

50 YEARS FOR JULIA ROBERTS, NICOLE KIDMAN AND FOR SPORT CINEMA



1967: the poster of "Sport Filmtage Oberhausen Film Festival" the first Festival in the history of sport cinema

50 years were passed since the organization of the first Festival in the history of sport cinema (*before the birth of the International Federation*). It was the "*Sport Filmtage Oberhausen - Internationales Film und Fernesh Festival*" organized in 1967 - in agreement with the Regulations set out bythe FIAPF (*Fédération Internationale des Associations de Producteurs de Films*) - by the town of Oberhausen, in North Rhine-Westphalia, in conjunction with the "*German Sporting Association (DSB*)" and in collaboration with the "*German Olympic Society (DOG)*" and the "*Association of the German Sporting Press*".

The special anniversary will be celebrated during the 35th edition of "*Sport Movies & Tv - Milano International FICTS Fest*" (*www.sportmoviestv.com*), at the end of 16 Festival (in the 5 Continents) of the "World FICTS Challenge" Worldwide Championship of Cinema, Television and Sport Culture that **Milano (Italy)** will host from **15 to 20 November 2017**.

The "Number 50", in fact, will be predominant in 2017 for the **FICTS** – **Federation Internationale Cinema Television Sportifs**, joined with 116 Countries (*chaired by Prof. Franco Ascani, Member of IOC Culture and Olympic Heritage Commission*) recognized by the International Olympic Committee for which it promotes the values of sport through footages, the unique Festival, divided into 16 stages in 5 Continents, which offers to the participants productions high international visibility.

FICTS will celebrate the stars who turn 50 years in 2017. The American actress *Julia Roberts*, Academy Award for "*Best Actress*" in the film "*Erin Brockovich*" directed by Steven Soderbergh, became famous after the hit comedy "*Pretty Woman*" (1990) with Richard Gere and the actress and producer *Nicole Kidman* Academy Award for "*Best Actress*" in "*The Hours*" (2002) directed by Stephen Daldry, "*Goodwill Ambassador*" for UNICEF since 1994, will be awarded with the "FICTS Excellence Guirlande d'Honneur" in Milano at "Sport Movies & Tv 2017".

50 years were passed since the death of "*three myths*" of Italian and worldwide cinema and sport. *Primo Carnera*, the first Italian boxer who won the most prestigious world heavyweight title, which, after hanging up his gloves, he started to play cinema in the United States.

Spencer Tracy, American actor, Academy Award winner for "*Best Actor*" in two consecutive editions for "*Captains Courageous*" (1938) and "*Boys Town*" (1939). appeared in 75 films and developed a reputation among his peers as one of the screen's greatest actors. In 1999 the American Film Institute ranked Tracy as the 9th greatest male star of Classic Hollywood Cinema.

Toto, actor symbol of comedy in Italian, nicknamed "*The Prince of laughter*", was an Italian comedian, film and theatre actor, writer, singer and songwriter. In 1948, he was the protagonist of "*Toto Tours Italy*" directed by Mario Mattioli, the first film where the name of Toto also appears in the title.

The film features cameos of famous cyclists of that time: Fausto Coppi, Gino Bartali, Fiorenzo Magni, Alberic Schotte, Ferdi Kubler, Giordano Cottur, Amos Matteucci, Jean-Pierre Wimille and Tazio Nuvolari.

FICTS want to celebrate these major anniversaries for which have been identified specific initiatives during "Sport Movies & Tv" *(15 to 20 November)*: six days of Cinema, Television and Sport Culture, a privileged meeting place for operators and industry experts from around the world including Networks, media, broadcastings, houses of productions, producers, directors, filmmakers, Olympic Committees, advertising and integrated communication agencies, that will show the whole universe of cinema and sport television through spot, reportages, fiction, cartoon, etc. in 8 competitive Sections: *1) Olympic Games; 2) Documentary; 3) Tv Shows - New Technology; 4) Sport & Society; 5) Sport & Disability; 6) Movies; 7) Sport Adverts; 8) Movies & Tv Football.*

The Festival, characterized by a wide international participation (journalists, sports champions and Sports Institutions, etc.) is articulated in Projections (150 selected productions among which worldwide and European premieres), Meetings, Workshop, Exhibitions, Press Conference, Awards of international guests, Side Events. The submissions are opened. The **Official Rules** and the **Entry Form** is available on http://www.sportmoviestv.com/en/2016/12/15/sport-movies-tv-final-milano-from-15-to-20-november-2017/.

Archives: the FICTS newsletters published in 2010/2011/2012/2013/2014/2015/2016 are available. Request to our Press Office: ufficio.stampa@sportmoviestv.com.

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