



## SPORT FOOTAGES ON-LINE: 1000 VIDEOS FREE ON FICTS.COM

- 300 VIDEOS, 96 SPORT DISCIPLINES, 8 SECTIONS FOR 965 VIDEOS
- SPORT MOVIES & TV 2017 – 35<sup>th</sup> MILANO INTERNATIONAL FICTS FEST
- CULTURE THROUGH SPORT
- FICTS AND YOUTH: SPORT FOR ALL
- TV SPORT EMOTIONS
- SPORT MOVIES OSCARS WINNERS



Cristiano Ronaldo, FC Barcelona, troublesome inquiries on European soccer in the year of UEFA's scandals and other stories of champions - starting from March 6<sup>th</sup>, 2017 - are available in the new Section "Movies & Tv Football" on [sportmoviestv.com](http://sportmoviestv.com) the website of **FICTS – Federation Internationale Cinema Television Sportifs**, joined with 116 Countries (*chaired by Prof. Franco Ascani, Member of IOC Culture and Olympic Heritage Commission*) recognized by the International Olympic Committee for which it promotes the values of sport through footages. **Sportmoviestv.com** enriches itself with new contents as well the inclusion of other sections.

- 300 VIDEOS, 96 SPORT DISCIPLINES, 8 SECTIONS FOR 965 VIDEOS
- 300 sport movies among which documentaries, reportages, fiction, cartoon, etc. from five Continents produced by most important Television networks are available for free users and sport fans. Football, tennis, boxing, cycling, extreme sports, swimming, basketball, etc. are some of the **96 sports disciplines**

available free of charge and accessible by the user who can relive the exciting performances of **1540** all-time champions. The new exclusive play-list of the FICTS on official channel, accessible from the section "Video", has been improved with the addition of other trailers, for a total of **965 videos** (of which **147 are on the football productions**) divided into 8 competitive sections to "Sport Movies & Tv".

- **SPORT MOVIES & TV 2017 – 35<sup>th</sup> MILANO INTERNATIONAL FICTS FEST**

Milano (Italy) will host, from **15<sup>th</sup> to 20<sup>th</sup> November**, "**Sport Movies & Tv 2017 – 35<sup>th</sup> Milano International FICTS Fest**" ([www.sportmoviestv.com](http://www.sportmoviestv.com)), Final of 16 Festivals (*in the 5 Continents*) of the "World FICTS Challenge" Worldwide Championship of Cinema, Television and Sport Culture. Six days of Cinema, Television and Sport Culture. It's a privileged meeting place for operators and industry experts from around the world including Networks, media, broadcastings, houses of productions, producers, directors, filmmakers, Olympic Committees, advertising and integrated communication agencies, that will show the whole universe of cinema and sport television through spot, reportages, fiction, cartoon, etc. in 8 competitive Sections. The Festival, characterized by a wide international participation (*journalists, sports champions and Sports Institutions, etc.*) is articulated in Projections (*150 selected productions among which worldwide and European premieres*), Meetings, Workshop, Exhibitions, Press Conference, Awards of international guests, Side Events. The submissions are opened: <http://www.sportmoviestv.com/en/2017/02/09/sport-movies-tv-final-milano-from-15-to-20-november-2017/>.

- **CULTURE THROUGH SPORT**

The "**Program of Culture and Sports Images**", which is part of the Recommendations of Olympic Agenda 2020 of the IOC, highlights the new special programs implemented by the FICTS in partnership with the "Olympic Foundation for Culture and Heritage" to further promote the sport as an educational and social needs as well to spread the concept of "*Culture through sport*".

- **FICTS AND YOUTH: SPORT FOR ALL**

The Section "**FICTS and Youth: Sport for all**" with the Program "**The education to sport through footages - Projections in schools**" that FICTS realizes in the Primary and Secondary schools of Milano. The program of meetings (1½ hour each) - free of charge - to which take part 60 schools of Milano, expects the presentation of videos about the importance of sport as a social investment and as a means of education, the training and inclusion of its protagonists, interrupted by a discussion with students and teachers, highlighting the training and educational aspects of sport.

- **TV SPORT EMOTIONS**

"**Tv Sport Emotions**" is the section dedicated to sport television network. FICTS, as "*International Federation of Sport Television*" with a well-known brand in the audiovisual industry and international new media launched a promotional campaign reserved to Network with tv sports Channels and proposed the development of a specific sector action. The Iacus (Studies Center of the Federation), in collaboration with the Master in "*Sport Management Marketing and Sociology*" (*directed by FICTS President Prof. Franco B. Ascani*), has done a research on 1,172 Sport Television Channels from around the world dedicated exclusively to sport in its various manifestations.

- **SPORT MOVIES OSCARS WINNERS**

"**10 Sport Movies Oscars winners**": the challenge among sport movies winners of "Oscars" of all the times launched by FICTS on website <http://www.sportmoviestv.com/en/10-sport-movies-oscars-winners-2/> is still opened. Sylvester Stallone in "**Rocky**", Robert De Niro in "**Racing Bull**", Clint Eastwood in "**Million dollar baby**", Hugh Hudson director of "**Chariots of Fire**", Tom Cruise in "**Jerry Maguire**", Christian Bale in "**The Fighter**", etc. The most sport movies voted by web as well as by 16 International Jury, will be awarded on November 19<sup>th</sup> at the presence of some protagonists during "**Sport Movies & Tv 2017**".



**PROTECTION OF THE PRIVACY**

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