

WORLD FINAL CHAMPIONSHIP

SPORT TELEVISION CINEMA CULTURE



FICTS: I VALORI SPORTIVI E CULTURALI





FICTS is...

- Federation Internationale Cinema Television Sportifs
- recognized by the International Olympic Committee
- The only international Federation with seat in Milano
- Born to promote the values of Olympism and of the sport culture

...116 MEMBER COUNTRIES IN THE WORLD



Culture Through

EVISIO

116 MEMBER COUNTRIES





• Seat of "World Ficts Challenge" 4

MILANO: WORLD FINAL OF 16 FESTIVALS



FICTS AT GREAT EVENTS















Milano (Italy) will host, from 15th to 20th November, "Sport Movies & Tv 2017 – 35th Milano International FICTS Fest" (*www.sportmoviestv.com*), Final of 16 Festivals (*in the 5 Continents*) of the "World FICTS Challenge" Worldwide Championship of Cinema, Television and Sport Culture. The event - under the slogan "FICTS Is Culture through sport" - is organized by **FICTS – Federation Internationale Cinema Television Sportifs**, joined with 116 Countries (*chaired by Prof. Franco Ascani, Member of IOC Culture and Olympic Heritage Commission*) recognized by the International Olympic Committee for which it promotes the values of sport through footages. **"Sport Movies & Tv 2017"**: six days of Cinema, Television and Sport Culture. It's a privileged meeting place for operators and industry experts from around the world including Networks, media, broadcastings, houses of productions, producers, directors, filmmakers, Olympic Committees, advertising and integrated communication agencies, that will show the whole universe of cinema and sport television through spot, reportages, fiction, cartoon, etc. in 8 competitive Sections: 1) Olympic Games; 2) Documentary; 3) Tv Shows - New Technology; 4) Sport & Society; 5) Sport & Disability; 6) Movies; 7) Sport Adverts; 8) Movies & Tv Football.

The Festival, with main seat at Palazzo Giureconsulti (in the center of Milano in Piazza Duomo) characterized by a wide international participation (journalists, sports champions and Sports Institutions, etc.) is articulated in Projections (145 selected productions among which worldwide and European premieres), Meetings, Workshop, Exhibitions, Press Conference, Awards of international guests, Side Events.

The phases of 16 Festivals of the "World FICTS Challenge 2017", that will be finished in **Milano** from **15 to 20 November** will be in: **Barcelona** (Spain), **Rio de Janeiro** (Brazil), **Tashkent** (Uzbekistan), **Kampala** (Uganda), **Beijing** (China), **Lipetsk** (Russia), **Liberec** (Czech Republic), **Pokhara** (Nepal), **Rotterdam** (Netherlands), **Zlatibor** (Serbia), **Lipetsk** (Russia), **Kampala** (Uganda), **Cote d'Azur** (France), **Tehran** (I. R. Iran), **San Paolo** (Brazil), **Colombo** (Sri Lanka), **Oaxaca** (Mexico).

1.172 SPORT CHANNELS IN THE WORLD FICTS "International Federation of Sport Television"







"FICTS HALL OF FAME"



FICTS Honorary Members



Thomas Bach **IOC President**



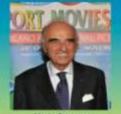
Anita DeFrantz **IOC Member**



Francesco Ricci Bitti



Ching Kuo Wu **IOC EB Member**



Mario Pescante **KOC Member**



Mohamed Al Fayed





Stefania Belmondo Ski Otympic Gold Medal

Emilio Butragueno





Max Biaggi World Champion





+ Candido Cannavô "La Gazzetta dello Sport"





José Carreras Tenor



Urbano Cairo **RCS Group President**

Vittorio Adorni

UCI Pro Tour President

Giampiero Boniperti

Juventus Hon, President



Juri Chechi Gym Olympic gold medal



HRH Hava Bint Al Hussein Franco Baresi Ex World Equestrian Fed. Pres. Football world Champion



Sergey Bubka IOC Member, IAAF V. Pres



Football world Champion



+ Johan Cruijf

Fabio Cannavaro



Golden Ball













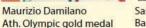


Hassiba Boulmerka

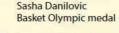
Olympic Gold medal

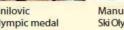
"FICTS HALL OF FAME"





Ath, Olympic gold medal







Dick Fosbury Ath. Olympic gold medal

31 Octo



Dario Franceschini Minister of Cultural Heritage



Adriano Galliani CEO of AC Milan





Francesco Gento Alex Gilady Football European Champion IOC Member



Marc Girardelli Ski Olympic Medal



+ Bud Greenspan Bruno Grandi Hon. Int. Gymnastic Fed. Pres. Producer and Director



Marvin "Marvelous" Hagler Boxing world champion



Director "Chariots of Fire"



HRH Feisal Al Hussein IOC Member



Club World C

Josefa Idem Canoe Olympic gold medal





Yelena Isimbayeva **IOC Member**

Ilgar Mamedov

Fencing Olympic gold medal Actor



Larisa Latynina 9 Olympic gold medal

† Nino Manfredi









Actor



Dino Meneghin + Edoardo Mangiarotti Fencing Olympic gold Medal Basketball Champion



Gazzetta dello Sport





+ Pietro Mennea Athl. Olympic gold medal



Cycling Champion

Gianni Merlo

AIPS President



Giovanni Malagò Italian NOC President



† Ottavio Missoni Stylist





Andrea Monti





Philippe Leroy



"FICTS HALL OF FAME"



Simone Moro Italian Alpinist winter ascent Musician and Composer



Ennio Morricone



IAAF President



Gymn. Olympic gold medal





Carlos Arthur Nuzman IOC Member





Football world champion

Francesca Porcellato Paralympic gold medal



Luca Pancalli Italian Paralympic Committee



Artist



Actor

Robert Redford



+ Leni Riefensthal Director



Gianni Rivera Golden Ball

Actor





Antonio Rossi Rowing Olympic gold medal IOC President



+ Juan A. Samarach

Pelè

Martin Scorsese

Actor and Producer



Andrij Shevchenko Golden ball

Giuseppe Tornatore

Director



Mina Valyraki

IOC Artist 2014



Sara Simeoni

3 times World Champions Athl. Olympic gold medal



Actor



Valentina Vezzali Alex Zanardi Fencing Olympic gold medal Paralympic Champion



+ Bud Spencer

+ He Zhenliang Chinese NOC Hon, Pres.





Ferrari Stable 16 times world champion





Mike Tyson

Boxing world champion



Custom Police sport team



Aspire Academy Qatar Academy for Sport







THE LOCATION in the center of Milano

LD FINAL MPIONSHIP

SIGN

PALAZZO GIURECONSULTI Piazza Mercanti, 2 Piazza Duomo - Milano

THE FIGURES OF "SPORT MOVIES & TV"

6	Giorni di Cinema, TV e Sport	97.000 Spettatori di "Sport Movies & Tv"	Hanno sostenuto la FICTS in passato
Ű	Days of TV, Cinema and Sport	Spectators of "Sport Movies & TV"	Past sponsors
7	Sezioni	1.172 Broadcaster televisivi di "TV Sport Emotions"	
	Sections	Television broadcasters involved	(A FIAT X)
50	Discipline Disciplines	758 Articoli su quotidiani e periodici e web Articles on national Dailies and Magazines	
972	Video iscritti Videos registered	140 Lanci Agenzia d'Informazione Launches of Press Agencies	FERRERO
1 0 0 0			
1.000	Campioni sullo schermo Champions on the screen	350 Lanci Agenzie di Stampa Launches Information Agencies	
19	Partner Istituzionali	30 Ore di immagini olimpiche esclusive	SAMSUNG
	Institutional Partners	Hours of exclusive Olympic images	
145	Video selezionati	64.000 Iscritti all'Agenzia d'Informazione	
	Selected movies	Registrations to the Information Agency	EBERHARDO
8	Convegni e Workshop	6.000 Copie del video di sintesi dell'evento Copies of video-synthesis of the event	
	Meetings and Workshop		
4	Mostre Exhibitions	210 Giornalisti accreditati Journalists with accreditation	infr⊙nt
			SPORTS & MEDIA
5	Eventi collegati Related Events		
30	Premiazioni	-	BMW Milano 🕥
50	Awards	TARGET*	
1	Area Olimpica	anni/year anni/year anni/year anni/year anni/year anni/year	
	Olympic Area	fino a 20 21-30 31-40 41-50 51-60 oltre 60	#COLNAGO
0	Prezzo del biglietto	9% 22% 25% 21% 12% 10%	TODAMAGO
	Ticket price	* I dati si riferiscono all'edizione 2016	

THE CONTENTS OF "SPORT MOVIES & TV" Milano, 15 – 20 November 2017



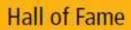






30 Premiazioni/Awards







145 PROJECTIONS from 116 Countries



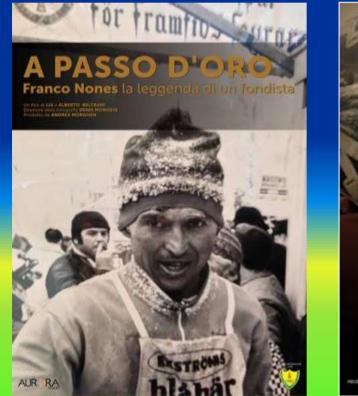
145 PROJECTIONS from 116 Countries

7 points of projection



PRESENTATIONS 2017

- •50 years from the gold medal to 1968 Grenoble Olympic Games: "A passo d'oro", documentary about Franco Nones, at the presence of champions of sking of today and yesterday.
- "Free Safety", social integration and sporting history made with footages of the Italian Red Cross as well as of the UNHCR (United Nations Refugees Agency). There will attend: the President of Italian Olympic Committee Giovanni Malagò, the Narrator Josefa Idem and some of film's starring.
- The volume "Sport et Cinéma" (400 pages) of Julien and Gérard Camy, volume dedicated to the sport cinema with unknown images.



<image>

UNHCR



Sport et Cinéma

Franco Nones

2017: 50 YEARS OF SPORT CINEMA



50 years were passed since the organization of the first Festival in the history of sport cinema, the "Sport Filmtage Oberhausen – Internationales Film und Fernesh Festival" in Germany. FICTS will celebrate the stars who turn 50 years in 2017: The actresses Julia Roberts and Nicole Kidman will be awarded with the FICTS "Excellence Guirlande d'Honneur" in Milano during "Sport Movies & Tv 2017".



50 years were passed since the death of "three myths" of Italian and worldwide cinema and sport: *Primo Carnera*, boxer and actor, *Spencer Tracy*, actor winner of Academy Award and *Totò*, protagonist of several film among which "*Totò al Giro d'Italia*" directed by Mario Mattoli.

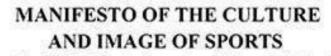
19 NOVEMBER 2017: WORLD DAY OF PARALYMPIC DAY



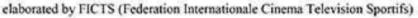


The Paralympic champion, Martina Caironi, standard bearer of the 2016 Rio Olympic Games gold medal(100 m), silver medal in the long jump with the President of the Italian Paralympic Committee, Dr. Luca Pancalli

20 NOVEMBER 2017: DAY OF CULTURE AND OF SPORT IMAGE



TERESTON INTERNATIONAL





Culture is inherent in sports and it is a universal patrimony to be always cherished.
Access to sport is a human right, for all without any kind of discrimination.
Sport is an efficient tool to promote development, peace and integration.
Images have the power to engage youth and approach them to the culture of sports.
Sports Movement needs to be celebrated through the effective use of the power of the image.
Images of sports create a strong, positive and collective emotional reaction.
Cinema, television, web and social media improve knowledge of the Sports Movement.
Growth of technologies has made possible access to sport through immortals images.
Sports values are an antidote against doping, betting and bullying for young people.
School, Academies, Universities and Museums are vehicles of the culture of sports.

"Sport is a Global instrument at the service of Humanity"

Milan, November 2016

4 MEETINGS - 2 WORKSHOPS



6 EXHIBITIONS



The best of



45.000 HOURS OF OLYMPIC FOOTAGES





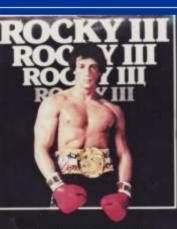


OLYMPIC GAMES IN EXHIBITION



CINEMA AND TV IN EXHIBITION





L'incontro più esaltante!

VERDELARM RECEIT OWNER AWN WINLE TOOTY V. STUCTED STULING THE DRIT TERMS ORK VERVER ABRIETS MEETIN WE AND A REGIS Service de Registre STURTER STURTER STUDIES Toward de Registre Studies Studies de Studies de Studies Franken de Registre Studies Studies Studies de Studies Studies Franken de Registre Studies Studies Studies de Studies Studies Franken de Registre Studies Studies Studies de Studies Studies Franken de Registre Studies Studies Studies Studies Studies Studies Franken de Registre Studies Studies Studies Studies Studies Studies Franken de Studies Studies



LE FILM OFFICIEL DES VIVUEUX OLY MPIQUES DE LONDRES

CASTIFTON NUMBER (Z.S. & Control of

DE GLORIE DER SPORT



6 SIDES EVENTS 44.000 Students from 300 Schools



INTERACTIVE ACTIVITIES



CERIMONIES



CERIMONIES



PALAZZO LOMBARDIA



November 21, 2016, "Awards Ceremony" at Auditorium Palazzo Lombardia Region City Piazza di Lombardia, Milan From left: General Manager of basketball Toni Cappellari, Journalist Filippo Grassia, FICTS President Franco Ascani, RCS Group President Urbano Cairo, Italian Minister of Cultural Heritage Dario Franceschini, Filippo Del Corno Assessor of Culture Milan, Int. President Jury Carlo Bozzali, Antonio Rossi, Alderman Sports Young and the Lombardy Region. Squatting: Region Lombardy Governor Roberto Maroni, Andrea Monti Director Gazzetta dello Sport.

CERIMONIES

HOTEL DEI CAVALIERI in the center of Milano

state in such





OUTDOOR AREA



PALAZZO GIURECONSULTI Piazza Mercanti Piazza Duomo - Milano

33









You Tube



WEB

www.sportmoviestv.com



Le emozioni dello sport si sfidano sullo schermo

Fino a domenica in città Exsport Movies e Tv, festival del film con hockey, Formula 1, Olimpiadi, E poi Jashin e «Baghdad Messi»

Alexandre Augli

whole movingento 40 veanera a suguite due gioentors of hackey clist chatteno commu la halanutra. Filpensa in sloggettive di una Formula I the process in rates. lines Paper Francis dallatin di uno spanan da immu ii polyem. cos dei ramenica che stoctate a pallene, it campi hughi di 190al anumenza con atteri pinzak. the surrout, simulate, ptdalano. Quesco r alcor sport el vedrà da oggi a dorecràta a lla CONTRACT FE VI & REALLY THAT -unone call the -shallowing cont vo, organinhata della Federatinth futerhort?zink/ cinetics inlectation aportifs de France. Arcará, A Milimo la finale del 16 World Furs Chillense di-

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mentationel assessor petrocanata di Sochi 2014) sertare alle 18. un ratto non. Minuter & W Socithei Nords and informe bellents player Working Class: il calcio del ciclismovelle Finndaveral he Antonne: wenevel, one 15 Siz-In Lounders, Una prior and; eliet marine Gindu Direpici. con hvita wirchia e sumo di Bude Miller, Dias segment dist invita-Spontal Society, a terrisolar more des ragassion purfield di Chuight affirst permit. Lantano dia seli: - The Depice sum wirde (Opera Or. Ine-, Veneriti ore 20.30, Sala Corimanie. -Les Jaahm, 45 years- m-

hone, ore 16.15. Sala infront. Sports St Media, La serrome Moviet --- Roghstad Menity, wenctdi ere 20.20, Sala Vende, e Short moras - Sport Adustry directorities perifico, monte fi enlass e concentração a neclara

maniour, aspertorio, e Socorr broaffrage di teun divisione. son pagato, anni i-ontegnite, ner coorcists; sabura alle 16.45 Sala Infrant. Domenica ie pynnumum, con l'assegnesurse della Canifande d'han nesir, In Mention d'Annoett, et



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Cinema sportivo Sono 31 la nazioni

in finale a Milano

ex Manual 72 metri aleta

internation St. windparts with 57 and an T news to react a

Experitors, Garneres, schedgenti pheny ani vecundo di Canetichi Carvisitti e tinlia NORTH FREES SCHOOL

EXCELLENCE GUIRLANDE D'HONNEUR al Direttore della Gazzetta dello Sport ANDREA MONTI per i 120 anni di fondazione 1896 - 2016



Lo sport è un film Finale nel ricordo di Cannavò e Speroni



I Uninstance tratie to «Depleted Mesons & Bahan One» (Calls the sard projettate veniord alle 2020 2 La MaLarco d'Also Prast multimenthe Institucionatario sulla E Lin programma venenti sia 15.30 9 4 ev Jashin 35 years, documentario au portiera del Unione Sovietca, in carastevid sabato alle 1635

Dibiasi-Cagnotto, premio e tuffi nei ricordi

 Il documentario Rai di Bizzotto sui due campioni tra i vincitori di Exsport Movies&Tv

Cobristia Mancini

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è sudui a Palanto Lombardia. Un evento per 113 Passi di 5 Costinenil.

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dal presidente Alain Lungenili cittas Il Promio Candido Caneard per lo uni un alimpico, dedicate alls murici direttors della General della Sport, è stass consegnate dal light Also sondre alla praduziona most Sport in Mistory, first of ficiale on Cischi Darahmain d).Socht 2014. R premus Open: Print - Durice Sparonic in une morta della postra indimenti conta confliença, e sendante o Convali in caroors, morin dal mineral menuri des desentris della com creasinfarinh of Bollany oelir stations grappe of cavailie 4. Haning newships plantents

Mile Proven



Project Manager: Manuela Mantovani Project Coordinator: Enzo Cappiello

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