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FEDERATION INTERNATIONALE
CINEMA TELEVISION SPORTIFS

32nd MILANO INTERNATIONAL FICTS FEST 2014

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*Lausanne: President of International Olympic Committee
Dr Thomas Bach with FICTS President Prof. Franco Ascani*

1) PROF. FRANCO ASCANI AT IOC FOR CULTURE AND OLYMPIC EDUCATION

The President of FICTS - Fédération Internationale Cinéma Télévision Sportifs **Prof. Franco Ascani** has participated in Lausanne at the IOC headquarters (on 11 and 12 September) – in his capacity as component – at the meeting of the International Olympic Committee Commission for Culture and Olympic Education opened by the IOC President **Dr Thomas Bach**. During the meeting, were analyzed the operational guidelines of the “Olympic Agenda 2020” which is the document that will establish the program guidelines of the IOC and the Olympic Charter amendments to be approved in the Special Session in Monaco on 8 and 9 December 2014. The profitable relationship between FICTS and IOC were realized through promotion of the Olympic images of the TOM Audiovisual Catalogue, the Calendar of the 16 Festivals of the “World FICTS Challenge 2015” World Championship of Cinema and Sport Television, sports and cultural initiatives and other projects in collaboration with the IOC and in particular with the Olympic Museum.

2) “EXSPORT: SPORT, CULTURE, TOURISM FOR ALL” FOR EXPO MILANO 2015

The Project *“EXSPORT: Sport, Culture, Tourism for all”* will be officially presented to the media in Milano (Italy) on Thursday 25 September at Palazzo Giureconsulti (Piazza Mercanti, 2). The Program will be developed in one year and will finish with the EXPO MILANO on 31st October 2015. “EXSPORT”, an innovative format for the territory in Lombardy which realize the preparation and the promotion of the sports cultural and tourist activities, events and initiatives, has the aim of transforming the territory in Lombardy in a focal point for the residents, for the people from other regions and for the 21 millions of visitors who will come from the rest of the world. Beyond many Municipalities, 53 private associative and public bodies and subjects which represent the territory with or many events and initiatives with a coordinated image linked to EXPO 2015 which will be articulated in 80 Seats. A schedule aimed to activate the energies of the Lombardy region with the goal of an aware participation and awareness to enhance the sporting, cultural, social and tourist towns of Lombardy in line with the recent actions of the Lombardy Region.

3) PATRONAGE OF EXPO MILANO 2015 TO “SPORT MOVIES & TV 2014”

“Sport Movies & Tv - 32nd Milano International FICTS Fest” will draw, for the 2014 edition, of patronage of EXPO Milano 2015, the Universal Exposition scheduled in Milano (Italy) from 1st of May to 31st October 2015. The patronage has been granted to “Sport Movies & Tv”, included in the EXSPORT project, as part of the efforts of high social, cultural, scientific, educational, humanitarian, sports and tourism profile, in close relationship with the rules of the BIE (Bureau International des Expositions), as peace, tolerance, dialogue, etc., and with the topics and objectives of EXPO Milano 2015.

4) “9th TASHKENT INT. FICTS FESTIVAL” IN UZBEKISTAN: THE WINNER IS...

The city of **Tashkent (Republic of Uzbekistan)** has hosted the “**9th Tashkent International FICTS Festival**” from **14 to 16 September**. The Festival – directed by Dr Sabir Ruziev FICTS Vice President, President of Uzbek Fencing Federation and President of Uzbek Federation Cinema Television Sportifs – has been organized by Uzbek Fencing Federation under the patronage of the Uzbek Olympic National Committee with the partnership of Begim Llc. The Opening and Awarding Ceremonies have been accommodated in the “Museum of Olympic Glory of Uzbekistan” while the “Republican House of Cinematographers” was be the seat of projections. The winners of the Festival will be in competition in “Sport Movies & Tv 2014” Final of 16 Festivals of the “World FICTS Challenge” Worldwide Championship of Cinema, Television, communication and sport culture that will be held in Milano (Italy) from 3 to 8 December 2014.

5) CINEMA AND SPORT CULTURE IN BAKU (AZERBAIJAN): 18 - 21 NOVEMBER

The “Nizami Cinema Center”, multifunctional cinema (*the largest theatre in the South Caucasus*), will be the prestigious seat of the “**II Baku International FICTS Sport Films Festival**” scheduled in **Baku**, capital of the **Republic of Azerbaijan**, from **18th to 21st November 2014**. The International event is organized by Ministry of Culture and Tourism of the Republic of Azerbaijan in collaboration with the Ministry of Sport and Youth and the Azerbaijani Olympic Committee, with the support of FICTS inserted in the framework of the “World FICTS Challenge” Worldwide Championship of Cinema and Sport Television. The Program of the “*2nd Baku International FICTS Sport Films Festival*” will include the projection of 50 productions (coming from 24 Countries) at the presence of international directors and producers, Meetings, Workshops, Conferences. During the Festival will be set up a photographic Exhibition “*Baku - the Capital of European Olympic Games*”. The Festival – organized in the same period of the 43rd General Assembly of the European Olympic Committees - will be a promotional moment for sport in Azerbaijan and for the first edition of the “European Games” that will take place in Baku from 12 to 28 June 2015.

6) “11th ATLANT INTERNATIONAL FICTS FESTIVAL” IN LIPETSK: 23 – 26 SEPTEMBER

Lipetsk (Russia), city and the administrative center of Lipetsk Oblast, Russia, located on the banks of the Voronezh River in the Don basin, will host - from **23 to 26 September** – the “**11th Atlant International FICTS Festival**” organized by Nikolay Porokhovink FICTS Member of International Festival Commission and General Director of the “New Cinematograph Company”. The Festival, included in the FICTS International Circuit, is organized by the Patronage of the Council of Europe, of

the Russian Ministry of Sport, Tourism and Youth Politics, of the Russian Olympic Committee, of the Lipetsk Russian Administration. The Festival will be articulated into Projections of 60 films coming from 18 Countries, Workshops, meetings with the presence of local Institutions, champions of sport, etc. The Guest of Honor of the “Atlant International FICTS Festival” will be Vladimir Petrov a Soviet ice hockey player, two times Olympic Champion (Sapporo 1972, Innsbruck 1976).

7) “SAMARA INTERNATIONAL FICTS FESTIVAL” IN RUSSIA

Samara (Russia) will host – from **11 to 14 November 2014**, the “*VI Samara International FICTS Festival*” organized, in the framework of the Worldwide Championship of Cinema and Sport Television “World FICTS Challenge”, by the International Sport Movie Festival led by Dr Shamil Tarpishchev, IOC Member and President of Russian Tennis Federation. The program of the Festival will include the Russian and International competitions. Yakov Shatkhin is the General Director of the Festival, Executive Director is Stanislav Stepanets and the Art Director is Said Torpishchev.

8) “TV SPORT EMOTIONS - THE BEST TV SPORT CHANNEL OF THE WORLD 2014”

On December 7th in Milano (Italy) - in the framework of “Sport Movies & Tv 2014 – 32nd Milano International FICTS Fest” – will take place the delivery of the “*Tv Sport Emotions – The best tv sport channel of the world 2014*” given to the best television sports channel which joined the Program “*TV SPORT EMOTIONS*” launched by FICTS - as “International Federation of Sport Television” - among the 1.133 sports television channels of the world. The delivery of the award will be preceded by the Workshop “New International Sport Movies Television Market Trends” at the end of a series of International Forums (during the FICTS Festivals in 5 Continents) on trends of the television field, Internet and mobile platforms for a comparison on the future developments in order to check the current system of business and in order to analyze future trends through dialogue between different actors in the audiovisual sport production and distribution.

9) 60 YEARS OF THE CLIMB OF K2 ON THE SCREEN ON MILANO (ITALY)

“Sport Movies & Tv 2014” celebrates the 60 years (31 July 1954) of the K2 (the second-highest mountain on Earth, after Mount Everest) with two documentaries. “*K2: siren of the Himalayas*” (Ursus Films – USA) focuses the adventure, peril and serenity of a group’s attempt to climb the world’s most challenging peak. While their summit attempt hangs in the balance, we examine the risks, rewards and deeply personal nature of exploration in an age when there are few blank spots left on the map. Featuring National Geographic’s 2012 Explorer of the Year, Gerlinde Kaltenbrunner and rare footage and still images from the 1909 Duke of Abruzzi expedition, this is the definitive historical piece on K2, tracing the parallels of high altitude exploration over the last century. “*K2 - La montagna degli italiani*” (RAI Radiotelevisione Italiana – Italy) highlights the story of twelve men (Achille Compagnoni, Lino Lacedelli, Walter Bonatti, Mario Puchoz led by geologist and researcher Prof. Ardito Desio), twelve climber, twelve different ways of living the mountains, but with one dream: to become the first ever to conquer the top of K2. Twelve strong personalities, inevitably destined to be in conflict, ready to risk their lives, to leave their families and their loves, and to deal first with themselves and then with that mountain, which seems endless.

10) INTERNATIONAL PORTAL AND APP OF SPORT IMAGE

The International portal of sport image of the Federation www.sportmoviestv.com (in Italian and English languages) is structured with new design and an access with new more simple graphic line. Each page has a prominent navigation bar sections, which branch off into sub-sections. A rich section of news covers the panorama of sport, cinema, technology, culture and television (**News Centre with free access to the weekly Information Agency**), the archives with the schedules of all the videos in competition to “Sport Movies & Tv” in the last ten years (**Participants**), the 175 guests awarded with the “Guirlande d’Honneur” part of the “FICTS HALL OF FAME” (**Testimonial**), the calendar and the videos of 18 Festival that the Federation organizes and promotes in the 5 Continents (**World FICTS Challenge**). All is supplied with a wide photographic panoramic on the “**Photogallery**” Section (**5.230 images**) and **603 videos** in the “**Trailer**” Section. The FICTS App available for free in the [Apple Stores](#) (with iOS operating system for iPhone and iPad) and [Google play](#) (for Android). The most recent web technologies make the portal an instrument “social” in sharing with the social networks on which the

Federation is present (*Facebook, Twitter, Google Plus, LinkedIn, etc.*) - all contents of the Information Agency "Sport Movies & Tv".

Archives: the FICTS newsletters published in 2010/2011/2012/2013/2014 are available. Request to our Press Office: ufficio.stampa@sportmoviestv.com.



PROTECTION OF THE PRIVACY

Email addresses present in our archives come from personal contacts or from lists and services of public dominion or publishes. In compliance of modified 31/12/96 675 Law therefore like from decree legislative 196th of the 30/06/2003, for the protection of the persons and of other subjects regarding the personal treatment, in every moment is possible to modify or to cancel the data. In the case our communications were not of your interest, will be possible to avoid ulterior disturbance, answering to this email and specifying the address or the addresses to remove and as object of the message "Nominative Cancellation".