

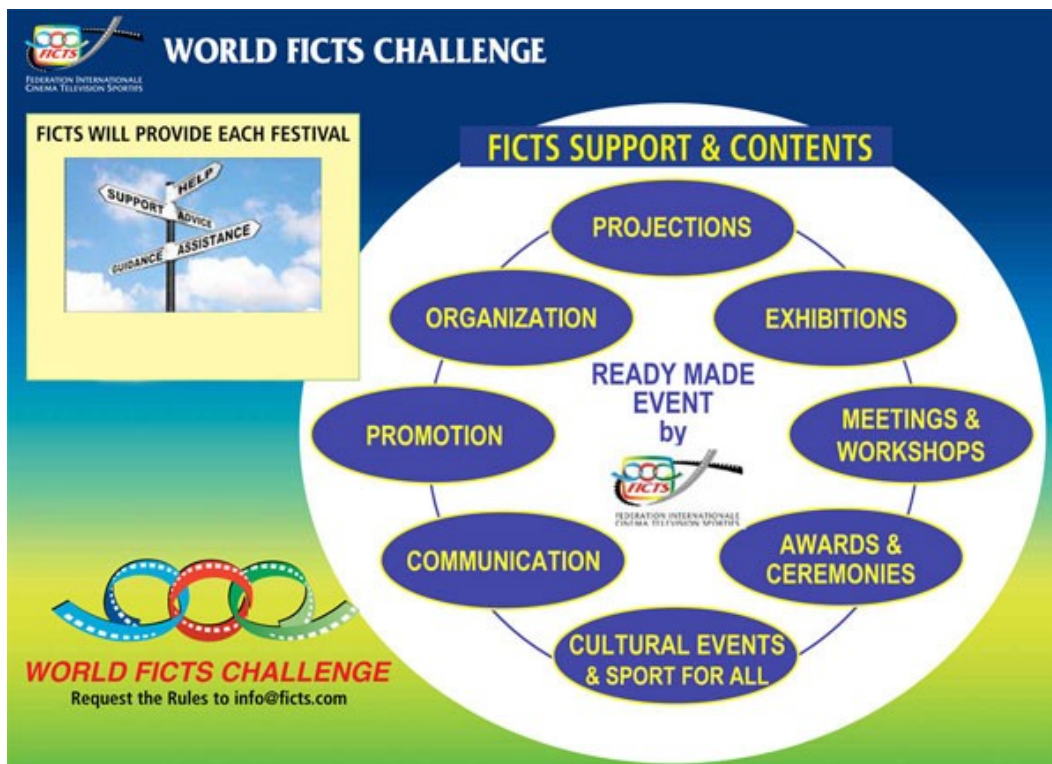
Information Agency
SPORT MOVIES & TV
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www.sportmoviestv.com

FEDERATION INTERNATIONALE
 CINEMA TELEVISION SPORTIFS

32nd MILANO INTERNATIONAL FICTS FEST 2014

THE SPORT IMAGINE BECOMES A FESTIVAL



FICTS (Federation Internationale Cinema Television Sportifs, joined with 113 Countries – website: www.sportmoviestv.com), recognized by the IOC - International Olympic Committee, will realize – starting from 2014 – a new forms of cooperation in synergy together with the Institutions, the Olympic National Committees, the Olympic Museums, the Olympic Academies, the International Federations in order to organize events of sports culture, television, cinema and communication promoted and organized as part of the “World FICTS Challenge” Worldwide Championship of Cinema and sport television. The “World FICTS Challenge” - managed by FICTS for the promotion and the spread of the Olympic values and the sport culture - is a competition for movies and television productions that takes place in 18 seats in 5 Continents, through which, the Federation promotes all around the world, the quality of sports images and the cooperation of those who work creatively in sports broadcasters and sport cinema.

Those who are interested in hosting a stage of the “World FICTS Challenge” can contact the General Secretariat (mail contact: info@ficts.com), which will send free of charge the “Candidate Project” with the Official Rules.

FICTS will make available to each Local Organizing Committee twenty video productions and 4 exhibitions, advice and assistance for the organization and promotion through the Information Agency "Sport Movies & Tv" (62.000 accounts in the mailing-list), the international Portal of sport image www.sportmoviestv.com and application available free of charge on tablets and smartphones in the “Store” [Apple](#) and [Google play](#).

The high potential of vision is developed by the actions of communication that accompany the event characterized by the use of new technologies with the presence in the city of Networks coming from all

over the world such as protagonists of the event referred to by a large number of sport television channels, digital and analogical (selected among the 1.133 operating in 5 the Continents). The FICTS projects - that ensure the management and execution as “ready made event” - were inspired to education, to the sport values, respect and promotion of meetings and collaborations among all those that work creative in the field of sport. Each event will consist of Screenings, Meetings, Workshops, Exhibitions, Sides Events and Awards and it’s valuable tools of promotion of the values of education and training that sport expresses and qualified international spot for the host cities and their Countries through media, broadcasters, global networks, new media, productions companies, producers, directors, Olympic Committees and Sport Federations, sports champions, radios, advertising and communication agencies that illustrate the world of television and sport cinema through documentaries, spot, fiction, cartoons, etc.

Archives: the FICTS newsletters published in 2011/2012/2013/2014 are available. Request to our Press Office: ufficio.stampa@sportmoviestv.com.



PROTECTION OF THE PRIVACY

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