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TIANJIN WORLDWIDE FINAL OF WORLD FICTS CHALLENGE 2014



Tianjin (China). "Juan Antonio Samaranch Memorial Museum" seat of the event

The city of **Tianjin (P. R. of China)** will host - from **6 to 11 October 2014** – the "**Tianjin Worldwide Final of World FICTS Challenge 2014**" organized by the Jinghai County Government of Tianjin in collaboration with the FICTS and the "*Juan Antonio Samaranch Memorial Museum*".

Tianjin, the China's fourth largest important city (after Shanghai, Beijing and Chongqing), will become, for one week, the "Worldwide Capital" of the cinema and sports television.

The "Tianjin Worldwide Final of World FICTS Challenge 2014" - in addition to imposing Opening and Closing Ceremonies to which will be attended, among others, the FICTS President Prof. Franco Ascani and qualified Members of the International Olympic Committee – expects **80 Projections** (45 sports disciplines coming from 31 Countries), 2 Meeting, 4 Exhibitions, 4 Events, 1 Workshop, 20 Awards of prestigious national and international guests of television, sport and cinema.

The architect Ching-Kuo Wu, IOC Executive Member and President of the International Boxing Association (AIBA) is the promoter of the Festival, whose Opening (October 6) and Awards Ceremonies (October 10) with the delivery of the "Guirlande d'Honneur" and of the "Mention d'Honneur" to the winners, will be hosted by the Juan Antonio Samaranch Memorial Museum, work of great architectural value due to his creativity.

The event will include the participation of worldwide networks, production companies, sports champions, experts in the field, major producers and directors that illustrate the world of sports through television and film documentaries, commercials, news reports, fiction, cartoons, etc. The 7 competitive Sections. The Meijiang Convention and Exhibition Center (MJCEC) will be the venue of the Meeting and Workshop. On October 7 is scheduled the Meeting "Culture Olympics in pictures: a heritage of values": the spread and the cultural use of the Olympic images of all time with the aim to promote the Olympic culture and its priceless values through the FICTS stakeholders. On October 8 is scheduled Workshop "TV SPORT EMOTIONS - New sports market film and television industry trend": cultural, professional meeting for market operators with Directors and Producers as speakers.

The Organizing Committee of the Festival of Tianjin signed - only for the "SELECTED" productions - a joint venture with the Photosynthetic Valley Resort (€ 65 single/twin room max. two representatives indicated by the guests for all the period of the Festival). Acceptances must be sent via email to info@ficts.com no later than September 1 (for Visas and hotel booking).

Archives: the FICTS newsletters published in 2010/2011/2012/2013/2014 are available. Request to our Press Office: ufficio.stampa@sportmoviestv.com.



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