



FEDERATION INTERNATIONALE
CINEMA TELEVISION SPORTIFS



INSTITUTIONAL PROFILE

FICTS IN THE 5 CONTINENTS

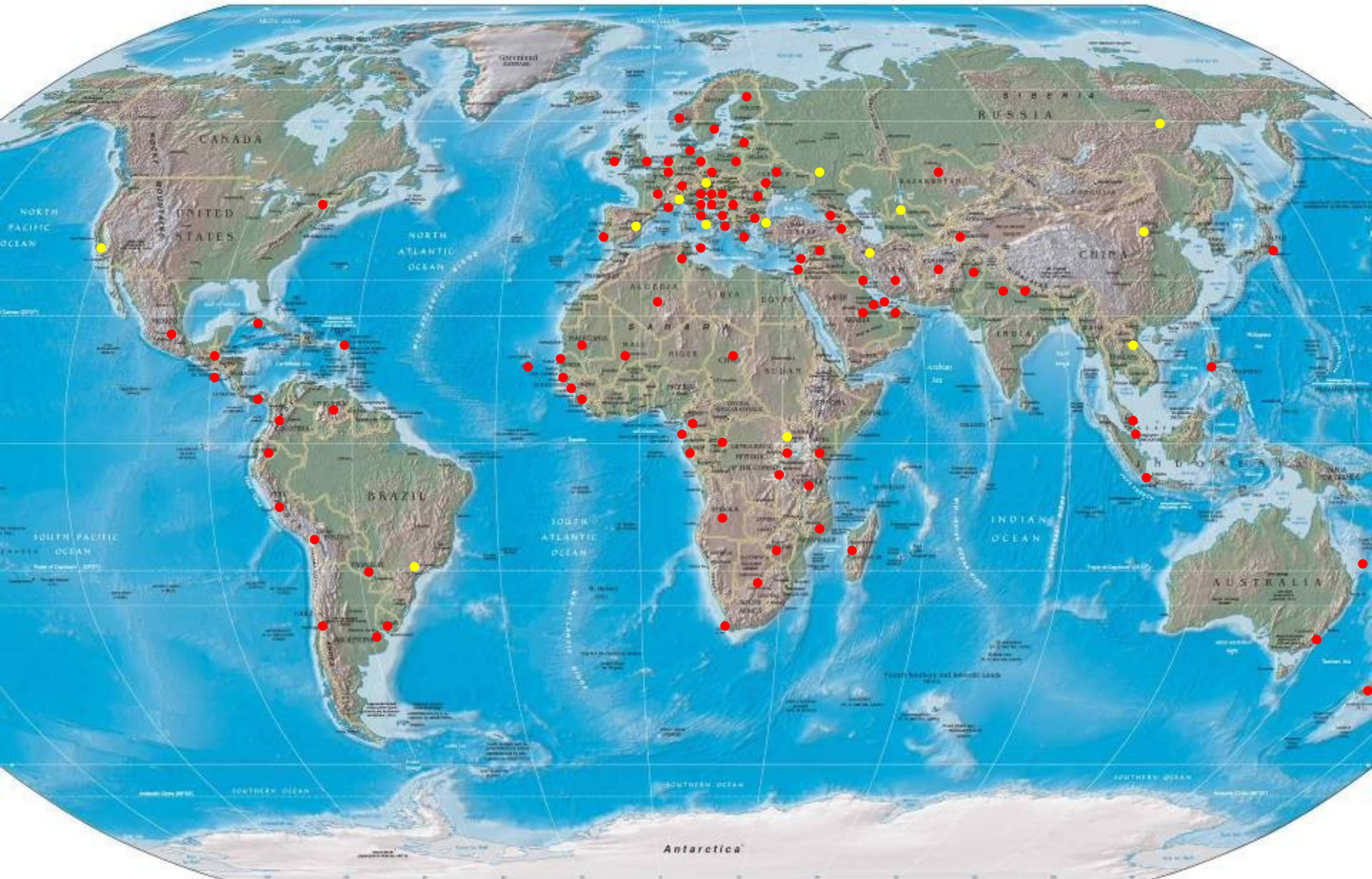


113 MEMBER COUNTRIES

 Afghanistan	 Fiji	 Malta	 Rwanda
 Albania	 Finland	 Mauritania	 Russia
 Algeria	 France	 Mexico	 San Marino
 Angola	 Gabon	 Moldova	 Senegal
 Argentina	 Gambia	 Monaco	 Rep. of Serbia
 Armenia	 Hungary	 Montenegro	 Sierra Leone
 Australia	 Georgia	 Mozambique	 Singapore
 Austria	 Germany	 Nepal	 Syria
 Azerbaijan	 Greece	 Netherlands	 Slovenia
 Bahrain	 Greit Britain	 New Zeland	 Spain
 Belgium	 Guatemala	 Nicaragua	 St. Kitts & Nevis
 Bolivia	 Guinea	 Nigeria	 United States of America
 Botswana	 Equatorial Guinea	 Norway	 South Africa
 Brazil	 India	 Pakistan	 Sweden
 Bulgaria	 Indonesia	 Panama	 Switzerland
 Burundi	 Ireland	 Paraguay	 Tajikistan
 Cameroon	 Israel	 Perù	 Un. Rep. Tanzania
 Canada	 Italy	 Philippines	 Timor Est
 Cape Verde	 Ivory coast	 Poland	 Tunisia
 Chad	 Japan	 Portugal	 Turkey
 Chile	 Kenya	 Qatar	 Uganda
 Colombia	 Kingdom of Saudi Arabia	 Rep. of Congo	 Ukraine
 Croatia	 Kuwait	 Rep. of Kazahstan	 United Arab Emirates
 Cuba	 Lebanon	 Rep. Islamica of Iran	 Uruguay
 Cyprus	 Lithuania	 People's Rep. Of China	 Uzbekistan
 Denmark	 Madagascar	 Rep. Czech	 Vatican City
 Ecuador	 Malaysia	 Rep. Slovakia	 Venezuela
 El Salvador	 Mali	 Romania	 Zimbabwe



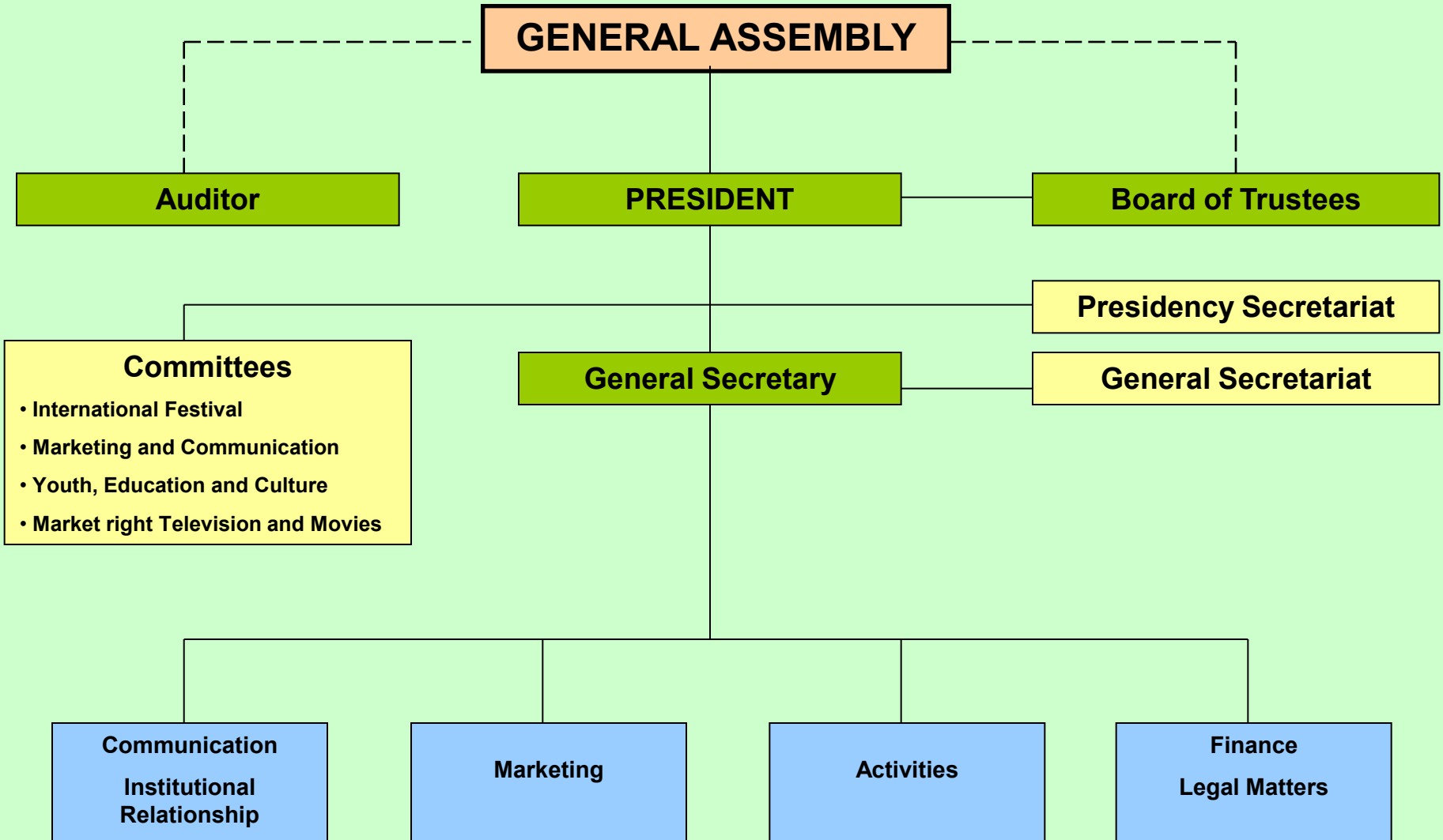
FICTS ALL OVER THE WORLD



 113 FICTS Member Countries

 Seats of the World FICTS Challenge

ORGANIZATION CHART



AN ORGANIZATION FOR EVERY SECTION



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CINEMA TELEVISION SPORTIFS

World FICTS Challenge



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Projections



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Meetings



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Exhibitions



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Awards



FEDERATION INTERNATIONALE
CINEMA TELEVISION SPORTIFS

Young people and Society

FICTS INSTITUTIONAL BODIES

FICTS BOARD OF DIRECTORS 2016-2019

President:	FRANCO B. ASCANI	(Italy)
1st Vice-President:	ANDREW LUWANDAGGA	(Uganda)
2nd Vice-President:	SABIR RUZIEV	(Uzbekistan)
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President for North America:	DONNA DE VARONA	(Usa)
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Honorary Member:	CHING KUO WU	(IOC Ex. Board Member)
Honorary Member:	FRANCESCO RICCI BITTI	(IOC Member)
Honorary Member:	ANITA L. DEFRANTZ	(IOC Member)
Honorary Member:	MARIO PESCANTE	(IOC Member)
Honorary Member:	OTTAVIO CINQUANTA	(IOC Member)
Honorary Member:	MOHAMED AL-FAYED	(FICTS Hall of Fame)

FICTS COMMISSIONS

INTERNATIONAL FESTIVAL

ANDREW LUWANDAGGA (Uganda)
 EVGENY BOGATYREV (Russia)
 SEYED AMIR HOSSEINI (Iran)
 PHILIPPE HOUSIAUX (Belgium)
 PAVEL LANDA (Czech Rep.)
 ANTONIO LEAL (Brazil)
 YHANGIR MAMMADOV (Azerbaijan)
 ALICIA MASONI DE MOREA (Argentina)
 TERESA AGULLO (Spain)
 NIKOLAY POROKHOVNIK (Russia)
 DIANA SAFAROVA (Russia)
 BUI THE VINH (Vietnam)

MARKETING & COMMUNICATION

PIERANDREA CHEVALLARD (Italy)
 LUCIANO BARRA (Italy)
 GIOVANNI BOZZETTI (UAE)
 JORDAN CLIVE (Usa)
 GEORGE DAS (Malaysia)
 PEPO ILLY (Albania)
 ALAIN LUNZENFICHTER (France)
 GIAMPAOLO MARTINO (Italy)
 TERESA RAMILO (Portugal)
 JOSE' JOAQUIM SOARES (Brazil)
 SAID TORPISCHEV (Russia)
 ANTONIO TRIFILO' (Italy)

MARKET TELEVISION AND MOVIES RIGHTS

FRANCESCO RICCI BITTI (Switzerland)
 JAKUB BAZANT (Czech Rep.)
 MOHAMED BELAID (Algeria)
 GUO BEN MIN (P.R. China)
 OKAFOR CHINEDU (Nigeria)
 HASSEN HADJITOROV (Bulgaria)
 DANIEL OLIVEIRA (Portugal)
 GORDAN MATIC (Serbia)
 ZBIGNIEW RYTEL (Poland)
 DANIEL ZIRILLI (USA)

CULTURE, EDUCATION AND YOUTH

DANILO CARRERA DROUET (Ecuador)
 CLAUDIO ARRIGONI (Paralympics)
 MIRKO CUSSIGH (Switzerland)
 RICHARD DICK FOSBURY (USA)
 MANANA ARCHVADZE GAMSAKHURDIA (Georgia)
 JENO KAMUTI (Hungary)
 ISA MOHAMMED RAHIM (Bahrain - FISpT Pres.)
 ENRICO PRANDI (Panathlon International)
 THOMAS ROSANDICH (USA – Ussa President)
 MURADOVA SHAKHADAT (Uzbekistan)
 MINA PAPTAEODORU VALIRAKY (Greece)



FICTS Headquarter - Milan (Italy)



FEDERATION INTERNATIONALE
 CINEMA TELEVISION SPORTIFS

FICTS Headquarter

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THE FICTS PRESIDENT

Member of the IOC Commission for Culture and Olympic Heritage



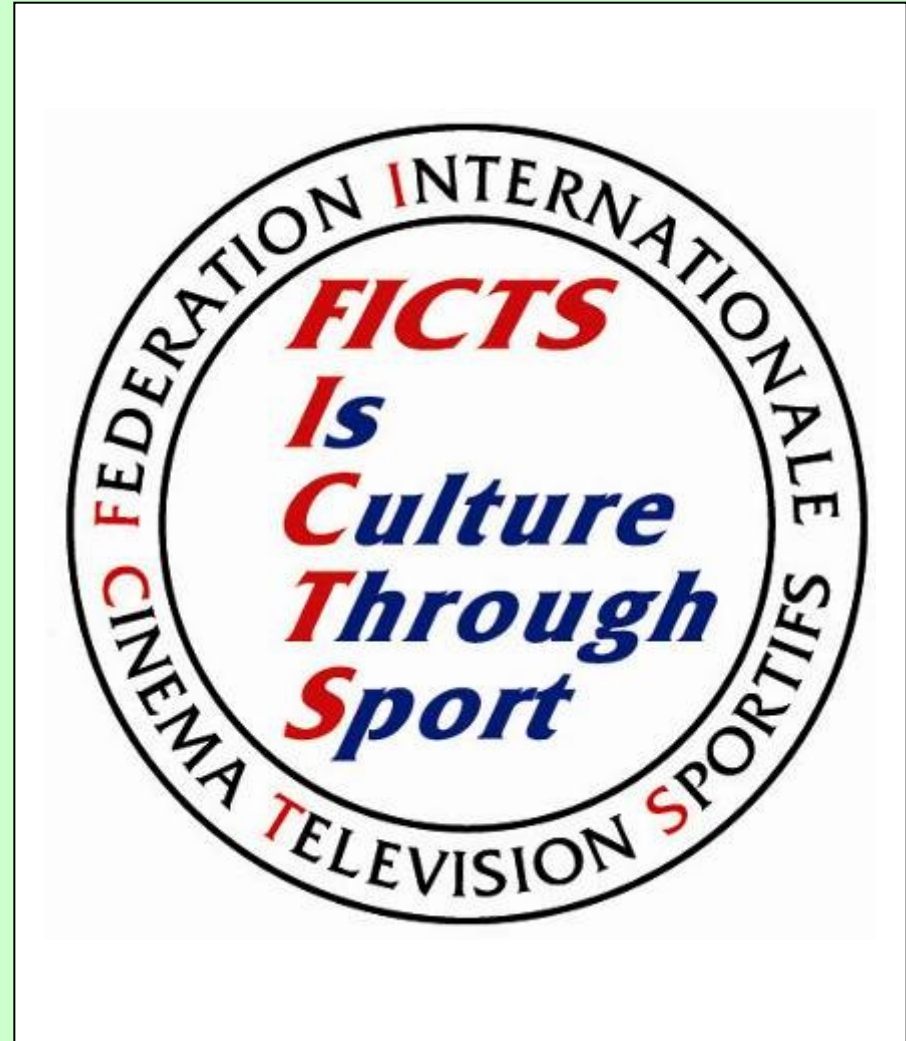
Prof. Franco B. Ascani

- President of Federation Internationale Cinema Television Sportifs
- Member of IOC Commission for Culture and Olympic Heritage
- V. President of Federation Internationale du Sport pour Tous
- President of Union Européenne Sport pour Tous
- Director of Master in "Sport Management, Marketing & Society at Università Milano-Bicocca
- Journalist, author of 6 books about sports management and 250 publications on scientific reviews
- He attended at 12 editions of Olympic Games
- Specialist in events organization, communication, management and sports marketing
- CONI "Gold Star" for sports merit

The main purpose of FICTS

“FICTS Is Culture Through Sport” is the motto of the Federation Internationale Cinema Television Sportifs (FICTS) that, referring to the world of sport, culture, medias and communication, Institutions, Schools and Universities intend to encourage the values, the Olympism, the ethic and the cultural function of the Sports Movement.

The FICTS action develop itself mainly through two mass-communication media such as Television and Cinema, involving authors, actors, film directors, producers, sports organizations and pressing them for the diffusion of sports images that, in many languages and formats, contribute to develop and to increase the cultural and artistic trends of television and cinema worldwide.





The Federation Internationale Cinema Television Sportifs (FICTS), organisation recognised by the International Olympic Committee (IOC), is promoting Olympic Values via sport images.

FICTS aims at promoting Olympic Values and the culture of sports disciplines in many ways. The “World FICTS Challenge”, made up by International Festivals, is one of them, which enables to promote these values through the Olympic Section of the Festival.

FICTS allows free registration to the Festival for members of the Olympic Family, i.e. International Federations and National Olympic Committees, as well as rights holding broadcasters.

Within the framework of the Festival, FICTS supports producers and directors in the process of rights clearance for use of Olympic patrimony through its collaboration with the Olympic Television Archive Bureau (OTAB).

The IOC patronage helps support institutional activities and also provides a final prize for the winner of the “Olympic Spirit” section of “Sport Movies & Tv”. In this occasion, the IOC presents a recent movies to be shown during the final part of the review.



FICTS AND THE SPORTS VALUES



LOYALTY



OVERCOMING LIMITS



BROTHERHOOD



CONSTANCY



BRAVERY



RESPECT OF THE RULES



TEAM WORK



DETERMINATION



FAIR PLAY



SELF RESPECT



COHERENCE



RELIABILITY

FICTS COMMITTEES

FICTS collaborates with qualified professionals that, with their know-how in the 4 Committees contribute to its growth: Members of the International Olympic Committee, Presidents of the National Olympic Committees, TV and movie professionals, experts in sports marketing.

In summary:

- The “**International Festival Committee**” guarantees to “Sport Movies & TV” the developing of the project “World FICTS Challenge” (Worldwide Championship of Cinema and sport TV in 5 Continents) and to achieve high levels of excellency trough the examination of new proposals.
- The “**Marketing and Communications Committee**” promotes the Federal activities making suggestions in searching sponsors and partners to find, through the FICTS Image, new resources.
- The “**Youth, Education and Culture Committee**” follows the guidelines suggested by the IOC (looking forward to the “Youth Olympic Games” first edition in Singapore 2010). It is engaged in spreading among the young the olympic values such as ethics, respect, peace and fair-play.
- The “**Market Right Television and Movies Committee**” worked out successfully the strategy to protect the IOC copyrights with the contribution of the OTAB. Through the organization of the Workshop “New sport television market trends” the Committee has been created an annual date articulated in different phases for discussions and reflections among the Producers, Distributors, Directors, Broadcasters and Sports Federations coming from all over the world.
- The Executive Commette has deliberated to create, for the next four-year period, the “**Olympic Solidarity Committee**” with the duty to encourage the encounter and the exchange of ideas regarding sports among people interested in sports by means of meetings, congress, seminars during the Phases of the “World FICTS Challenge”.



INTERNATIONAL FESTIVAL COMMITTEE

OBJECTIVES

- Andrew Luwandagga (Uganda)
- Evgeny Bogatyrev (Russia)
- Donna De Varona (Usa)
- Seyed Amir Hosseini (Iran)
- Philippe Housiaux (Belgium)
- Pavel Landa (Czech Rep.)
- Antonio Leal (Brazil)
- Yhangir Mammadov (Azerbaijan)
- Alicia Masoni De Morea (Argentina)
- Teresa Agullo (Spain)
- Nikolay Porokhovnik (Russia)
- Diana Safarova (Russia)
- Jingmin Wu (China)
- Bui The Vinh (Vietnam)

1. To create a "FICTS Memorial Movie", a sort of virtual museum with all the winning works of the Festival of the "World FICTS Challenge";
2. To enhance the research and the spread of cinema and television products talking to young people of the values of sport and of the Olympic spirit;
3. To collect and to encourage the productions which may diffuse the credo of the Olympic Movement with OTAB;
4. To favour and develop the relationships with the NOC and the other International Federations, the Governments and the Non Governmental Organizations with the aim of promoting, in the whole world, the interests of sport and the FICTS mission;
5. To propose meetings and collaborations among all those people who do a creative job in the sport field;
6. To use the communication FICTS tools on a large scale;

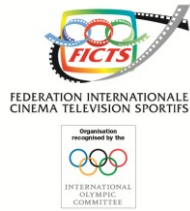


MARKETING & COMMUNICATION COMMITTEE

- Francesco Ricci Bitti (Italy)
- Jakub Bazant (Czech Rep.)
- Mohamed Belaid (Algeria)
- Guo Ben Min (China)
- Okafor Chinedu (Nigeria)
- Hassen Hadjitorov (Bulgaria)
- Daniel Oliveira (Portugal)
- Gordan Matic (Serbia)
- Zbigniew Rytel (Polond)
- Daniel Zirilli (USA)

OBJECTIVES

1. To Collect the elements for the preparation of a four-year Marketing Plan of the Federation;
2. To trace out an action line based on your experience, with the different local TV channels to obtain support and diffusion of the various Festivals of the “World FICTS Challenge”;
3. To promote new actions to obtain from the different National Olympic Committees and Sport National Federations promotional videos to insert in the competition;
4. To find local sponsors and partners and to focus on dialogue with public institutions in order to be able to count on more and more qualified partner to support the movement linked to FICTS to generate and distribute funds;
5. To draw up a plan of actions to facilitate the collaboration among all those who have a creative job in sports;
6. To use the communication FICTS tools on a large scale;
7. To launch new platforms on Internet and new models of social media (Facebook, Twitter, YouTube).



YOUTH, EDUCATION & CULTURE COMMITTEE

- Pierandrea Chevallard (Italy)
- Luciano Barra (Italy)
- Giovanni Bozzetti (UAE)
- Jordan Clive (Usa)
- George Das (Malaysia)
- Pepo Illy (Albania)
- Alain Lunzenfichter (France)
- Giampaolo Martino (Italy)
- Jose' Joaquim Soares (Brazil)
- Said Torpischev (Russia)
- Antonio Trifilo' (Italy)

OBJECTIVES

1. To elaborate activities for the young and shared projects looking forward to the "Winter Youth Olympic Games" of Innsbruck 2012 and to the 2nd Edition of the Summer Youth Olympic Games of Nanjing (P.R. China) 2014;
2. To Promote the Sport that teaches to the young people the Olympic values, friendship and respect, as an informative, educational, formative and social way of aggregation, particularly for the new generation;
3. To value the search and the spread of cine-television products regarding to the young people, the values of the sport, the Olympic spirit;
4. To elaborate papers, publications, internet sites and other ways of collaboration to realize shared projects and common initiatives to promote the Culture, of Sport, the Fair Play, in synergy with the Panathlon International (see the Memorandum of Understanding);
5. To develop the Project "Sports Emotions: Culture and Education" and to promote the Culture of Sport in Africa, South America and Arabic Countries;
6. To contact the School Organisations, to insert the works of the "WFC" in a sector of diffusion of the educational and formative Sport values, obtaining a distribution on a large scale also in collaboration with FISpT, USSA, WOA (see the Memorandum of Understanding);
7. To deepen the Program "9 Projects for Young people".



MARKET RIGHTS TV AND MOVIES COMMITTEE

OBJECTIVES

- Danilo Carrera Drouet (Ecuador)
- Claudio Arrigoni (Paralympics)
- Mirko Cussigh (Switzerland)
- Richard Dick Fosbury (USA)
- Manana Archvadze Gamsakhurdia (Georgia)
- Jeno Kamuti (Ungary)
- Isa Mohammed Rahim (Bahrain - President FISpT)
- Enrico Prandi (Panathlon International)
- Teresa Ramilo (Portugal)
- Thomas Rosandich (USA – President Ussa)
- Muradova Shakhadat (Uzbekistan)
- Mina Papatheodoru Valiraky (Greece)

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6. To use the communication FICTS tools on a large scale;
7. To launch new platforms on Internet and new models of social media (Facebook, Twitter, YouTube).

FICTS INTERNATIONAL PARTNERS



***International Olympic
Committee***



United Nations
Educational, Scientific and
Cultural Organization

***United Nations Educational,
Scientific Cultural Organization***



The White House



European Parliament



***Presidenza della
Repubblica Italiana***



***Presidenza del Consiglio
dei Ministri***



***Federation Internationale
Sport pour Tous***



***World Olympians
Association***



***International Sports Press
Association***



Panathlon International



Expo 2015



Aspire Academy



***Università degli Studi di
Milano-Bicocca***



***Associazione Italiana
Cultura Sport***



***Associations for European
Capital and Cities of Sport***



***United States Sport
Academy***

FICTS STAKEHOLDERS



INVOLVEMENT OF 1.172 INTERNATIONAL SPORTS CHANNELS



TV SPORT EMOTIONS
AWARD 2012



TV SPORT EMOTIONS
AWARD 2013



TV SPORT EMOTIONS
AWARD 2014



TV SPORT EMOTIONS
AWARD 2015





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