



WORLD FICTS CHALLENGE

World Championship of Cinema and Sport Television

- Barcelona (SPAIN)
- Da Nang (VIETNAM)
- Mumbai (INDIA)
- Beijing (P. R. OF CHINA)
- Saransk (RUSSIA)
- Tehran (I. R. IRAN)
- Belgrade (SERBIA)
- Matera (ITALY)
- Kampala (UGANDA)
- Istanbul (TURKEY)
- Tashkent (UZBEKISTAN)
- Liberec (CZECH REP.)
- Lipetsk (RUSSIA)
- Nice (FRANCE)
- Doha (QATAR)
- Milan (ITALY)



SPORT MOVIES & TV

29th MILANO INTERNATIONAL FICTS FEST 2011

28th OCTOBER - 2nd NOVEMBER

Grattacielo Pirelli - Palazzo Giureconsulti - Palazzo Marino

www.sportmoviestv.com



WORLD FINAL IN MILAN

- 108 COUNTRIES
- 150 PROJECTIONS
- 8 MEETINGS
- 4 EXHIBITIONS
- 30 AWARDS
- 15 HOURS "LIVE"



con il patrocinio





FEDERATION INTERNATIONALE
CINEMA TELEVISION SPORTIFS

FEDERATION INTERNATIONALE CINEMA TELEVISION SPORTIFS

Recognized by the IOC (International Olympic Committee) on the 10th January 1983

FICTS IS CULTURE THROUGH SPORT



Prof. Franco B. Ascani

- International FICTS President
- Member of IOC Commission for Culture and Olympic Education

“To promote the best quality of the productions of sport images”

108 MEMBERS COUNTRIES

AFG - Afghanistan	FIN - Finland	MTN - Mauritania	RWA - Rwanda
ALB - Albania	FRA - France	MEX - Mexico	RUS - Russia
ALG - Algeria	GAB - Gabon	MDA - Moldova	SMR - San Marino
ANG - Angola	GAM - Gambia	MON - Monaco	SEN - Senegal
ARG - Argentina	HUN - Hungary	MNE - Montenegro	SRB - Rep. of Serbia
ARM - Armenia	GEO - Georgia	MOZ - Mozambique	SLE - Sierra Leone
AUS - Australia	GER - Germany	NEP - Nepal	SIN - Singapore
AUT - Austria	GRE - Greece	NED - Netherlands	SYR - Syria
BRN - Bahrain	GBR - Greit Britain	NZL - New Zeland	SLO - Slovenia
BEL - Belgium	GUA - Guatemala	NGR - Nigeria	ESP - Spain
BOL - Bolivia	GUI - Guinea	IRL - North Irland	SKN - St. Kitts & Nevis
BOT - Botswana	GEQ - Equatorial Guinea	NOR - Norway	USA - United States of America
BRA - Brazil	IND - India	PAK - Pakistan	RSA - South Africa
BUL - Bulgaria	INA - Indonesia	PAN - Panama	SWE - Sweden
BDI - Burundi	ISR - Israele	PAR - Paraguay	SUI - Switzerland
CMR - Cameroon	ITA - Italy	PER - Perù	TJK - Tajikistan
CAN - Canada	JPN - Japan	PHI - Philippines	TUN - Tunisia
CPV - Cape Verde	KEN - Kenya	POL - Poland	TUR - Turkey
CHD - Chad	KSA - Kingdom of Saudi Arabia	POR - Portugal	UGA - Uganda
CHI - Chile	KUW - Kuwait	QAT - Qatar	UKR - Ukraine
COL - Colombia	LIB - Lebanon	CGO - Rep. of Congo	UAE - United Arab Emirates
CRO - Croatia	LBA - Libyan Arab Jamahiriya	KAZ - Rep. of Kazakhstan	URU - Uruguay
CUB - Cuba	LTU - Lithuania	IRI - Rep. Islamica of Iran	UZB - Uzbekistan
DEN - Denmark	MAD - Madagascar	CHN - People's Rep. Of China	Vatican City
ECU - Ecuador	MAS - Malaysia	CZE - Rep. Czech	VEN - Venezuela
ESA - El Salvador	MLI - Mali	SVK - Rep. Slovakia	VIE - Vietnam
FIJ - Fiji	MLT - Malta	ROU - Romania	ZIM - Zimbabwe

FICTS – Federation Internationale Cinema Television Sportifs

20123 Milano (Italy) Via De Amicis, 17 Phone: +(39) 02 89409076 +(39) 02 58102830 Fax: +(39) 02 8375973

E-mail: info@ficts.com Website: www.sportmoviestv.com

“WORLD FICTS CHALLENGE 2011”

World Championship of Cinema and Sport Television



Barcelona - SPAIN
17 - 21 May



Da Nang - VIETNAM
27 - 30 May



Beijing - P. R. Of CHINA
8 - 12 August



Belgrade - SERBIA
25 - 27 June



Saransk - RUSSIA
8 - 11 September



Tehran - I. R. IRAN
20 - 23 September



Mumbai - INDIA
2 - 5 June



Kampala - UGANDA
12 - 15 August



Tashkent - UZBEKISTAN
7 - 9 July



Istanbul - TURKEY
22 - 25 September



Liberec - CZECH REP.
27 - 29 September



Lipetsk - RUSSIA
27 - 30 September



Nice - FRANCE
1 - 3 October



Doha - QATAR
15 - 18 October





CORE BUSINESS - PALAZZO GIURECONSULTI



OPENING CEREMONY - GRATTACIELO PIRELLI



150 PROJECTIONS (7 Halls)

Festival Sections:

1. OLYMPIC GAMES – OLYMPIC SPIRIT

- a) Olympic Values
- b) Olympic Games and the Young

2. DOCUMENTARY

- a) Individual Sport
- b) Team Sport
- c) Great Champions Individual Sport
- d) Great Champions Team Sport
- e) Reportage

3. TV SHOWS AND NEW TECHNOLOGIES

- a) Sport programs, talk-shows, entertaining
- b) New Media

4. SPORT & SOCIETY

- a) Sport & solidarity
- b) Sport for all, education, techniques/didactics

5. MOVIES

- a) Films, shorts and full-length films, Tv-movie

6. SPORT ADVERTS

- a) Social/Institutional advertising
- b) Commercial advertising

7. "MOVIES & TV FOOTBALL"

10 MEETING/WORKSHOP



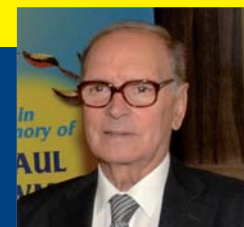
AWARD CEREMONY - PALAZZO MARINO



AWARDS – GUIRLANDE D'HONNEUR



2002 – Leni Riefenstahl
(Director)



2008 – Ennio Morricone
(Musician and Composer)



2004 – Pelé
(Three times World Champion)



2003 – His Holiness Giovanni Paolo II



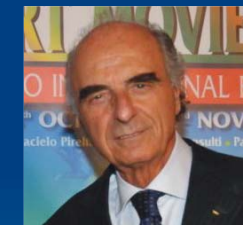
2010 – Mike Tyson
(Boxing world Champion)



2001 – Robert Redford
(Actor)



2010 – Inter F.C.
(Champions League 2010)



2010 – Mario Pescante
(IOC Vice President)



2006 – Candido Cannavò
(La Gazzetta dello Sport Director)



2007 – Philippe Leroy
(Actor)



2010 – Alberto Tomba
(Olympic Gold Medallist)



2010 – Giuseppe Tomatore
(Director)



2008 – Dick Fosbury
(Olympic Gold Medallist)



2009 – Bruno Vespa
(Journalist and Writer)



2010 – Francesco Ricci Bitti
(IOC Member – ITF President)



2010 – He Zhenliang
(Chinese O.C. Honorary President)



2007 – Yelena Isimbayeva
(Olympic Gold Medallist)



2006 – Haya Bint Hussein
(World Equestrian Federation President)



2010 – Dino Meneghin
(Basket Italian Fed President)



2007 – Oscar Pistorius
(Personality of the year)

4 EXHIBITIONS



ALL THE FESTIVAL ON THE MEDIA

15 HOURS LIVE ON "RAI SPORT 2" WITH 30 MILLIONS TV CONTACTS
 RAI Sport 2 will be present with a studio in the seats of the Festival



2 ore di "diretta" RAI in prima serata per 6 giorni

2 hours "live broadcasting" (20.30 - 22.30) for 6 days

PARTICIPATING BROADCASTERS



A Feature-length Documentary
 2009年央视大型纪录电影

鸟巢

梦开始的地方

The Bird's Nest. Where the Dream Start

呈现鸟巢荣耀背后的精彩和秘密
 Revealing the secrets behind the splendour of the Bird's Nest.

WWW.SPORTMOVIESTV.COM

Home FICTS Sport Movies Events News Centre Trailer Awards Participants Fan Zone

"SPORT MOVIES & TV" is the World Final of 14 stages of International Circuit "World FICTS Challenge" that carried out in the 5 Continents, organized by Federation Internationale Cinema Television Sportifs (with 108 Member Countries) recognized by IOC.

LATEST NEWS: ISTANBUL WILL HOST THE 1st ISTANBUL INT. FICTS FESTIVAL!
 Istanbul, situated on the river of the Bosphorus declared among the European Capitals of the culture (with places recognized a World Heritage site by UNESCO) boasts a prestigious sport tradition. The FICTS - for the first time - will organize from 27th to 29th September 2011, the "1st Istanbul International FICTS Festival" in collaboration with the Sarapio Production Ltd, Turkey General...

108 Paesi Membri

Latest News

PRESTIGIOSO PATROCINIO DELLA FIGC PER "MOVIES & TV FOOTBALL"
 Il Dott. Giancarlo Abete, Presidente della FIGC - Federazione Italiana Giuoco ABILE...

I VALORI EDUCATIVI DELLO SPORT AL "BCN INTERNATIONAL FICTS FESTIVAL"
 Nell'ambito del "2nd BCN Sports Film - Barcellona International FICTS ABILE..."

"PREMIO FAIR PLAY" DEL COMITATO OLIMPICO POLACCO AL TESORIERE DELLA FICTS KRZYSZTOF MARSZALK
 Krzysztof Marszałk, Tesoriere della FICTS e Presidente dell'Olympic Club ABILE...

DOHA: LA TECNOLOGIA "COOL" PER I GRANDI EVENTI SPORTIVI
 La pionieristica tecnologia di raffreddamento proposta per gli stadi che ABILE...

Foto del giorno

TROFEO DI MILANO 2011
 Trofeo di Milano (16/18 marzo)

SPORT FOR PEACE
 MATERA 18-23 APRILE 2011

The Information Agency sent weekly to 62.000 mail addresses.

Information Agency
SPORT MOVIES & TV

Lancio n° 4/232 - 30 Marzo 2011
 Aut. Tribunale di Milano n° 303 - S/165 - Direttore: Prof. Franco B. Accorci

www.sportmoviestv.com

SCHEDULE OF "SPORT MOVIES & TV" *

108 Paesi affiliati
Members Countries

14 Festival "WFC" con finale a Milano
Festival "WFC" with the final in Milan

546.000.000 Risultati su Google
Google results

308.000 Accessi al sito www.sportmoviestv.com
Accesses on www.sportmoviestv.com

190.000 Pagine web visitate ogni mese
Pages visited every month

102 Broadcaster televisivi
Participating Broadcasters

658 Articoli su quotidiani, periodici, web
Articles on newspapers, magazines, web

311 Lanci su agenzie di stampa
Press agencies releases

183 "Hall of Fame" FICTS
"Hall of Fame" FICTS

30 Istituzioni Pubbliche Partner
Public Institutions Partner

3.000 Ore di video nell'archivio FICTS
Video hours in the FICTS archive

500.000.000 Sportivi che seguono eventi in TV
Sport fans following events on TV

0 Il prezzo del biglietto
Tiket price

50 SPORT DISCIPLINES

- | | |
|-----------------------|----------------------|
| - Olympic sports | - Golf |
| - Paralympic discipl. | - Handball |
| - Artistic skate | - Ice hockey |
| - Athletics | - Ice skating |
| - Basketball | - Kickboxing |
| - Baseball | - Kung fu |
| - Base jump | - Martial arts |
| - Beach soccer | - Motorcycling |
| - Bobsled | - Mountaneriing |
| - Bowling | - Parachute |
| - Boxe | - Rhythmic gymnastic |
| - Canoeing | - Rollerskating |
| - Capoeira | - Rowing |
| - Car race | - Rugby |
| - Climbing | - Skateboard |
| - Cycling | - Ski |
| - Equestrian sport | - Snowkiting |
| - Extreme sport | - Soccer |
| - F1 | - Softball |
| - Fencing | - Surf |
| - Fishing | - Taekwondo |
| - Football | - Tennis |
| - Formula kart | - Traditional sport |
| - Gaelic football | - Winter sport |
| - Gymnastic | - Wrestling |



FEDERATION INTERNATIONALE
CINEMA TELEVISION SPORTIES

PROVISIONAL PROGRAMME

Projections every day from 15.00 p.m. to 22.30 p.m.

28 October:

- Opening Ceremony

29 October:

- Meeting:
"A Century of sport with the Guardia di Finanza"
- Workshop: "IOC – OTAB - FICTS"
- Special Night: Football

30 October:

- Workshop: "TV Rights"
- Meeting:
"Sports General Assembly for EXPO"
- Special Night: Olympic Games

31 October:

- "Technology for sport"
- "Worldwide Football"
- Special Night: F1

1 November:

- "Young, Sport and Disability"
- "Sport on Tv"
- Special Night: Basket

2 November:

- Award Ceremony

THANKS



The presence of FICTS to the great events



HOTEL RESERVATION
www.sportmoviestv.com/hotel_reservation.pdf

RULES
www.sportmoviestv.com/rules_2011.pdf
www.sportmoviestv.com/regolamento_2011.pdf

REGISTRATIONS
www.sportmoviestv.com/entry_form