotions: from Primo Carnera to Rio 2016

The FICTS President Prof. Franco Ascani that, in his capacity as Member of Culture and Olympic Heritage Commission of the International Olympic Committee, was the exceptional speaker on Thursday, March 23rd, at the Auditorium “S. Gaetano” in Padova (Italy), at the Conference-Debate with projections “*The emotions of sport through footages*”. The evening (free entry), organized as part of the partnership between the FICTS - Federation Internationale Cinema Television Sportifs (*recognized by the International Olympic Committee*) and Panathlon International (*Section of Padova*), has been opened by the greeting of the Emeritus President of Panathlon Padova Dr Renato Zanovello and by the Chairman Massimo Cavalca. The FICTS President Prof. Ascani - besides shown videos about Olympic Games (and not only) - has delivered the “*FICTS Guirlande d'Honneur*”, the highest honor of the FICTS to: *Guglielmo (Memo) Geremia* (in memory) a rugby player and President of the greatest “Petrarca Padova team”, to “*Calcio Padova*” first Italian professional football team to sign the “*Declaration on ethics in youth sport*” as well as to the NOC of Veneto Region “*for the victory of the Veneto regional sport movement in youth Miniolimpiade held in September 2016*”.

IOC: THE POWER OF SPORT AGAINST DISCRIMINATION

The International Olympic Committee joins the United Nations and many others in observing the international day for the elimination of racial discrimination – an annual reminder that every person is entitled to human rights without any form of discrimination. Established by the United Nations in 1960, this Day marks the need to continue to tackle racial discrimination, xenophobia, hate speech and hate crimes, ever-present across the world. Through a long-standing partnership with the United Nations, the IOC has been using sport to unite individuals and communities amidst their diversity and promote a culture of peace and humanity. “*Practising sport, without discrimination of any kind, is a human right and a fundamental principle of the Olympic Movement*” said IOC President Thomas Bach. “*We believe in the power of sport to build bridges between communities, and the Olympic Games are the embodiment of how sport can help stand up against racial discrimination, and unite people from all walks of life*”. In turn, UN High Commissioner for Human Rights Zeid Ra'ad Al Hussein said: “*Words of fear and loathing can, and do, cause real damage. It is my hope that I will one day see every child grow up without racial prejudice. Let us all stand up against discrimination*”.

FICTS AND YOUTH: MAY 10th – 11th – 12th WITH “TROFEI DI MILANO 2017”

The Arena Brera in Milano (Italy) will host on May 10th – 11th – 12th, the 54th edition of the “*Trofei di Milano 2017 - Education, Culture and Sport for Youth*”, the Finals of the traditional interscholastic sport and educational activities that, from 1964 till today, has recorded the participation of three million three hundred thousand students, of which 43.389 participants for 198 schools in 2016. The initiative “*The education to sport through footages - Projections in schools*”, organized by FICTS Italia a.s.d. (*which provides for the videos*), the AICS under the patronage of the Regional School for Lombardy, the Lombardy Region, the Metropolitan City of Milan, Milan City Council, FIDAL, Italian NOC and the support of the “Centrale del Latte di Milano” - is inserted in the educational-cultural program of “Trofei di Milano 201” aimed to the development of intellectual abilities of youth covering, such as human growth factor, a role in character and education formation of the person: environmental sustainability, development of creativity, the acquisition of social and relational experiences, etc.

The “Trofei di Milano” will be finish at the Arena Brera of Milan, with the Finals (*10-11-12 May 2017*), which include outdoor sports and educational initiatives for students, their family members, including a free walk titled “*Maximarcia of School*” (12 May) with free submissions to all the citizens without limit of age. “Trofei di Milano” are inserted in the Project “**One week, All sports**” (*other cities involved are*

Tunis, Athens, Palermo and Lisbon) approved by the Executive Committee of UESpT - Union Europeenne du Sport pour Tous that will end in Athens with the “Marathon for All” scheduled by the Minister of Sport and Education of Greece. Athens will host the “Marathon for All” planned by the Ministry of Sport and Education of Greece at the conclusion of the “Week of Sport for All.”

BORG VS MCENROE: THE “CHALLENGE OF THE CENTURY” ON THE BIG SCREEN

“*Borg vs McEnroe*”, the story of a sport rivalry become legendary, arrives on the big screen. The film, at the cinema in September, tells the Wimbledon men's final of 1980 that marked the history of tennis. An epic rivalry and timeless: on the field faced John McEnroe, a boy from New York with frizzy hair and with fiery soul and Bjorn Borg, four-time Swedish champion, with longhaired. The right-handed against left-handed, the defender against the forward, the Swedish ice against the American fire, the machine against the brilliant madness. The film (*directed by Janus Metz Pedersen*), which will have Shia LaBeouf as McEnroe and Sverrir Gudnason as Borg, has been invited to participate in “out of competition” to “Sport Movies & Tv 2017” scheduled in Milano from November 15th to 20th.

“RIO FERDINAND, MUM AND DAD”: DOCU-FILM ABOUT ENGLISH CHAMPION

Rio Ferdinand, one of the strongest football defenders in the world, the backbone of the English national football team and of Manchester United which, in twelve years and 455 appearances, won everything you can win with a club team. A “giant name” for the football world in general, become the superhero of his three children following the tragedy that struck him in 2015 when he lost his wife Rebecca for a serious illness. The BBC One tells his drama in the documentary “*Rio Ferdinand: being mum and dad*”: life is turned upside down suddenly, with the inability to react instantly. The former player said he had gone through a very delicate phase with terrible thoughts and consequences.

Archives: the FICTS newsletters published from 2010 till 2017 are available.
Request to our Press Office: ufficio.stampa@sportmoviestv.com.



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