



FEDERATION INTERNATIONALE  
CINEMA TELEVISION SPORTIFS



**EXSPORT MOVIES & TV**

**33rd MILANO INTERNATIONAL FICTS FEST 2015**

**WORLD CHAMPIONSHIP OF SPORTS  
TELEVISION, CINEMA, COMMUNICATION AND CULTURE**



**MILANO**  
**27 – 31 OCTOBER 2015**



# “EXSPORT MOVIES & TV 2015”

## WORLD CHAMPIONSHIP OF CINEMA AND SPORT TELEVISION



**What?** EXSPORT MOVIES & TV 2015 – 33<sup>rd</sup> MILANO INTERNATIONAL FICTS FEST  
Worldwide Championship of “World FICTS Challenge” : 16 Festivals in 5 Continents

**Who?** FICTS (Federation Internationale Cinema Television Sportifs)  
113 Member Countries, recognized by the International Olympic Committee



**When?** From 27 to 31 October 2015

**How?** Projections, Meetings, Guests, Awards, Press Conferences, Exhibitions, Side Events

**Where?**




*Palazzo Cusani (Via Brera, 15 a Milano)*



*Palazzo Lombardia (Piazza Lombardia, a Milano)*


## CANDIDATE CITIES

 **ARGENTINA**



**BUENOS AIRES**

 **AZERBAIJAN**



**BAKU**

 **BELGIUM**




**BRUXELLES**

 **BRAZIL**



**RIO DE JANEIRO**

 **CHINA**



**BEIJING**

 **CZECH REP.**



**LIBEREC**

 **ITALY**





**MATERA**

 **MEXICO**



**OAXACA**

 **REP. SERBSKA**



**BANJA LUKA**

 **RUSSIA**



**SAMARA**

# WORLD FICTS CHALLENGE 2015-2016

CANDIDATE CITIES

 **RUSSIA**



**LIPETSK**

 **SPAIN**



**BARCELONA**

 **JAMAICA**



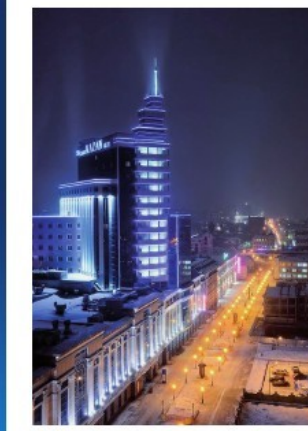
**KINGSTON**

 **UGANDA**



**KAMPALA**

 **RUSSIA**



**KAZAN**

 **UAE**



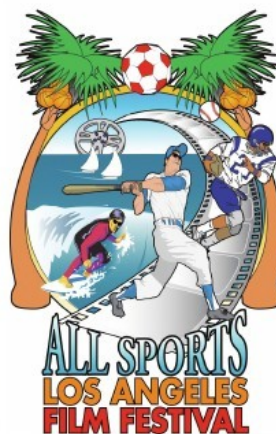
**DUBAI**

 **ITALY**



**BERGAMO**

 **USA**



**LOS ANGELES**

 **UZBEKISTAN**



**TASHKENT**

 **VIETNAM**



**HANOI**

# “EXPORT MOVIES & TV 2015”

## WORLD FICTS CHALLENGE 2015



# FICTS ACTIVITIES



MEMBER



INTERNATIONAL



CULTURE



FEDERATION OF



SPORT FOR ALL



GREAT SPORT



WORLD FICTS



OLYMPIC SPORT



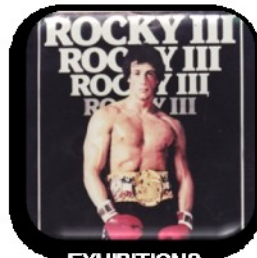
SPORT MOVIES



PRESENTATION



CHALLENGE



EXHIBITIONS



MEETINGS



VIDEO ARCHIVE



OLYMPIC FOOTAGE



# 113 COUNTRIES: FICTS IN 5 CONTINENTS

	Afghanistan
	Albania
	Algeria
	Angola
	Argentina
	Armenia
	Australia
	Austria
	Azerbaijan
	Bahrain
	Belgium
	Bolivia
	Botswana
	Brazil
	Bulgaria
	Burundi
	Cameroon
	Canada
	Cape Verde
	Chad
	Chile
	Colombia
	Croatia
	Cuba
	Cyprus
	Denmark
	Ecuador
	Egypt

	Fiji
	Finland
	France
	Gabon
	Gambia
	Hungary
	Georgia
	Germany
	Greece
	Great Britain
	Guatemala
	Guinea
	Equatorial Guinea
	India
	Indonesia
	Ireland
	Israel
	Italy
	Ivory coast
	Japan
	Kenya
	Kingdom of Saudi Arabia
	Kuwait
	Lebanon
	Lithuania
	Madagascar
	Malaysia
	Mali

	Malta
	Mauritania
	Mexico
	Moldova
	Monaco
	Montenegro
	Mozambique
	Nepal
	Netherlands
	New Zeland
	Nicaragua
	Nigeria
	Norway
	Pakistan
	Panama
	Paraguay
	Perù
	Philippines
	Poland
	Portugal
	Qatar
	Rep. of Congo
	Rep. of Kazahstan
	Rep. Islamic of Iran
	People's Rep. Of China
	Rep. Czech
	Rep. Slovakia
	Romania

	Rwanda
	Russia
	San Marino
	Senegal
	Serbia
	Sierra Leone
	Singapore
	Syria
	Slovenia
	Spain
	St. Kitts & Nevis
	United States of America
	South Africa
	Sweden
	Switzerland
	Tajikistan
	Tanzania
	Timor Est
	Tunisia
	Turkey
	Uganda
	Ukraine
	United Arab Emirates
	Uruguay
	Uzbekistan
	Vatican City
	Venezuela
	Vietnam
	Zimbabwe

# FICTS MISSION

## PARTNERSHIP IOC-FICTS

La Federation Internationale Cinema Television Sportifs (FICTS), organizzazione riconosciuta dal CIO - Comitato Internazionale Olimpico, promuove ed incrementa lo sviluppo dei Valori Olimpici e la cultura delle discipline sportive attraverso l'effettivo utilizzo del potere dell'immagine sportiva, in collaborazione, e con iscrizioni gratuite, per i Membri della Famiglia Olimpica, ovvero le Federazioni Internazionali, i Comitati Olimpici Nazionali, i Musei Olimpici, le Accademie Olimpiche



FEDERATION INTERNATIONALE  
CINEMA TELEVISION SPORTIFS



## PARTNERSHIP IOC-FICTS

*The Federation Internationale Cinema Television Sportifs (FICTS), an organization recognized by the IOC - International Olympic Committee (IOC), promotes and spreads the development of the Olympic Values and the culture of sports through the actual use of sports images, in collaboration, and with free membership, for members of Olympic Family, International Federations, National Olympic Committees, Olympic Museums, and Olympic Academies.*

## FICTS MISSION

- L'Olimpismo è un ideale universale di cultura attraverso lo sport che è un grande strumento di educazione per un cambiamento sociale e per una grande crescita dei giovani. Per la FICTS lo sport è "Movimento globale al servizio dell'umanità".
- La FICTS intende i valori olimpici come strumento di affermazione della dignità umana sulla scena mondiale e veicolo per la crescita e lo sviluppo armonioso delle persone. La FICTS sostiene l'indipendenza e l'autonomia dello sport per lo sviluppo e la pace.
- La FICTS promuove il significato socio-culturale dei Giochi Olimpici e Paralimpici, integrando lo sport con la cultura, con l'intento di diffondere una filosofia di vita basata sui valori dell'educazione ed il rispetto dei principi etici universali dello sport e dell'Olimpismo.
- La FICTS incoraggia i giovani ad usare la loro creatività per diventare creatori e consumatori di contenuti sportivi, comprese le immagini olimpiche, attraverso le moderne tecnologie e i social media. Promuove inoltre l'interazione e la condivisione dei contenuti stessi.
- La FICTS, attraverso la cultura sportiva, considera aspetti fondamentali nel contesto della odierna globalizzazione: la comprensione ed il rispetto reciproco di civiltà differenti, la diversità culturale, la responsabilità e l'integrazione sociale, le pari opportunità, i diritti delle persone con disabilità.
- La FICTS ritiene che le donne siano un elemento determinante per il proficuo sviluppo della cultura e dell'educazione, figure centrali nelle dinamiche sociali della società contemporanea. La FICTS incoraggia e sostiene il ruolo delle donne nello sport, a tutti i livelli e in tutte le strutture, alla luce del principio di eguaglianza tra uomo e donna

## FICTS MISSION

- *Olympism is a universal ideal of culture through sport, which is a great educational tool for social change and for the remarkable growth of young people. For FICTS, sport is a "Global Movement at the service of humanity".*
- *FICTS conceives Olympic values as an instrument of human dignity in the world, and a vehicle of growth and people's harmonious development. FICTS sustains sport independence and autonomy for social development and peace.*
- *FICTS promotes the social and cultural meaning of the Olympic and Paralympic Games, blending sport with culture, with the intent to spread a life philosophy, based on educational values and the respect of universal ethical principles of sports and Olympism.*
- *FICTS encourages young people to use their creativity to become creators and consumers of sports contents, including Olympic images, through modern technologies and social media. Furthermore, it supports the interaction and sharing of those contents.*
- *FICTS, through sport culture, considers fundamental aspects in the actual context of globalisation: the comprehension and mutual respect of different civilizations, culture diversities, the responsibilities, social integration, equal opportunities and the rights for disabled people.*
- *FICTS believes that women are a fundamental element for a profitable development of culture and education. They are key figures in the social dynamics of contemporary society. FICTS encourages and sustains the role of women in sports, at all levels and in all structures, in the light of the principle of non-discrimination between men and women.*



# FICTS SPORTS AND CULTURAL VALUES



**LOYALTY**



**OVERCOMING LIMITS**



**BROTHERHOOD**



**CONSTANCY**



**BRAVERY**



**RESPECT OF THE RULES**



**TEAM WORK**



**DETERMINATION**



**FAIR PLAY**



**SELF RESPECT**



**COHERENCE**



**RELIABILITY**

**12** Mesi di emozioni all'anno  
*Months of emotions every year*

**113** Paesi affiliati alla FICTS  
*FICTS member Countries*

**14** Fasi del Circuito Internazionale "World FICTS Challenge"  
*Phases of the Worldwide Circuit "World FICTS Challenge"*

**22.300** Produzioni che partecipano al "World FICTS Challenge"  
*Productions that participated at the "World FICTS Challenge"*

**31** Edizioni della Finale mondiale "Sport Movies & TV"  
*Editions of the Worldwide Final "Sport Movies & Tv"*

**150** "FICTS Hall of Fame"; leggende dello sport e del cinema  
*Sports and cinema legends in the "FICTS Hall of Fame"*

**3.120** Ore di sport contenute nell'archivio della FICTS  
*Hours of sports movies recorded in the FICTS Archive*

**2.500** Memorabilia di sport e cinema  
*Sports and cinema memorabilia*

**7** Sezioni di ogni Festival  
*Sections in each Festival*

**51** Eventi collaterali (Meetings, Workshops, etc.)  
*Collateral events (Meetings, Workshops, etc.)*



# FIGURES OF "SPORT MOVIES & TV" IN MILANO

5 Giorni di Cinema, TV e Sport  
*Days of TV, Cinema and Sport*

7 Sezioni  
*Sections*

50 Discipline  
*Disciplines*

873 Video iscritti  
*Videos registered*

202 Broadcaster coinvolti  
*Broadcasters involved*

900 Campioni sullo schermo  
*Champions on the screen*

29 Partner Istituzionali  
*Institutional Partners*

150 Video selezionati  
*Selected movies*

8 Convegni e Workshop  
*Meetings and Workshop*

4 Mostre  
*Exhibitions*

4 Eventi collegati  
*Related Events*

30 Premiazioni  
*Awards*

7 Punti di proiezione  
*Places of projections*

0 Prezzo del biglietto  
*Ticket price*

49.000 Pagine web visitate ogni mese  
*Web pages visited every month*

5.200 Accessi giornalieri al sito [www.sportmoviestv.com](http://www.sportmoviestv.com)  
*Accesses to www.sportmoviestv.com*

30.000 Contatti televisivi per "Sport Movies & Tv"  
*TV contacts*

93 Broadcaster televisivi coinvolti  
*Television broadcasters involved*

758 Articoli su quotidiani e periodici e web  
*Articles on national Dailies and Magazines*

104 Lanci Agenzia d'Informazione  
*Launches of Press Agencies*

312 Lanci Agenzie di Stampa  
*Launches Information Agencies*

62.000 Iscritti all'Agenzia d'Informazione  
*Registrations to the Information Agency*

6.000 Copie del video di sintesi dell'evento  
*Copies of video-synthesis of the event*

197.000 Spettatori di "Sport Movies & Tv"  
*Spectators of "Sport Movies & TV"*

315 Giornalisti accreditati  
*Journalists with accreditation*

## TARGET

anni/year	anni/year	anni/year	anni/year	anni/year	anni/year
fino a 20	21-30	31-40	41-50	51-60	oltre 60
9%	23%	26%	21%	12%	9%

## 50 DISCIPLINE SPORTIVE

### 50 SPORT DISCIPLINES ON THE SCREEN

Artistic Gymnastic	Motorcycling
Athletics	Mountaineering
Badminton	Mountainbike
Base Jump	Muay Thai
Baseball	Parachuting
Basketball	Parkour
Biathlon	Rhythmic Gym.
Boxing	Rowing
Canoeing	Rugby
Car Races	Sailing
Chess	Scuba diving
Climbing	Skateboarding
Cycling	Skiing
Equestrian Sports	Sled dog
Extreme Sports	Snowboard
Fishing	Soccer
Football	Synchronized
Frisbee	Swim.
Golf	Taekwondo
Hockey	Triathlon
Ice Hockey	Volleyball
Ice Skating	Wrestling
Judo	Winter Sports
Martial Arts	Olympic Games
Motocross	Paralympic Sports

- **“EXSPORT MOVIES & TV 2015 – 33° Milano International FICTS Fest”**, international event dedicated to Sports Cinema, Television, Communication and Culture, will be held in Milano from **27 to 31 October 2015** ([www.sportmoviestv.com](http://www.sportmoviestv.com)).
- The Festival, organized by FICTS, represents the Worldwide Championship of sports Cinema and Television “World FICTS Challenge”, International Circuit articulated in 16 Phases in 5 Continents.
- A qualified international event for medias, tv broadcasters, networks, houses of productions, producers, directors, Olympic Committees and Sports Federations, sports champions, radios, communications agencies that will show the universe of sports cinema and television through documentaries, spots, reportages, fictions, cartoons divided in 7 competitive Sections.
- The event is articulated in 150 Projections (4 days in 7 points of projections), 8 Meetings, 2 Workshops, 4 Exhibitions, 4 side Events, 2 Press Conferences, 30 Awards.
- The main topic will be **“TV SPORT EMOTIONS”**. FICTS, as the "International Federation of Sport Television" with a well-known brand in the audiovisual industry and international new media launched a promotional campaign reserved to Network with tv sports Channels. 187 broadcasters joined to the initiatives.

## 6 ACTIONS FOR A UNIQUE EVENT

**150** Projections



**8** Meeting/Workshop



**4** Mostre/Exhibitions



**150** Hall of Fame



**30** Premiazioni/Awards



**4** Eventi **EXSPORT**



# THE SEAT: PALAZZO CUSANI – VIA BRERA, 15 IN MILANO



**PALAZZO CUSANI (1719 d.C.)**



# THE SEAT: PALAZZO CUSANI- VIA BRERA, 15 IN MILANO

15 Via Brera

Milano, Lombardia

Street View - mag 2012



# THE SEAT: PALAZZO CUSANI – INSIDE LOCATIONS



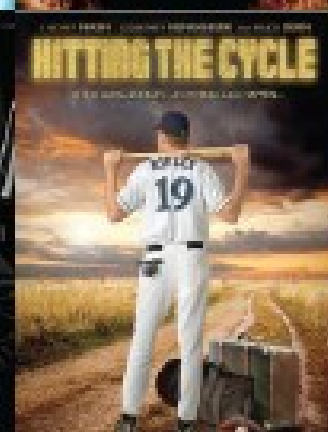
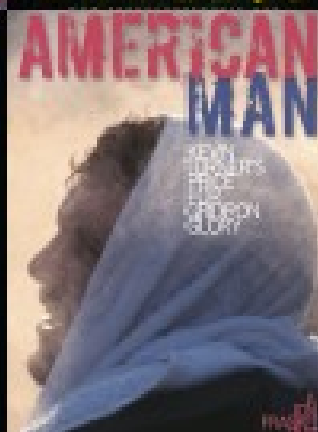
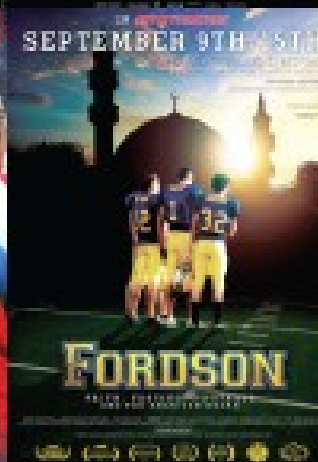
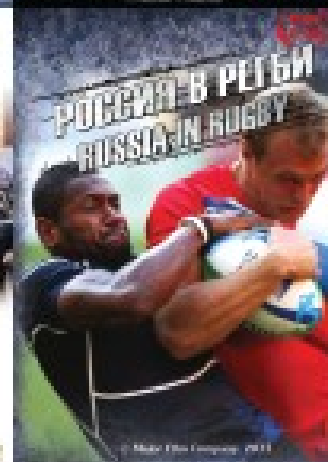
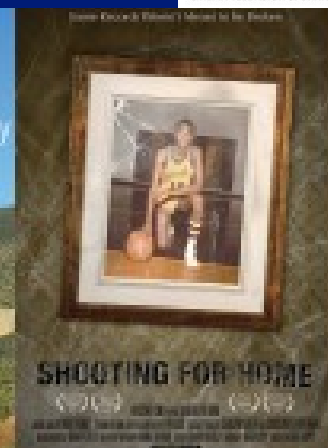
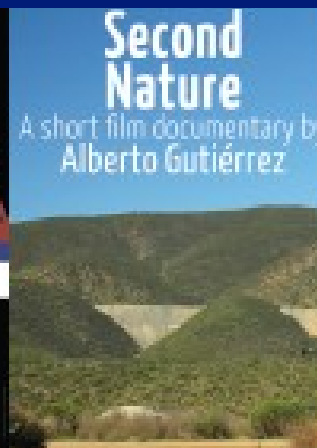
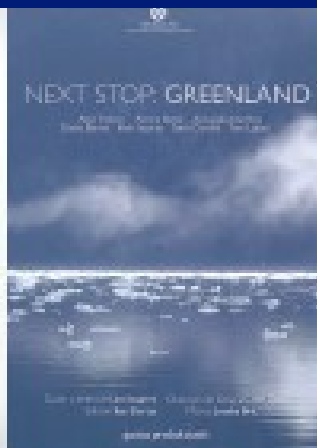
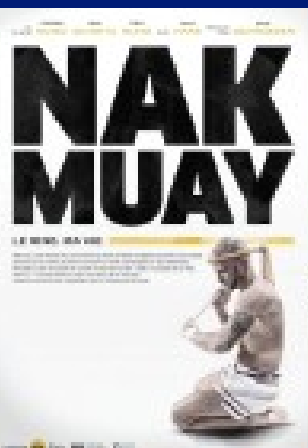


# PROJECTIONS ON THE SCREEN

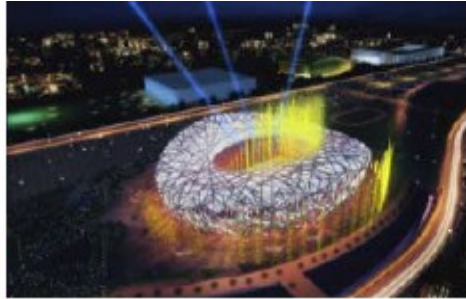
## SCREEN WITH THE BEST SPORTS FOOTAGES



# 150 PROJECTIONS



# 7 COMPETITIVE SECTIONS



1	GIOCHI OLIMPICI – SPIRITO OLIMPICO
2	DOCUMENTARI
3	TV SHOW – NUOVE TECNOLOGIE
4	SPORT & SOCIETA'
5	MOVIES
6	SPORT & PUBBLICITA'
7	MOVIES & TV FOOTBALL



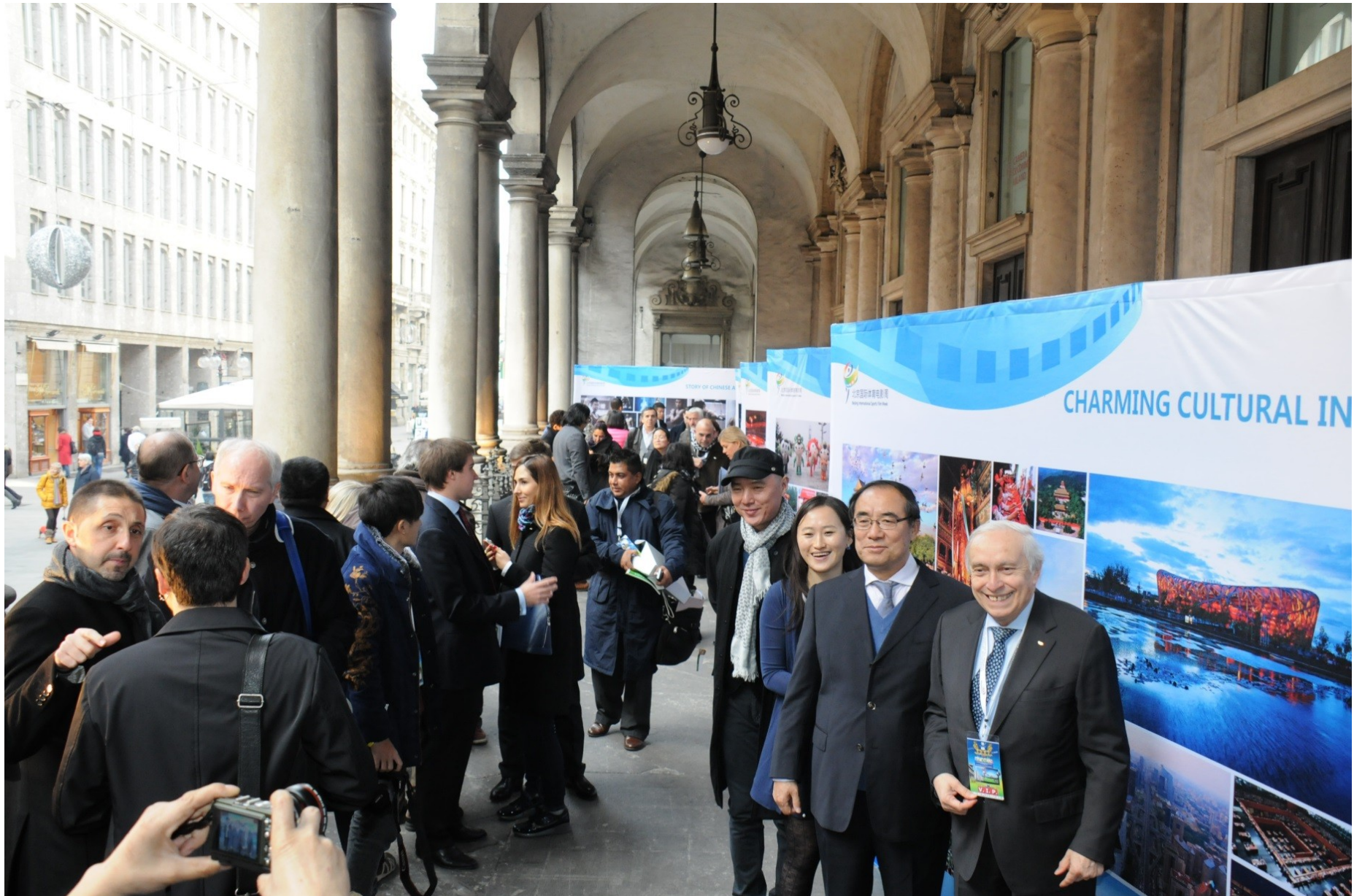
# PROJECTIONS IN INTERIOR LOCATIONS



# 8 MEETING AND WORKSHOP



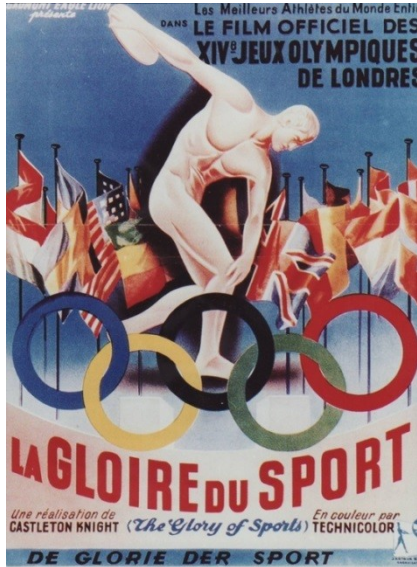
# 4 EXHIBITIONS OF SPORT CULTURE



# SPORT MEMORABILIA, TELEVISION AND CINEMA



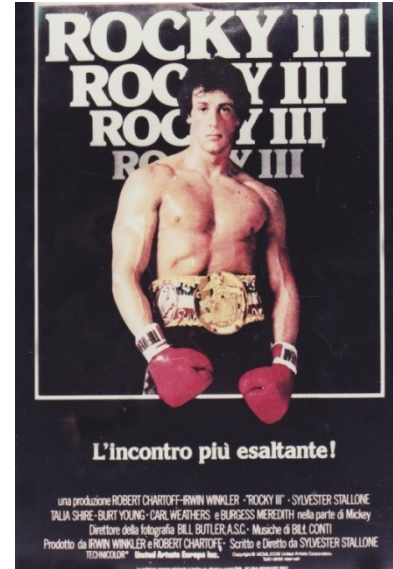
# 100 ORIGINAL POSTERS OF SPORTS CINEMA



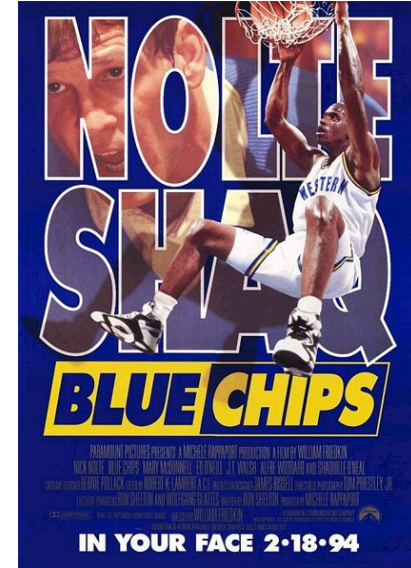
*“La gloire du sport – Londra 1948”*



*“Totò gambe d'oro”*



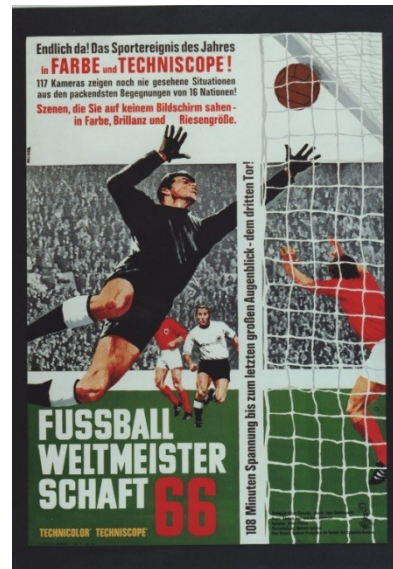
*“Rocky III”*



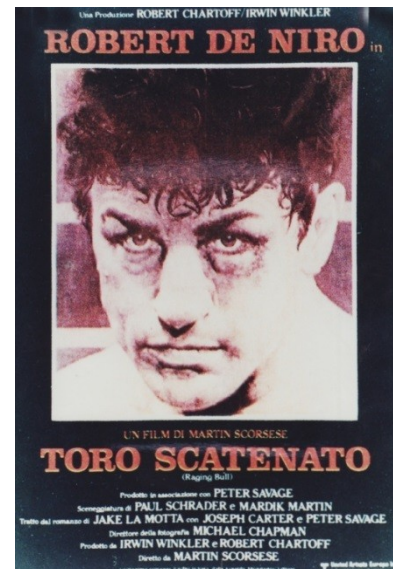
*“Blue chips”*



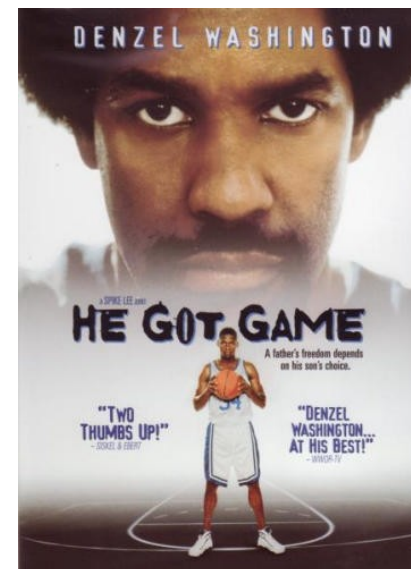
*“La gran olimpiada – Rome 1960”*



*“Fussball weltmeisterschaft 66”*



*“Raging bull”*



*“He got game”*



# SIDE EVENTS: 40.000 STUDENTS OF 300 SCHOOLS



# “EXSPORT MOVIES & TV”: SPORT FOR ALL





In memory of Ottavio Missoni, Past Honorary President of the Jury



Mention d'Honneur



Diploma

## LA GIURIA – THE JURY

Honorary President: Dott. Carlo Bozzali  
President: Prof. Andrew Luwandagga

The works submitted to the Organizing Committee are selected by an international Jury composed by cinema, tv, media sport and culture personalities of Countries that don't participate to the Festival.

- "GUIRLANDE D'HONNEUR"
- "MENTION D'HONNEUR"
- "PREMI SPECIALI"
- Trofeo "Candido Cannavò" per lo Spirito Olimpico (premio Alessandro e Franca Cannavò)
- Premio della "Critica" – Targa Bruno Beneck
- Premio "Opera Prima" – Enrica Speroni (premia Andrea Monti)
- Premio "Giuria Giovani" (premia Filippo Del Corno)
- Premio "Gentleman – Fair Play" (premia Giancarlo Fasan)
- Premio "WCP" (premia Cristina Molinari)
- Premio Regione Lombardia
- Premio "Changhong" (premia Alex Lin)
- Premio "Infront" (premia Giuseppe Ciocchetti)



# OPENING AND CLOSING CEREMONIES



# THE PRESENCE TO PALAZZO LOMBARDIA



# WEB AND SOCIAL COMMUNICATION

- Information Agency “Sport Movies & TV”
- Facebook, Twitter, You Tube
- Website [www.sportmoviestv.com](http://www.sportmoviestv.com)



Information Agency  
**SPORT MOVIES & TV**  
Take n° 100/328 - 16<sup>th</sup> January 2014

FEDERATION INTERNATIONALE  
CINEMA TELEVISION SPORTIFS

Aut. Court of Milano Ctaly.p n° 369 - 3/86 - Editor : Prof. Franco B. Ascani

[www.sportmoviestv.com](http://www.sportmoviestv.com)

32<sup>nd</sup> MILANO INTERNATIONAL FICTS FEST 2014

СІНЕМА ТЕЛЕВІЗІОН СПОРТИВ  
ФЕДЕРАЦІЯ ТЕЛЕВІЗІОНІВ

www.sportmoviestv.com

32-й МІЛАНСЬКИЙ МІЖНАРОДНІЙ ФЕСТИВАЛЬ ФІКТС 2014



Home FICTS Sport Movies Eventi News Centre Trailer Awards Partecipanti Fan Zone

FICTS (FÉDÉRATION INTERNATIONALE CINÉMA TÉLÉVISION SPORTIFS, 113 PAISIS ADERENTI), RICONOSCIUTA DAL CIO, È LA FEDERAZIONE INTERNAZIONALE DELLE TELEVISIONI SPORTIVE E IMMAGINI SULLO SCHERMO

SPORT MOVIES & TV  
18 FESTIVAL INTERNAZIONALI FICTS

“SPORT MOVIES & TV 2014”: A MILANO DAL 3 ALL' 8 DICEMBRE FASE DEL “WORLD FICTS CHALLENGE”  
CAMPIONATO MONDIALE DEL CINEMA E DELLA TELEVISIONE SPORTIVA (18 FESTIVAL NEI 5 CONTINENTI)

Recognized by the INTERNATIONAL OLYMPIC COMMITTEE

**IL PORTALE DELL'IMMAGINE SPORTIVA**

Chi siamo Presidente Organi Mission Attività Hall of fame Meeting Paesi Membri

Dal film: “GOING DEEP FOR VANCOUVER” (OmrapFryslân - Olanda)  
“Mentore di Massimo” a “SPORT MOVIES & TV”

“WORLD FICTS CHALLENGE”: 18 FESTIVAL OGNI ANNO

**WORLD FICTS CHALLENGE**  
18 SEDI NEI 5 CONTINENTI

PREMIE DI IL REGOLAMENTO DEL OSPITARE UNA FASE INTERNAZIONALE (Clicca qui)

ULTIME NOTIZIE: 27 GENNAIO 2014

**SOCHI 2014: ASSEGNATI DIRITTI TV NEI CARABI**

Il Presidente del CIO Thomas Bach (C/IOC)

Il Comitato Olimpico Internazionale (CIO) ha assegnato – nei Caraibi e diritti televisivi esclusivi dei Giochi Olimpici Internazionali di Sochi alla IMC - International Media Content Ltd. IMC ha acquisito in esclusiva i diritti televisivi in lingua inglese su tutte le piattaforme media, esclusi internet e dai diritti di telefonia mobile. Il Presidente del CIO Thomas Bach, ha dichiarato...*continua*

Optimizzato per Chrome e Firefox

FMSELECT Italian - Italy

Sport Movies & Tv 2013 - Milano International F...

GIOCCHI OLIMPICI SOCHI 2014: ASSEGNATI DAL COMITATO INTERNAZIONALE OLIMPICO I DIRITTI TV NEI CARABI

Il Comitato Olimpico Internazionale (CIO) ha assegnato – nei Caraibi i diritti...

3 - 8 DICEMBRE: LA DATA DI “SPORT MOVIES & TV 2014 - MILANO INTERNATIONAL FICTS FEST” A MILANO

Sport, tv, cultura, cinema e comunicazione saranno protagonisti, non solo sullo schermo...


FICTS.COM: SITO E APP UFFICIALE PER LA TV E IL CINEMA SPORTIVO

La FICTS, con l'omonima applicazione, approda su tablet e smartphone per tv, Abit...

BCN SPORTS FILM 2014 - BARCELONA INTERNATIONAL FICTS FESTIVAL: 7 - 10 MAGGIO IN SPAGNA

Barcelona (Spagna) ospiterà del 7 al 10 maggio la quinta edizione del “BCN Abit...



 **Swiss** Global Revolutionary Holistic  
You may find several solutions out there. We give you one unique integrated answer.

[www.wcpmediaservices.com](http://www.wcpmediaservices.com)



2014



FEDERATION INTERNATIONALE  
CINEMA TELEVISION SPORTIFS

Main Partner



Patronages



Media Partners



Main Technical Partner



WITH 113 COUNTRIES



Con il contributo di  
fondazione cariplo





Federation International Cinema Television Sportifs

Via de Amicis, 17 – 20123 Milano

Tel. 02-89409076

Fax 02-8375973

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