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Matera, “Stone City”, recognized World Heritage site by UNESCO will host the fourth edition of “Matera International FICTS Festival”

#### 1) CINEMA, CULTURE AND SPORT AT “4<sup>th</sup> MATERA INT. FICTS FESTIVAL”

Matera, the “Stone city”, recognized as World Heritage site by UNESCO and nominated as “2019 European Capital of Culture” will host, from 3<sup>rd</sup> to 5<sup>th</sup> October, the fourth edition of “*Matera International FICTS Festival*” (<http://www.materasportfilmfestival.com/>). The event, coordinated by Mr Michele Di Gioia President of the Organizing Committee, is organized in the framework of the “World FICTS Challenge” World Championship of Cinema and sport Television by Matera Sports Academy in collaboration with FICTS - Fédération Internationale Cinéma Télévision Sportifs with the Patronage of National Italian Commission for UNESCO, Matera 2019 Committee, RAI Basilicata, Lucania Film Commission and APT Basilicata. The “Opening Ceremony” will be held on 3<sup>rd</sup> October (6 pm) at Palazzo of Annunziata. On Saturday, October 4 is scheduled the Meeting “*Sport and Media: effective marketing territorial strategy*” during which will be award Francesco Colletta recordman with 36 hours of diving with a semi-dry suit. On Sunday, October 5 will be in program the “Closing Ceremony”, with the awarding of the winners. Guest Dr Marcel Vulpis, Director of “Sporteconomy” political, economic, social and sports Press Agency that will be awarded the “*FICTS Award for communication*”.

#### 2) SPORT CULTURE IN BAKU (AZERBAIJAN) FROM 18 TO 21 NOVEMBER

The “Nizami Cinema Center”, multifunctional cinema (*the largest theatre in the South Caucasus*), will be the prestigious seat of the “**II Baku International FICTS Sport Films Festival**” scheduled in **Baku**, capital of the **Republic of Azerbaijan**, from **18<sup>th</sup> to 21<sup>st</sup> November 2014**. The International event is organized by Ministry of Culture and Tourism of the Republic of Azerbaijan in collaboration with the Ministry of Sport and Youth and the Azerbaijani Olympic Committee, with the support of FICTS inserted in the framework of the “World FICTS Challenge” Worldwide Championship of Cinema and Sport Television. The Program of the “*2<sup>nd</sup> Baku International FICTS Sport Films Festival*” will include the projection of 50 productions (coming from 24 Countries) at the presence of international directors and producers, Meetings, Workshops, Conferences. During the Festival will be set up a photographic Exhibition “*Baku - the Capital of European Olympic Games*”. The Festival – organized in the same period of the 43<sup>rd</sup> General Assembly of the European Olympic Committees - will be a promotional moment for sport in Azerbaijan and for the first edition of the “European Games” that will take place in Baku from 12 to 28 June 2015.

### **3) “8<sup>th</sup> KAMPALA INTERNATIONAL FICTS FESTIVAL”: 14 - 16 OCTOBER IN UGANDA**

Dr Patrick Andrew Luwandagga, FICTS 1<sup>st</sup> V. President is the promoter and the organizer of the “*8<sup>th</sup> Kampala International FICTS Festival*” organized in the Ugandan capital from **14<sup>th</sup> to 16<sup>th</sup> October**. The event is organized in the framework of the World Championship of the Cinema and the sport Television “World FICTS Challenge” with the patronage of National Council of Sports. Television broadcastings, world-wide Networks, radio, houses of production, major producers, directors, filmmakers will participate with documentaries, fiction, adverts, cartoon, etc. from all over the world. The winners will compete in “Sport Movies & Tv 2014 – 32<sup>nd</sup> Milano International FICTS Fest” in Milano (Italy) from 3<sup>rd</sup> to 8<sup>th</sup> December 2014. As a way of promoting sports journalism in this region, it is our cherished view that your participation in this festival will go a long way in cementing the spirit of togetherness in improving our trade. The Festival brings together the leading sports producers, directors, commentators, camera persons and programme buyers from the region, the continent and the world. Over 70 entries, to be accorded free public entry, will be competing in the five categories.

### **4) “SPORTS AWARDS – BERGAMO INT. FICTS FESTIVAL”: CALL FOR ENTRIES**

The Association of International Film Festival and the National Association Olympic Athletes and Azzurri di Italia in collaboration with FICTS - Fédération Internationale Cinéma Télévision Sportifs organize the first edition of “*Sports Awards – Bergamo International FICTS Festival*” in framework of the “World FICTS Challenge” Worldwide Championship of Cinema and Sport television from 20 – 23 February 2015. The Festival is also included in the Program “*EXSPORT: Sport, Culture, Tourism for all*”. The charming moving images and the passion for the entire world of sport meet in an exciting and energizing event: there will be movies, commercials, short films, animations and all the movies in which sport plays a leading role.

Info: [www.teamitalia.com/2008/public/2213172252014\\_sport%20festival\\_Progetto%20e%20bando.pdf](http://www.teamitalia.com/2008/public/2213172252014_sport%20festival_Progetto%20e%20bando.pdf)

### **5) “TV SPORT EMOTIONS - THE BEST TV SPORT CHANNEL OF THE WORLD 2014”**

On December 7<sup>th</sup> in Milano (Italy) - in the framework of “Sport Movies & Tv 2014 – 32<sup>nd</sup> Milano International FICTS Fest” – will take place the delivery of the “*Tv Sport Emotions – The best tv sport channel of the world 2014*” given to the best television sports channel which joined the Program “*TV SPORT EMOTIONS*” launched by FICTS - as “International Federation of Sport Television” - among the 1.133 sports television channels of the world. The delivery of the award will be preceded by the Workshop “New International Sport Movies Television Market Trends” at the end of a series of International Forums (during the FICTS Festivals in 5 Continents) on trends of the television field, Internet and mobile platforms for a comparison on the future developments in order to check the current system of business and in order to analyze future trends through dialogue between different actors in the audiovisual sport production and distribution.

### **6) 2022 OLYMPIC GAMES: COMPOSITION OF THE EVALUATION COMMISSION**

The International Olympic Committee announced the name of the Members of Commission to evaluate the candidatures for the 2022 Olympic Winter Games - Oslo (Norway), Almaty (Kazakhstan) and Beijing (China). The chairman is Alexander Zhukov, IOC Member President of Russian Olympic

Committee, Chairman of the Supervisory Board, Sochi Organising Committee for the 2014 Olympic and Paralympic Winter Games. Joining the Commission will be IOC Olympic Games Executive Director Christophe Dubi and IOC Head of Olympic Bid City Coordination Jacqueline Barrett. The 2022 Candidate Cities have until 7 January 2015 to submit their Candidature Files to the IOC. After an analysis of these files, the Commission will visit each city between February and March and spend five full days with each bid team. Together they will examine the 14 themes of the IOC's candidature questionnaire, which includes topics such as vision, legacy and engagement, transport, accommodation, finance and sustainability.

#### **7) FICTS FOR THE CAMPAIGN “BE A GOOD SPORT: FAIR-PLAY AT SCHOOL”**

The FICTS President Prof. Franco Ascani will attend to the “Award Ceremony” of the Campaign “*Be a good sport: fair-play at school*” to which the Federation, in the field of cultural and educative activities, granted its Patronage. The campaign was directed to upper schools' students in order to highlight the positive and educative values of sports culture that must be aimed to youth development so that they could appreciate the true meanings of sport, ethics, fair-play, friendship, loyalty and rules. The initiative, supported also by the Italian Olympic Committee and by European Commission, provide for the realization, by students assisted by their teachers, of full-length movies and short movies, spots, about a specific theme in our society. The winning videos will be showed (with a debate) – with the participation of Sports Organization (National and International) involved in fair-play contents – at “Sport Movies & Tv 2014 – 32<sup>nd</sup> Milano International FICTS Fest” in Milano on 6<sup>th</sup> December and projected in loop on the screens during all the Festival.

#### **8) DOCUFILM ABOUT SILVIO PIOLA AT “SPORT MOVIES & TV 2014”**

On the occasion of the “Night of Stars” evening organized by GLGS - USSI in Campione Italy, closed with the intervention of the Italian NOC President Giovanni Malagò, the FICTS President Prof. Franco Ascani has showed the trailer the documentary “**Era Piola, cento anni di calcio azzurro**” directed by Francesco Marino (RAI - Italy). The documentary on the legendary footballer Silvio Piola will be shown in Milano at Palazzo Giureconsulti (Piazza Mercanti, 2) on December 6 to “Sport Movies & Tv 2014 - 32<sup>nd</sup> Milano International FICTS Fest”. The film focuses on the “Lord of the goal” one who has left an indelible mark on two centuries: goals, shots, overturned and ran, but not only, with unpublished archival images, testimonies and documents of the time to rebuild companies of the center - world champion in 1938. 290 goals scored. Striker in Pro Vercelli, Lazio, Torino Fiat (Football League World Championship 1944) Juventus and Novara, where he ended his over-forty-year-old career. Piola “the first one”: six goals scored in a match against Pro Vercelli, more than 30 years before Sivori, a goal scored to England by using his hand a half century before Maradona.

#### **9) MASTER CLASS “IMAGE SPORTS ON THE SCREEN”: 6 DECEMBER**

On Saturday, December 6 (at 3 p.m.) – in the framework of “Sport Movies & Tv 2014 - 32<sup>nd</sup> Milano International FICTS Fest” (3 to 8 December 2014) in Palazzo Giureconsulti (Piazza Mercanti 2, Milano) - will take place the Master Class “*Image sports on the screen*” in-depth study of the image dedicated to sports to movies and television, through the analysis of the most successful cases at national and international level, organized by Milano Film Network (MFN). The Master Class aims to make students aware of the major changes of language and technique experienced by the media of cinema and television through the sports image in the society of the twentieth century and the first decades of the new millennium. Among the speakers: Prof. Franco Ascani FICTS President, Prof. Giorgio Simonelli Professor of Journalism and Broadcasting of the History of Radio and Television at the University of Milano, Prof. Paola Abbiezzi Professor of the History of Radio and Television at the Catholic University of Brescia, Dr Giancarlo Tomassetti television director (RAI), an expert in sports cinematography.

#### **10) TECHNICAL PARTNER FOR FICTS: CHANGHONG ELECTRIC**

At IFA the world's leading trade show for consumer electronics and home appliances in Berlin, Changhong - as Technical partner for FICTS - presented the novelties including the area “Changhong Smart Home” designed for the home automation of the future that will be proposed in “Sport Movies & Tv 2014” in Milano from 3 to 8 December. Changhong Smart Home shows the way for a new life style in the house of the future and puts in the center of the house a communication network in which

household appliances (tv, refrigerators, air conditioner, etc.) interact with each other and simplifying planning a series of useful functions. In the Internet House, these devices are able to share information and commands in such a way that, for example, the fridge could tell the availability of some beers “fresh to the right place” while you watch the football game broadcasted on tv. The refrigerator is able to invent its contents, suggest menu, recommend healthy alternatives and create a personal list of foods to buy. The air conditioner controls the temperature of each room according to personal preferences set, automatically, without human necessary intervention. In the bedroom light is switched on or off simply through a voice command. Each “smart” appliance is designed to integrate the environment in which it operates: from the kitchen to the living room, from the bedroom to the bathroom, etc.

Archives: the FICTS newsletters published in 2010/2011/2012/2013/2014 are available. Request to our Press Office: [ufficio.stampa@sportmoviestv.com](mailto:ufficio.stampa@sportmoviestv.com).



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