



PATRONAGE OF UNESCO TO “SPORT MOVIES & TV 2014”

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1) PATRONAGE OF UNESCO TO “SPORT MOVIES & TV 2014”

The Italian National Commission for UNESCO - United Nations Educational, Scientific and Cultural Organization - gives patronage to “Sport Movies & Tv 2014” worldwide event that will be held in Milano (Italy) inserted in the 18 Festivals (in the 5 Continents) of the Worldwide Championship of Cinema and Sport television “World FICTS Challenge”. Prof. Giovanni Puglisi, President of the Italian National Commission for UNESCO has sent an official letter to FICTS President Prof. Franco Ascani in which recognizes “*the high value of the event for the promotion of sport values*”.

2) “BCN INTERNATIONAL FICTS FESTIVAL”: 7 – 10 MAY IN SPAIN

Barcelona (Spain) will be the seat from 7th to 10th May 2014 of the fifth edition of “**BCN Sports Film 2014 - Barcelona International FICTS Festival**”. The event is organized – in the framework of the Worldwide Championship of Cinema, Sport and Television “World FICTS Challenge” - by the “Fundacio Olympic Barcelona” directed by Dr Juli Pernas Lopez (*director of Museu Olímpic i de l'Esport Joan Antoni Samaranch*) in collaboration with “Nikita Distribution” and with support of FICTS, the Ayuntamiento de Barcelona Institut Barcelona Esport and the Spanish Olympic Committee. More than 200 inscriptions coming from 40 Countries among which: Argentina, Austria, Belgium, Brazil, Canada, Chine, France, Germany, etc. First time entrants include Cyprus, South Korea, Greenland, Maldives, Taiwan, Tobago and Tunisia. On **Friday, 9th May 2014** - from 4 pm to 6 pm in the Auditorium of the Joan Antoni Samaranch Olympic and Sports Museum - will take place the second Workshop “*Pitching Advice*” where find the advice need to get your sports themed audiovisual project off the ground. Final date for entries is 31st March 2014. The “Opening ceremony” of the Festival will take place on **Wednesday May 7** at Auditorium of the Joan Antoni Samaranch Olympic and Sports Museum at presence of Deputy Mayor for Quality of Life, Equality and Sport, Maite Fandos President of Barcelona Olympic Foundation.

3) PARTNERSHIP FICTS – GENTLEMAN FAIR-PLAY AWARDS 2014

Fédération Internationale Cinéma Télévision Sportifs has renewed the exclusive partnership together with the “Gentleman Award 2014” will be held on 8 May in the prestigious frame of the Milan Marriot Hotel. The “Gentleman Award”, created by Dr Gianfranco Fasan and by Federico Aloisi, is the most

sought-after acknowledgment that excite the fair-play in the professional national football, conferred to the football players that “have demonstrated a behavior of game such as to emphasize the spirit of the loyalty, the passion, the style, the correctness and the opposing respect”. The partnership moreover expects the delivery of “special Gentleman/FICTS Prize” during “Sport Movies & Tv 2014” for the works “*that mainly will have contributed to the spread of the Fair-Play Culture*”. The “Gentleman Award”, organized by the GF Communication & Eventi, exalt the fair-play not only in the football but in all the sports and awards athletes and sport managers of the ideals of style, correctness and loyalty.

4) CONGRESS OF PANATHLON INTERNATIONAL IN RAPALLO (ITALY)

Rapallo (Italy) will host from 23 to 24 May a series of meetings and activities organized by Panathlon International. The FICTS President Prof. Franco Ascani will be one of the speakers at the 19th International Congress “*Is the Olympic flame still burning*” where will attended personalities including IOC Honorary President Jacques Rogge. On May 25, the Ordinary General Meeting will take place during which Prof. Franco Ascani illustrate the Memorandum of Understanding signed between FICTS and Panathlon International and whose primary goal is to implement actions aimed at the development of “Ethics in Sport”. During the days will be awarded prestigious international renowned personalities who have distinguished themselves in the promotion of sports culture and the organization of sporting events including President Sir Philip Craven International Paralympics Committee “for the organization” and Norbert Müller President of the International Committee “Pierre de Coubertin” “for the culture”.

5) CINEFOOT: FICTS IN BRAZIL IN THE YEAR OF FIFA WORLD CUP

“**CINEfoot – International Football Film Festival**” (www.cinefoot.org) directed by Antonio Leal - in framework of the Championship of Cinema and Sport Television “World FICTS Challenge” - is the Festival that accept audiovisual works of any nationality which approach to the main theme “Football”. In the year of the World Cup in Brazil, CINEfoot’s 5th edition will take place from **22 - 27 of May in Rio de Janeiro**, from **May 29 and June 3 in São Paulo** and **Belo Horizonte** between **May 30 and June 4**, free of charge. In 2014, it will pay tribute to the Brazilian National Football Team, the 60 years of the famous yellow jersey and the 20 years of Brazil becoming a four-time world champion. CINEFOOT will include a tour on the 12 World Cup host cities during the championship, with screenings of the best in football-related cinematography.

6) TEASER EVENT TOWARDS EXPO 2015

Milano (Italy) will host from **3 to 8 December 2014**, "Sport Movies & Tv - 32nd Milano International FICTS Fest" (www.sportmoviestv.com) at the end of the 18th Festivals of the Worldwide Championship of Cinema and Sport television “World FICTS Challenge” that carried out in the 5 Continents. The event - with the slogan “*Culture through Sport*” - is one of the “teaser events” OF the project “EXSPORT” characterized by a strong organizational quality, with high potential for visibility with wide international participation, which determines a strong media impact, tourism and economic in the region a strong international profile thanks to the contacts of the FICTS with 113 Countries who will be directly involved through an active presence in Milano. The submissions to “Sport Movies & tv 2014” are officially opened. The Rules available on http://www.fictsfederacion.it/rule_spmstv2014.pdf. The “**Entry Form**” is downloaded http://www.fictsfederacion.it/entry_form.doc.

7) CINEMA, TV, SPORT AND TOURISM FOR FICTS FESTIVAL IN VIETNAM

The seventh edition of “*Vietnam International FICTS Festival - Sport, Tourism, Movies & Tv*” organized by “Vietnam Cinema of Sports & Tourism”, led by FICTS President for Asia Nguyen Xuan Vinh, will take place – from **2nd to 5th July** – in **Hanoi**. The Festival, organized in the framework of the World Championship of the Cinema and the sport Television, has the aim to promote more the sport and tourism quality through the sport images. The Festival is organized with the support of FICTS in collaboration with the Ministry of Culture, Sports and Tourism of Vietnam and the Vietnam Olympic Committee.

8) “SPORT MOVIES & TV 2014”: THE FIRST SUBMISSIONS

Sport, tv, culture, cinema and communication will be the protagonists, not only on the screen, **from 3rd to 8th December**, to “Sport Movies & Tv 2014 – 32nd Milano International FICTS Fest” worldwide event that will be held in Milano (Italy) inserted in the 14 Festivals of the Worldwide Championship of Cinema and Sport television “World FICTS Challenge” that carried out in the 5 Continents. “**K2:**

Siren of the Himalayas” (Ursus Films - USA): documents the adventure, peril and serenity of a group’s attempt to climb the world’s most challenging peak on the 100-year anniversary of the landmark K2 expedition. *“Unstoppables”* (Black Train Films - UK) is the story of a group of passionate cyclists with disabilities united by a single goal.

The **Official Rules** is available on http://www.ficts federation.it/rule_spmtv2014.pdf

The **“Entry Form”** is downloaded http://www.ficts federation.it/entry_form.doc

The submission to “Sport Movies & Tv” can be paid directly by website www.sportmoviestv.com/festival/

9) INTERNATIONAL PORTAL OF SPORT IMAGE

The International portal of sport image of the Federation www.sportmoviestv.com (in Italian and English languages) is structured with new design and an access with new more simple graphic line. Each page has a prominent navigation bar sections, which branch off into sub-sections. A rich section of news covers the panorama of sport, cinema, technology, culture and television (**News Centre with free access to the weekly Information Agency**), the archives with the schedules of all the videos in competition to “Sport Movies & Tv” in the last ten years (**Participants**), the 175 guests awarded with the “Guirlande d’Honneur” part of the “FICTS HALL OF FAME” (**Testimonial**), the calendar and the videos of 18 Festival that the Federation organizes and promotes in the 5 Continents (**World FICTS Challenge**). All is supplied with a wide photographic panoramic on the “**Photogalley**” Section (**5.230 images**) and **603 videos** in the “**Trailer**” Section. The FICTS App available for free in the [Apple Stores](#) (with iOS operating system for iPhone and iPad) and [Google play](#) (for Android). The most recent web technologies make the portal an instrument “social” in sharing with the social networks on which the Federation is present (Facebook, Twitter, Google Plus, LinkedIn, etc.) - all contents of the Information Agency “Sport Movies & Tv”.

10) THREE DAYS OF PROJECTION WITH “MILANO FILM NETWORK”

“Three Days” with projections of films of “Milano Film Network” with a selection of movies that have found greater success with critics and audiences in the latest editions of the seven Festival Network. The “Milano Film Network (MFN)” is a new project realized thanks to the contribution of Fondazione Cariplo that networks 7 Festival in Milan, to offer a cultural program throughout the year and some services for those involved in cinema. They are part of the Network: “Sport Movies & Tv”, “Festival del Cinema Africano d’Asia e America Latina”, “Festival MIX Milano”, “Filmmaker”, “Invideo”, “Milano Film Festival”, “Sguardi Altrove Film Festival”.

Archives: the FICTS newsletters published in 2011/2012/2013/2014 are available. Request to our Press Office: ufficio.stampa@sportmoviestv.com.



PROTECTION OF THE PRIVACY

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