



FEDERATION INTERNATIONALE
CINEMA TELEVISION SPORTIFS

MESSAGE OF THE IOC PRESIDENT THOMAS BACH



Dr. Thomas Bach International Olympic Committee President and **Prof. Franco Ascani**
FICTS President and Member of IOC Commission for Culture and Olympic Heritage



INTERNATIONAL
OLYMPIC
COMMITTEE
The President

Professor Franco Ascani
President
Fédération Internationale Cinéma Télévision Sportifs
Via De Amicis, 17
20123 Milano – Italy

Lausanne, 20 October 2020

Dear President of International Sports, Cinema and Television Federation,
Dear friend Professor Franco Bruno Ascani,
All participants of the World Final of the "Sport Movies and Tv Festival",

Because of the unprecedented global Coronavirus pandemic we are all living with much uncertainty. This gives me all the more reasons to congratulate with the organizers for having overcome the many challenges to make this year festival possible. In these uncertain times, your Festival is sending timeless message of hope and confidence to the world. Today, it's also an opportunity to honor and celebrate you, the filmmakers, who remind us all of the power of sport, through the art of cinema. Each and every one of you has created the unique expression of the power of sport to inspire a positive change in our world.

In this way, you're playing an important part to carry sport and its values into society and to draw a global audience. This is a shared mission: spreading the values of the sport in society; the sport unites all of us. The IOC is privileged to have partners like the International Sports, Cinema and Television Federation on our side. As we pursue our mission to make the world a better place through sport, as Countries around the world are starting a long journey of recovering from the pandemic, this festival also carries us another important message: all of us faces the many challenges in life but together we are stronger.

In this Olympic spirit of solidarity, I wish you all the very best and successful Festival.

Thomas Bach

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