



Information Agency  
**SPORT MOVIES & TV**  
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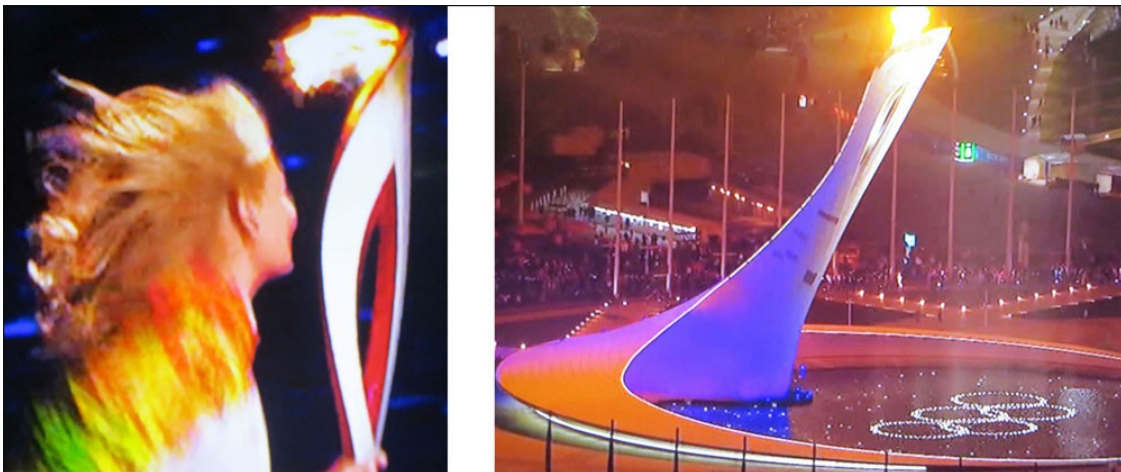
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### **WINNER IN “SPORT MOVIES & TV 2013” AT OPENING OF SOCHI OLYMPIC GAMES**

The Russian actor Sergey Bezrukov, the protagonist of the film “**Match**” (produced by Rekun Cinema and directed by Andrey Malyukov Russia) awarded with the “Guirlande d'Honneur” in "Sport Movies & Tv 2013 - 31<sup>st</sup> Milano International FICTS Fest” in Section “Movies” was one of the performers in the “Russian Odyssey”, staged during the “Opening Ceremony” of the XXII Winter Olympic and Paralympic Games in Sochi. The movie - European premiere in Milan - is based on the real events in Ukraine where in 1942 was played the football game called “Death match” between the football team "Start", composed basically by ex-players of the famous Dinamo Kiev, and a representation consisting of the Nazi military, called “Flakelf”.

### **SOCHI 2014: “SOCIAL” OLYMPIC GAMES AND WITH RECORD OF AUDIENCE**

The XXII Sochi 2014 Olympic and Paralympic Games will be remembered not only for being the most expensive in history (after Beijing 2008) but also such as the sports event more “social”. Nearly 2 million mentions (in English, Italian and Russian languages) published on the web on best social networks Twitter, Facebook and on blogs and forums. Alpine skiing, skating, bobsleigh, snowboard are the most mentioned sports disciplines. Extraordinary result of audience of the “Opening Ceremony” (Friday, February 7<sup>th</sup>) followed by an average of 1,468,782 total viewers, with a share of 8,51%.

## **FICTS REMEMBERS SHIRLEY TEMPLE THE “ENFANT PRODIGE” OF US CINEMA**

FICTS remembers Shirley Temple, “enfant prodige” of Hollywood cinema. With her “Goldilocks” has fascinated the audience in the middle of the Great Depression. Shirley Temple has become an icon of American cinema thanks to her talent for showbiz during her successful life as a singer, dancer and then as a diplomatic (US representative at the UN and US Ambassador in Ghana and in Czechoslovakia). Well-known were her complicated choreography of tip-tap dancing in the movie “*The little rebel*” and her appearances together with the most important actors of the time such as Cary Grant, John Wayne, Gary Cooper and Joan Crawford. Shirley Temple was inspired by the surrealist painter Dali who featured the actress in one of his paintings as a sphinx (also known as the “Sphinx of Barcelona”) in “*Shirley Temple, The Youngest, Most Sacred Monster of the Cinema*” while the cover of “Sgt Pepper's Lonely Hearts Club Band” eighth album recording by the Beatles is the only character to appear twice.

## **JOHN SURTEES: MOTORCYCLE AND FORMULA ONE WORLD CHAMPION**

In F1 there are some important dates that are linked to memory and stimulate happy memories. On February 11 was born John Surtees, a special pilot, the only one in history to win the Grand Prix motorcycle road racer and Formula One driver. The “Son of the wind” was also among the star in “*I - Life on the limit*”, a documentary directed by Paul Crowder spent the period between the ‘60s and ‘70s, when the engines of the race cars are starting to be more powerful and Formula 1 was broadcast in television. Thanks to the video archive and material collected by the director and some unpublished documents preserved in the archive of Bernie Ecclestone, the documentary film chronicles the lives and businesses of a generation of pilots destined to become legend Sir Jackie Stewart, John Surtees, Niki Lauda, Emerson Fittipaldi, Mario Andretti, Nigel Mansell, Jody Scheckter, Damon Hill, Michael Schumacher, Sebastian Vettel, Lewis Hamilton and Jenson Button.

## **“THE SPACE”: A DOCU-FILM TO REMEMBER MARCO PANTANI THE “PIRATE”**

A documentary that tells about the rise and fall of Italian cyclist Marco Pantani 10 years after his death (February 14, 2004). “The Space” is the title of the film directed by James Erskine that recall the great successes of the “Pirate”: man against the mountain, the athlete against addiction, Marco Pantani against himself. A documentary with archive footages, interviews and testimonies of family and friends close to the sample, an opportunity to relive the ups and downs, in sports as in life, this myth troubled Italian sport. In 1998, Marco Pantani won both the Tour de France and “Giro d’Italia”: a massive undertaking in which no athlete before made it. The film has been invited to participate in “Sport Movies & Tv 2014” which will take place in Milan from 3 to 8 December.

## **“BARCELONA INTERNATIONAL FICTS FESTIVAL” IN SPAIN: 7 - 10 MAY**

The submissions to the fifth edition of “**BCN Sports Film 2014 - Barcelona International FICTS Festival**” will expire on 28<sup>th</sup> February. **Barcelona (Spain)** will be the seat from 7<sup>th</sup> to 10<sup>th</sup> May 2014 of the event organized – in the framework of the Worldwide Championship of Cinema, Sport and Television “World FICTS Challenge” - by the “Fundacio Olympic Barcelona” directed by Dr Juli Pernas Lopez (director of Museu Olímpic i de l'Esport Joan Antoni Samaranch) in collaboration with “Nikita Distribution” and with support of FICTS, the Ayuntamiento de Barcelona Institut Barcelona Esport and the Spanish Olympic Committee. The BCN Sports Film 2014 is open to all those productions in which the principal subject matter is that of sport in all its forms and disciplines. Among the film in competition: “*Stoichkov*” (*Camera Ltd – Bulgaria*): the passionate life and career of the Bulgarian “Golden Ball” Hristo Stoichkov; “*Memórias do chumbo - O futebol nos tempos do condor*” (*ESPN – Brazil*) The plots of brazilian soccer disclosed by a burning inquiry. “*Valetti. Il campione dimenticato*” (*Associazione Culturale H12 – Italy*): revaluating the champion who beat Gino Bartali. The Rules on [http://www.bcnsportsfilm.org/wp-content/uploads/bases\\_festival/bases\\_festival\\_2014\\_eng.pdf](http://www.bcnsportsfilm.org/wp-content/uploads/bases_festival/bases_festival_2014_eng.pdf).

## **CINEFOOT: FICTS IN BRAZIL IN THE YEAR OF FIFA WORLD CUP**

“**CINEfoot – International Football Film Festival**” directed by Antonio Leal - in framework of the Championship of Cinema and Sport Television “World FICTS Challenge” - is the Festival that accept audiovisual works of any nationality which approach to the main theme “Football”. In the year of the World Cup in Brazil, CINEfoot’s 5<sup>th</sup> edition will take place from **22 - 27 of May in Rio de Janeiro**, from **May 29 and June 3 in São Paulo** and **Belo Horizonte** between **May 30 and June 4**, free of

charge. In 2014, it will pay tribute to the Brazilian National Football Team, the 60 years of the famous yellow jersey and the 20 years of Brazil becoming a four-time world champion.

CINEFOOT will include a tour on the 12 World Cup host cities during the championship, with screenings of the best in football-related cinematography. Registration for competitive screenings will be open until **February 17, 2014**, on the Festival's website [www.cinefoot.org](http://www.cinefoot.org).

### **“SPORT MOVIES & TV”: TEASER EVENT TOWARDS EXPO 2015**

Milano (Italy) will host from **3 to 8 December 2014**, "Sport Movies & Tv - 32<sup>nd</sup> Milano International FICTS Fest" ([www.sportmoviestv.com](http://www.sportmoviestv.com)) at the end of the 18<sup>th</sup> Festivals of the Worldwide Championship of Cinema and Sport television “World FICTS Challenge” that carried out in the 5 Continents. The event - with the slogan “*Culture through Sport*” - is one of the “teaser events” OF the project “EXSPORT” characterized by a strong organizational quality, with high potential for visibility with wide international participation, which determines a strong media impact, tourism and economic in the region a strong international profile thanks to the contacts of the FICTS with 113 Countries who will be directly involved through an active presence in Milano. The submissions to “Sport Movies & tv 2014” are officially opened. The Rules available on [http://www.ficts federation.it/rule\\_spmstv2014.pdf](http://www.ficts federation.it/rule_spmstv2014.pdf). The “**Entry Form**” is downloaded [http://www.ficts federation.it/entry\\_form.doc](http://www.ficts federation.it/entry_form.doc).

### **SPORT COMES IN THE SCHOOL THROUGH THE IMAGES**

On Thursday February 13<sup>th</sup> will kick off the initiative, aimed at the spread of sports culture, Olympic values and culture of fair-play among the youth titled “*The culture through the images - projections in the Schools*” organized by FICTS in Primary and Secondary Schools of Milano. The initiative is part of the cultural and educational activities divided into 5 areas - Sport, Culture, Education, Food, Health. The program of meetings (1½ hours each one) - free of charge - which have already joined the 60 primary and secondary schools in Milan and province, expected the submission of international videos selected at latest edition of “Sport Movies & Tv” about the importance of sport as a social investment and as a tool for education, training and inclusion of its protagonists.

### **APPLIED TECHNOLOGY TO SPORT IN THE THIRD MILLENNIUM**

The third millennium has, in fact, marked the inseparable union between sport and technology. When in 1977 the tournament in Aix-en-Provence, the Romanian tennis player Ilie Nastase defeated the “poet” of the “red earth”, the Argentine Guillermo Vilas was “shouted to the scandal” for the use of a tennis racquet with “spaghetti” stringing. Not only in tennis but also in other sports, there was a “Copernican revolution” thanks to the technology applied to sport. There's no problem if in the sport used Gps on the football players or that an athlete is connected with internet or GSM and Smartphones are applied directly to the body of the champion. Thanks to these measuring instruments, the performance of an athlete can be studied in all detail.

Archives: the FICTS newsletters published in 2011/2012/2013/2014 are available. Request to our Press Office: [ufficio.stampa@sportmoviestv.com](mailto:ufficio.stampa@sportmoviestv.com).



### **PROTECTION OF THE PRIVACY**

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