

# **OSCAR & SUPERBOWL: SUCCESSFUL SPORT**

- "10 SPORT MOVIES OSCARS WINNERS": THE FICTS'S POOL
- "GRAMMY AWARDS 2017": ENNIO MORRICONE IN NOMINATION
- "ACADEMY AWARDS 2017": SURPRISES AND CURIOSITIES
- "SILVER WEDDING ANNIVERSARY" FOR BARCELONA 1992
- "SUPERBOWL 2017"": RECORD NUMBERS
- "NEPAL INTERNATIONAL FICTS FESTIVAL": FICTS AT POKHARA
- "THE BUTTERLY": FROM RIO OLYMPIC GAMES TO BIG SCREEN
- THE NUMBERS OF SPORT AND CINEMA



Oscar winner Ennio Morricone and Dick Fosbury "FICTS Hall of Fame" in "Sport Movies & Tv 2008"

# "10 SPORT MOVIES OSCARS WINNERS": THE FICTS'S POOL

FICTS – Federation Internationale Cinema Television Sportifs, joined with 116 Countries (*chaired by Prof. Franco Ascani, Member of IOC Culture and Olympic Heritage Commission*) launched on own official web site *www.sportmoviestv.com/en/2017/01/07/10-sport-movies-oscars-winners-2/* a challenge among 10 sport movies winners of "Oscars" of all the times. "*Million dollar baby*" directed by Clint Eastwood, "*The Fighter*" directed by David O. Russell, "*Jerry Maguire*" directed by Cameron Crowe, "*When we were kings*" directed by Leon Gast, "*Chariots of Fire*" directed by Hugh Hudson, "*Raging Bull*" directed by Martin Scorsese, "*Heaven Can Wait*" directed by Warren Beatty, "*Rocky*" directed by John G. Avildsen, "*Somebody up there likes me*" directed by Robert Wise. The "*Sport Oscar of Oscar*", the most sport movies voted by web as well as by 16 International Jury, will be awarded on November 19<sup>th</sup> at the presence of some protagonists during "Sport Movies & Tv 2017 – 35<sup>th</sup> Milano International FICTS **Fest**" (*www.sportmoviestv.com*) Final of 16 Festivals (*in the 5 Continents*) of the "World FICTS Challenge" Worldwide Championship of Cinema, Television and Sport Culture that **Milano (Italy)** will host, from **15<sup>th</sup> to 20<sup>th</sup> November**. Six days of Cinema, Television and Sport Culture. It's a privileged meeting place for operators and industry experts from around the world including Networks, media, broadcastings, houses of productions, producers, directors, filmmakers, Olympic Committees, advertising and integrated communication agencies, that will show the whole universe of cinema and sport television through spot, reportages, fiction, cartoon, etc. in 8 competitive Sections.

# "GRAMMY AWARDS 2017": ENNIO MORRICONE IN NOMINATION

On February 12<sup>th</sup> will take place at the "Staples Center" in Los Angeles, the "Award Ceremony" of "Grammy Awards 2017", honor awarded by the Recording Academy to recognize outstanding achievement in the mainly English-language music industry, considered as the equivalent of the Oscars for cinema. Master Ennio Morricone, Member of the "FICTS Hall of Fame", is among the artists in Nomination in the category "Best Instrumental Composition" for the full version of "*The Last Stagecoach Red Rock*", the soundtrack to the film "*The hateful Eight*" (directed by Quentin Tarantino) with which he won the "Academy Award" in 2015 for the "Best Original score".

# "ACADEMY AWARDS 2017": SURPRISES AND CURIOSITIES

On February 26<sup>th</sup>, there will be assigned to "Dolby Theatre" in Los Angeles, the "Academy Awards", well-known as "Oscar", recognize as excellence award in cinematic achievements. Assigned, for the first time in 1929 at the Hollywood Roosevelt Hotel, the Oscars were broadcast on radio in 1930 and landed on the television in 1953. Currently, the Ceremony is a media event particularly where meet cinema, glamour and fashion. The 89<sup>th</sup> edition has reserved some surprises and a lot of curiosity among the other the 20<sup>th</sup> nomination for Meryl Streep, record for an actor. Australia, with a nomination for "*Best Foreign Film*" to "*Tanna*" (*directed by Martin Butler and Bentley Dean*), gets the first ever candidature as well as the French actress Isabelle Huppert (since her debut in 1971, more than 100 movies and television productions). "*La La Land*", directed by Damien Chazelle, with 14 nominations, equals "*Titanic*" directed by James Cameron. "*Kubo and the magic sword*" directed by Travis Knight is the first animated film to be nominated as "Best visual effects" since "*Nightmare Before Christmas*" (1993). First nomination for African Americans people: the director Barry Jenkins, "Best screenplay", "Best Director" and "Best Film" for "*Moonlight*" and the director of photography Bradford Young "Best Cinematography" for "**Arrival**".

# "SILVER WEDDING ANNIVERSARY" FOR BARCELONA 1992

The submissions to the eight edition of "**BCN Sports Film 2017** – **Barcelona International FICTS Festival**" will expire on 28<sup>th</sup> February. **Barcelona (Spain)** - from **May 8<sup>th</sup> to 12<sup>th</sup>, 2017** - will be the seat of the event organized – in the framework of the Worldwide Championship of Cinema, Sport and Television "World FICTS Challenge" – by the "*Fundacio Olympic Barcelona*" directed by Dr Juli Pernas Lopez (*director of Museu Olimpic i de l'Esport Joan Antoni Samaranch*) in collaboration with "Nikita Distribution", with support of FICTS and the Barcelona City Council. The "BCN Sports Film 2017" is open to all audiovisual productions in which sport, in any of its disciplines, is the star. Genres eligible to compete are animated, documentary, journalistic, fiction, experimental and promotional films- both shorts and feature length- produced from January, 2015. During the event is scheduled a session dedicated to the 25<sup>th</sup> Anniversary of the Olympic Games Barcelona 92 at the attendance of some Olympic champions of all time, including judoka Miriam Blasco first gold medal in the Spanish Olympic history (*Barcelona '92*). The Rules available on *https://www.bcnsportsfilm.org*.

### "SUPERBOWL 2017": RECORD NUMBERS

The biggest show at the end of the weekend, the sport media event par excellence, the only one able to of "paralyze" a whole Nation, the United States. The Super Bowl, the final act of the season in the USA National Football League (NFL), is the event able to beat any records for audience, an event that keeps glued to the television millions of Americans. The Super Bowl is confirmed as one of the world's biggest business as it combines sports, shows and entertainment. On Sunday, February 5<sup>th</sup> is scheduled – at NRG Stadium in Houston - the 51<sup>st</sup> edition which will see against the New England Patriots and the Atlanta Falcons. 380 million \$ were revenues edition 2016, from the sale of advertising space (5

*million dollars the cost of the space of 30 seconds for a commercial on TV*), figures which will grow with this issue. 140.000 is number of people expected in Houston, 70.000 will be able to watch the match live inside the NRG Stadium; 10.000 volunteers who work for the event; 5.000 media accreditation, \$ 350 million economic impact, , the Super Bowl will have on the city; \$ 5089 the average cost of a ticket, \$ 15,432 is currently the highest price, 84,000 the number of hotel rooms in the Houston area, \$ 4 million is the figure that is expected will be donated to non-profit associations region. Texas, with 38%, is the State that has bought more tickets for the Super Bowl in 2017, followed by Georgia with 14%, Massachusetts with 13% and California with 5%.

# "NEPAL INTERNATIONAL FICTS FESTIVAL": FICTS AT POKHARA

**Pokhara**, the second largest city of Nepal, will be the seat, from **February 20**<sup>th</sup> – **22**<sup>nd</sup>, of the third edition of the "*Nepal International Sports FICTS Film Festival*". The event is organized – in framework of the "World FICTS Challenge" Worldwide Championship of Cinema and Sport Television – by the Nepal Tourism Board, National Sports Council, Nepal Sports Foundation in collaboration with FICTS. The Festival aims to bring the general public in contact with sports-oriented audiovisual contents and the values that they represent and also envisions establishing a tradition of film festivals completely dedicated to sports which is the combination of art, passion, entertainment and excitement. The Festival, directed by *Surya Thapaliya*, will be articulated in Projections, meeting and Round Table.

# "The Butterly": from Rio Olympic Games to big screen

Cinema and boxing, among the favorite sports of directors and actors, is a marriage that lasts a long time. On 1894 was the first attempt to shoot the boxing fight between Jack Cushing and Mike Leonard. The saga of "*Rocky*" with Sylvester Stallone, the biopic "*Raging Bull*" directed by Martin Scorsese with Robert De Niro as Jack La Motta, "*Ali*" starring Will Smith, "*Cinderella Man*" starring Russell Crowe, "*Million Dollar Baby*" directed by Clint Eastwood and starring Hilary Swank. Irma Testa, first Italian boxer to participate in the Rio Olympic Games, will debut in Italian cinemas with a documentary about her life. "*The Butterfly*", directed by Alessandro Cassignoli and Casey Kauffman), will tell the life, sports and entertainment of the Italian boxer, who will play herself. The shooting lasted two years during which the filmmakers have followed the daily life of Irma between workouts, tournaments and private life. The documentary has been invited to participate in "Sport Movies & Tv 2017" held in Milan (Italy) from November 15<sup>th</sup> to 20<sup>th</sup>.

### THE NUMBERS OF SPORT AND CINEMA

The "*Numbers Sports and Cinema*" is a new column cured by FICTS Study Centre that, in the next upcoming releases of the Information Agency "Sport Movies & Tv", will illustrate data about sport, movies and television' rights.

- 1173: Television Sports Channels in the world
- 12.000 athletes, 150 countries, 100 international media, 110 broadcasting, 780.264 tickets, 150.000 tourists, 300 million TV contacts in occasions of the races: the business of the 2017 Taipei Summer Universiade.
- 14: Italy is the foreign country to won the most Oscars in the category "Best Foreign Language Film"
- 215 Countries (49 languages) have seen the NBA All Star Games 2016 in Toronto
- May 16<sup>th</sup>, 1929: the first Ceremony of Academy Awards

Archives: the FICTS newsletters published in 2010/2011/2012/2013/2014/2015/2016 are available. Request to our Press Office: ufficio.stampa@sportmoviestv.com.



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