

ACADEMY AWARD SPORT ON SCREEN: FROM CASSIUS CLAY TO TOM CRUISE



"Milano sale sul ring: fuori i secondi": one of the Exhibition cured by FICTS

On March 24th, 1997 at the "Shrine Auditorium & Expo Center" in Los Angeles, was held the "Oscar Night" and, on the stage to receive the Academy Award for "*Best Documentary Feature*", along with director Leon Gast, went up the boxers Muhammad Ali and George Foreman, both of them protagonists of the film "*When we were Kings*".

The film, which talk about the career of Cassius Clay and in particular the match well-known in history as the "*Rumble in the Jungle*" one of the most important sport events of the last century (*held in Kinshasa in Zaire October 30, 1974*) is among "10 Sport Movies Oscars winners" of the challenge among sport movies winners of "Oscars" of all the times launched by **FICTS** – **Federation Internationale Cinema Television Sportifs**, joined with 116 Countries (*chaired by Prof. Franco Ascani, Member of IOC Culture and Olympic Heritage Commission*) on own website <u>http://www.sportmoviestv.com/en/10-sport-movies-oscars-winners-2/</u>. Sylvester Stallone in "Rocky", Robert De Niro in "Racing Bull", Clint Eastwood in "Million dollar baby", Hugh Hudson director of "Chariots of Fire", Tom Cruise in "Jerry Maguire", Christian Bale in "The Fighter", etc.

The "Sport Oscar of Oscar", the most sport movies voted by web as well as by 16 International Jury, will be awarded on November 19th at the presence of some protagonists during "**SPORT MOVIES & TV 2017** – **35th MILANO INTERNATIONAL FICTS FEST**" (*www.sportmoviestv.com*) Final of 16 Festivals (*in the 5 Continents*) of the "World FICTS Challenge" Worldwide Championship of Cinema, Television and Sport Culture that **Milano (Italy)** will host, from **15th to 20th November**. Six days of Cinema, Television and Sport Culture. It's a privileged meeting place for operators and industry experts from around the world including Networks, media, broadcastings, houses of productions, producers, directors, filmmakers, Olympic Committees, advertising and integrated communication agencies, that

will show the whole universe of cinema and sport television through spot, reportages, fiction, cartoon, etc. in 8 competitive Sections.

Boxing, football, billiards, etc., in addition to being protagonists of the 10 films are some of the 96 sports disciplines available free of charge and accessible by the users who can relive the exciting performances of 1540 all-time champions on FICTS's website <u>www.sportmoviestv.com</u> thanks to 800 trailers, 300 sports films from 5 continents. "*Cristiano Ronaldo*" (*Portugal*), "*Fausto Coppi un uomo solo è al comando*" (*Italy*), "*Barça dreams*" (*Spain*), "*Anger Within: the story of Jonah Lomu, the rugby legend*" (France), are some of protagonists of documentaries, spot, reportages, fiction, cartoon, etc. produced by production companies and by the most important sports television networks. The international broadcasters will also compete for the award of the "*Tv Sport Emotions Award*", the prestigious award given by the FICTS - as "*International Federation of Sport Television*" – to the best of 1.172 Television Channels around the world devoted exclusively to the sport in its various manifestations.

Archives: the FICTS newsletters published in 2010/2011/2012/2013/2014/2015/2016 are available. Request to our Press Office: ufficio.stampa@sportmoviestv.com.



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