



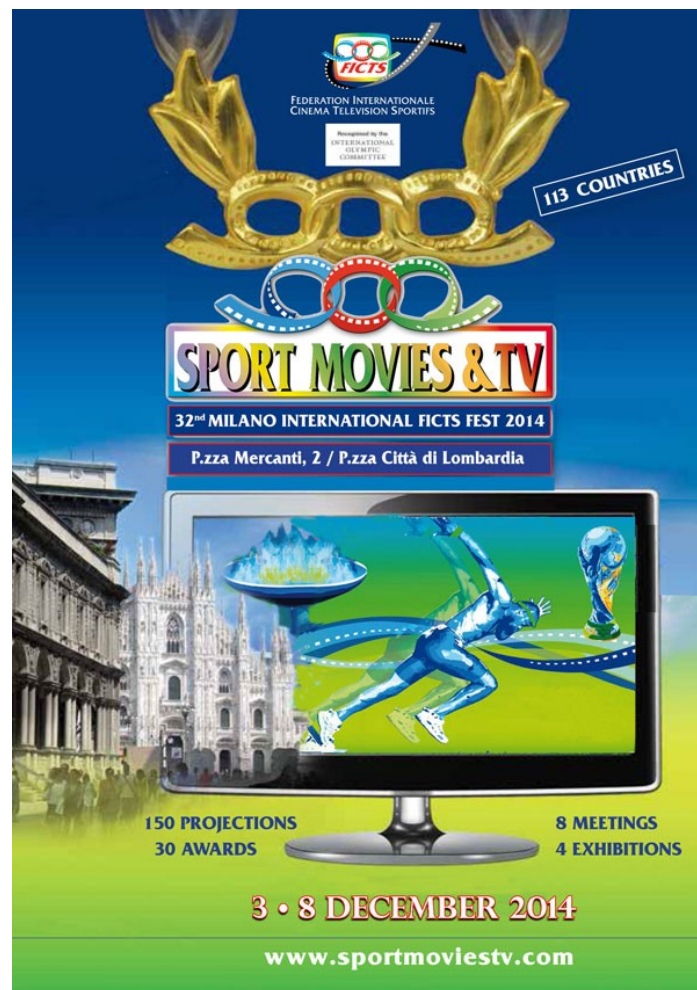
Information Agency  
**SPORT MOVIES & TV**  
Take n° 100/328 - 16<sup>th</sup> January 2014

Aut. Court of Milano (Italy) n° 369 - 9/86 - Editor : Prof. Franco B. Ascani  
[www.sportmoviestv.com](http://www.sportmoviestv.com)



32<sup>nd</sup> MILANO INTERNATIONAL FICTS FEST 2014

**3 – 8 DECEMBER: THE DATE OF “SPORT MOVIES & TV 2014” IN MILANO**



113 COUNTRIES

**SPORT MOVIES & TV**  
32<sup>nd</sup> MILANO INTERNATIONAL FICTS FEST 2014  
P.zza Mercanti, 2 / P.zza Città di Lombardia

150 PROJECTIONS  
30 AWARDS

8 MEETINGS  
4 EXHIBITIONS

**3 • 8 DECEMBER 2014**  
[www.sportmoviestv.com](http://www.sportmoviestv.com)

Sport, tv, culture, cinema and communication will be the protagonists, not only on the screen, **from 3<sup>rd</sup> to 8<sup>th</sup> December**, to “Sport Movies & Tv 2014 – 32<sup>nd</sup> Milano International FICTS Fest” worldwide event that will be held in **Milano (Italy)** inserted in the 14 Festivals of the Worldwide Championship of Cinema and Sport television “World FICTS Challenge” that carried out in the 5 Continents: *Barcelona* (Spain), *Hanoi* (Vietnam), *Rio de Janeiro* (Brazil), *Samara* (Russia), *Tashkent* (Uzbekistan), *Matera* (Italy), *Haifa* (Israel), *Beijing* (P. R. of China), *Kampala* (Uganda), *Baku* (Azerbaijan), *Lipetsk* (Russia), *Liberec* (Czech Rep.), *Los Angeles* (USA), *Colombo* (Sri Lanka).

“Sport Movies & Tv” is organized by FICTS (Fédération Internationale Cinéma Télévision Sportifs, joined with 113 Countries) recognized by IOC - International Olympic Committee. The Federation is presided by Prof. Franco Ascani Member of IOC Commission for “Culture and Olympic Education”.

The Festival, that every year assign the “Guirlande d’Honneur” - the highest honour of Federation - to the best productions coming from all over the world - is articulated in **Projections, Meeting, Workshops, Exhibitions, Side Events, Press Conferences, Awards**.

“Sport Movies & Tv” is characterized by a high sports and organizational quality and the wide International participation (*journalists, professionals and industry experts, sport champions*) causes a strong

media impact, tourism and economic in the region. The sport event is transformed into a valuable tool for promotion of the values of education and training that the sport will be expressed and realized, with a special edition in Milan (duration 18 days) through the project “EXSPORT - Culture through sport”. “Sport Movies & Tv” is a qualified international spot for Milan and its region through media, television broadcasters, networks, new media, production companies, producers, directors, Olympic Committees and Sports Federations, sports champions, radio, advertising and communication agencies that illustrate the world of sports through television and film documentaries, commercials, news reports, fiction, cartoons, etc.

The 7 competitive Sections are: **1. Olympic Games** (*Olympic Spirit - The Olympic Protagonists*); **2. Documentary** (*Individual Sport - Team Sport - Great Champions: Individual Sport / Team Sport*); **3. Tv Shows - New Technologies** (*Sport programs, talk-shows, Sport entertaining, New Media*); **4. Sport & Society** (*Sport Values - Culture and Education*); **5. Movies**; **6. Sport Adverts** (*Social/institutional advertising - Commercial advertising*); **7. Movies & Tv Football** (*Movies & Tv Football - Movies & Tv Football – Great Champions*).

The **Official Rules** is available on [http://www.ficts federation.it/rule\\_spm2014.pdf](http://www.ficts federation.it/rule_spm2014.pdf)

The “**Entry Form**” is downloaded [http://www.ficts federation.it/entry\\_form.doc](http://www.ficts federation.it/entry_form.doc)

The submission to “Sport Movies & Tv” can be paid directly by website [www.sportmoviestv.com/festival/](http://www.sportmoviestv.com/festival/)

Archives: the FICTS newsletters published in 2010/2011/2012/2013 are available. Request to our Press Office: [ufficio.stampa@sportmoviestv.com](mailto:ufficio.stampa@sportmoviestv.com).



**PROTECTION OF THE PRIVACY**

Email addresses present in our archives come from personal contacts or from lists and services of public dominion or publishes. In compliance of modified 31/12/96 675 Law therefore like from decree legislative 196<sup>th</sup> of the 30/06/2003, for the protection of the persons and of other subjects regarding the personal treatment, in every moment is possible to modify or to cancel the data. In the case our communications were not of your interest, will be possible to avoid ulterior disturbance, answering to this email and specifying the address or the addresses to remove and as object of the message "Nominative Cancellation".