



FEDERATION INTERNATIONALE
CINEMA TELEVISION SPORTIFS

SPORT MOVIES & TV

28th MILANO INTERNATIONAL FICTS FEST 2010

28th OCTOBER - 2nd NOVEMBER

Grattacielo Pirelli • Palazzo Giureconsulti • Palazzo Marino



180 PROJECTIONS
2 EXHIBITIONS
8 MEETINGS
30 AWARDS
4 EVENTS

www.sportmoviestv.com



FICTS President Prof. Franco B. Ascani and
IOC President Dr. Jacques Rogge

La finale di Milano del "World FICTS Challenge", circuito mondiale di 14 Festival in altrettante Nazioni nei 5 Continenti, è costituita da una serie di eventi realizzati in collaborazione con il CIO e con i 103 Paesi membri della Federation Internationale Cinema Television Sportifs con l'intento di promuovere i valori dello sport e di perseguire la diffusione delle tendenze artistiche e culturali della TV e

del cinema mondiale. L'obiettivo è quello di sviluppare la cultura attraverso lo sport, un movimento globale al servizio dell'umanità, basato sui valori dell'universalità, tolleranza, etica, rispetto, pace, autodisciplina e fair play.

The Milano's final of the "World FICTS Challenge", worldwide circuit of 14 Festivals in 5 Continents, is made up by a series of events realized in collaboration with IOC and 103 Countries associated with the Federation Internationale Cinema Television Sportifs with the aim to promote the sports values and to concur to the increase of the artistic trends of worldwide television and cinema. The objective is to develop the culture through sport, a global movement at the service of humanity, based on the values of universality, tolerance, ethics, respect peace, self-discipline and fair play.

FICTS President
Prof. Franco B. Ascani

President:	FRANCO B. ASCANI	(Italy)
1st Vice-President:	SABIR RUZIEV	(Uzbekistan)
2nd Vice-President:	ANDREW LUWANDAGGA	(Uganda)
General Secretary:	MASSIMO LAVENA	(Italy)
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Councillor:	JON LONG	(U.A.E.)
IOC Delegate:	PHILIPPE BLANCHARD	(Switzerland)
Auditor:	GEORGE PIGOS	(President, Greece)
Auditor:	MIRCO CUSSIGH	(Switzerland)
Honorary President:	OTTAVIO CINQUANTA	(IOC Member)
Honorary Member:	MARIO PESCANTE	(IOC V. President)
Honorary Member:	ANITA L. DEFRANTZ	(IOC Member)
Honorary Member:	HE ZHENLIANG	(IOC Member)

103 MEMBERS COUNTRIES

Afghanistan	Chad	Guatemala	Mali	Philippines	Spain
Albania	Chile	Guinea	Malta	Poland	St. Kitts et Nevis
Algeria	Colombia	Hungary	Mauritius	Portugal	Sweden
Angola	Czech Republic	I.R. of Iran	Mauritania	Qatar	Switzerland
Argentina	Daghestan	India	Mexico	Rep. of Congo	Taiwan
Armenia	Denmark	Indonesia	Moldova	Rep. of Kazakhstan	Tajikistan
Australia	Ecuador	Israel	Monaco	Romania	Tunisia
Bahrain	El Salvador	Italy	Montenegro	Rwanda	Uganda
Belgium	Equatorial Agueina	Japan	Napal	Russia	Ukraine
Bolivia	Fiji	Kenya	Netherlands	San Marino	United Kingdom
Botswana	Finland	Kingdom of S. Arabia	New Zealand	Senegal	United Arab Emirates
Brazil	France	Kuwait	Nigeria	Serbia	U. S. of America
Bulgaria	Gabon	Lebanon	North Ireland	Sierra Leone	Uruguay
Burundi	Gambia	Libya	Pakistan	Singapore	Uzbekistan
Cape Verde	Georgia	Lithuania	Paraguay	Slovak Republic	Vatican City
Cameroon	Germany	Madagascar	P.R. of China	Slovenia	Venezuela
Canada	Greece	Malaysia	Peru	South Africa	Vietnam
					Zimbabwe

THANK YOU



THE EVENT

30 AWARDS



4 PRESS CONFERENCES



SPORT MOVIES & TV

28TH MILANO INTERNATIONAL FICTS FEST 2010

FICTS - 20123 Milano (Italy) Via De Amicis, 17
Phone: +(39) 02 89409076 • +(39) 02 58102830 • Fax: +(39) 02 8375973
e-mail: info@ficts.com • www.sportmoviestv.com



180 PROJECTIONS



2 EXHIBITIONS



8 MEETINGS



2 WORKSHOPS



4 EVENTS



EXPO & SPORT



EXSPORT



2002 - Leni Riefensthal
(Director)



2008 - Dick Fosbury
(Olympic Gold Medalist)



2008 - Ennio Morricone
(Musician and Composer)



2010 - Giuseppe Tornatore
(Director)



2003 - His Holiness
Giovanni Paolo II



2010 - Mike Tyson
(Boxe Champion)



2006 - "Personalities of the year"
Marcello Lippi (Football Trainer World Champion 2006)



2004 - Pelé
(Three times World Champion)



2006 - Haya Bint Hussein
(World Equestrian Federation President)



1998 - Mrs. Anita DeFrantz
(IOC Member)



2002 - Emilio Butragueno
(Football champion Real Madrid)



2005 - Juri Chechi
(Olympic Gold Medalist)



2003 - Martin Scorsese
(Director)



2007 - Robert Redford
(Actor)



2009 - Bruno Vespa
(Journalist and Writer)



2007 - Philippe Leroy
(Actor)



2007 - Oscar Pistorius
"Personalities of the year"



2007 - Feisal Al Hussein
(Jordan Olympic Committee President)



2006 - Candido Cannavò
(La Gazzetta dello Sport Director)



2009 - Francesco Ricci Bitti
(IOC Member-ITF President)



2005 - Gianni Merlo
(AIPS International President)



2001 - Ottavio Cinquanta (IOC Member)
Sergey Bubka (Recordman in Pole Jump and IOC Member)



2002 - Alex Zanardi
(F1 Champion)



2009 - Hie Zhenliang
(Chinese Olympic Committee Honorary President)



2007 - Yelena Isimbayeva
(Olympic Gold Medalist)



2005 - Ottavio Missoni, Franco Ascani, Pietro Mennea
(Olympic Gold Medalist)



2002 - Gianni Rivera
(Golden Ball)



1998 - Manuela Di Centa
(IOC Member)

WORLD FICTS CHALLENGE 2010

Focus on
OLYMPIC SPIRIT - OLYMPIC GAMES
in 2008 edition



MOMBAY - India
2nd - 5th May



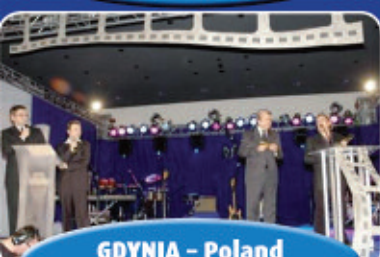
DA NANG CITY - Vietnam
27th - 30th May



BARCELONA - Spain
10th - 12th June



CASERTA - Italy
14th - 16th June



GDYNIA - Poland
19th - 21th June



BELGRADE - Serbia
25th - 27th June



TASHKENT - Uzbekistan
14th - 16th September



KAMPALA - Uganda
10th - 12th August



KAZAN - Tatarstan
29th July - 1st August



TEHRAN - Iran
25th - 28th September



BEIJING - China
8th - 14th August



KIRGIZIA - Kirgizstan
5th - 8th September



LIPETSK - Russia
28th Sep - 1st Oct



LIBEREC - Czech. Rep.
5th - 7th October

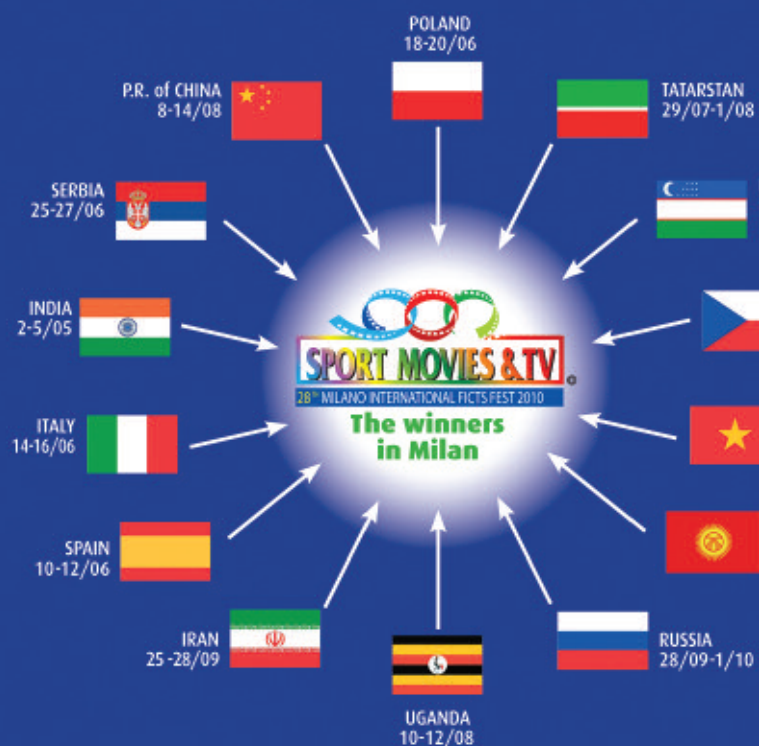
MILANO WORLD FINAL 2010:



Piazza Duomo



FINAL PHASE IN MILAN from October 28th to November 2nd
14 Seats for 14 Festival of 103 Countries in 5 Continents



Milano - ITALY
28th Oct. - 2nd Nov.

Palazzo Marino (Piazza)

PROJECTIONS, EXHIBITIONS, MEETINGS



IL FOTOGRAMMA



Grattacielo Pirelli

ber 2nd
ts

UZBEKISTAN
14-16/07

CZECH
REP
5-7/10

VIETNAM
27-30/05

KIRGIZSTAN
5-8/09



Palazzo Giureconsulti - Live show



Palazzo Marino



Grattacielo Pirelli - "Opening Ceremony"



Teatro alla Scala, 2) - "Award Ceremony"

Confirm your presence with an e-mail: info@ficts.com

 **Free Entry CARD**
Tessera invito
Ingresso gratuito

Regione Lombardia

Valida anche per le Cerimonie del 28 ottobre e 2 novembre
Officials are asked to give the Card-holder every assistance

name _____
 surname _____
 country _____

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AND ON THE MEDIA

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SPM & TV
Lancia n° 300 - 17/3/2010
www.sportmoviestv.com
Stazione - Fiat, Franco Sironi
Aut. Tribunale di Milano n° 204 - 9/86

Register with our newsletter
"SP M & TV" is an "Information Agency"
with weekly publications under the Authorization
of the Court of Milano n° 369 - 9/86.

Sent to 62.000 mail addresses.

308.000.000 Accesses to www.sportmoviestv.com

162.000 Pages on web visited every month

70 TV

4 Press conference

213 Articles on national Dailies
and Magazines

304 Mentions on Web

311 Launches of Press Agencies

102 Launches Information Agencies

5.000 Copies of video-synthesis
of the event

PROGRAMME

28 October

- Exhibitions Opening
- Opening Ceremony
- Projection World Preview
- "Star" dinner

29 October

- Workshop: "FICTS/CIO/OTAB"
- Presentation "World FICTS Challenge"
- Projections
- Press Conference: "90 years of Basketball"

30 October

- Workshop "New sport television market trends"
- Meeting: Export - FICTS for Expo 2015
- Projections

31 October

- Meeting "World Cup 2010"
- Projections
- Meeting: "100 years of Tennis"
- Meeting "Sports Culture"

1 November

- Projections
- Meeting "Young and Sport"
- Cycling Meeting

2 November

- Award Ceremony
- Press Conference Winner
- Award Gala

50 SPORT DISCIPLINES

- | | | |
|--------------------|-----------------|--------------------|
| Olympic sports | Extreme sport | Parachute |
| Paralympic discip. | F1 | Rhythmic gymnastic |
| Artistic skate | Fencing | Rollerskating |
| Athletics | Fishing | Rowing |
| Basketball | Footsal | Rugby |
| Baseball | Formula kart | Skateboard |
| Base jump | Gaelic football | Ski |
| Beach soccer | Gymnastic | Snowkiting |
| Bobsled | Golf | Soccer |
| Bowling | Handball | Softball |
| Boxe | Ice hockey | Surf |
| Canoeing | Ice skating | Taekwondo |
| Capoeira | Kickboxing | Tennis |
| Car race | Kung fu | Traditional sport |
| Climbing | Martial arts | Winter sport |
| Cycling | Motorcycling | Wrestling |
| Equestrian sport | Mountanering | |

FIGURES

- 6** Days of Movies TV Sport
- 103** FICTS Member Countries
- 60** Countries Participating
- 190** Hours of overall projections
- 50** Sport disciplines displayed
- 980** Movies and videos registered
- 180** Selected movies and videos
- 312** Journalist
- 250** Producers
- 70** Television Networks
- 10** Meetings and Workshops
- 4** Related events
- 1.000** Champions on the screen
- 7** Places of projection
- 197.000** Indoor and outdoor spectators
- 0** Ticket price

HOTEL RESERVATION

www.sportmoviestv.com/hotel_reservation.pdf

RULES

www.sportmoviestv.com/rules_2010.pdf

www.sportmoviestv.com/Regolamento2010.pdf

REGISTRATIONS

www.sportmoviestv.com/entry_form

FESTIVAL SECTIONS

- 1. OLYMPIC GAMES OLYMPIC SPIRIT**
 - a) Olympic Values
 - b) Olympic Games and the Young
- 2. DOCUMENTARY**
 - a) Individual Sport
 - b) Team Sport
 - c) Great Champions (Individual/ Team)
 - d) Reportage
- 3. TV SHOWS AND NEW TECHNOLOGIES**
 - a) Sport programs, talk-shows, entertaining
 - b) New Media
- 4. SPORT & SOCIETY**
 - a) Sport & solidarity
 - b) Sport for all, education, technique-didactics
- 5. MOVIES**
 - a) Fiction shorts and full lenght films, Tv-movies
- 6. SPORT ADVERTS**
 - a) Social/institutional advertising
 - b) Commercial advertising
- 7. MOVIES & TV SHORT**



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THE GUESTS AT "SPORT MOVIES & TV 2010"

Walter Bonatti

Irene Camber

Roberto Cammarelle

Gianni Clerici

Daniele Gilardoni

Giacobbe Fragomeni

Paolo Maldini

Edoardo Mangiarotti

Rolly Marchi

Alfredo Martini

Andrea Monti

Massimo Moratti

Enrico Prandi

Dan Peterson

Isa M. Abdul Rahim

Giuliano Razzoli

Clemente Russo

Mina Valyraki

Nguyen Xuan Vihn

Gianluca Vialli

Javier Zanetti



Alberto Tomba



Marc Girardelli



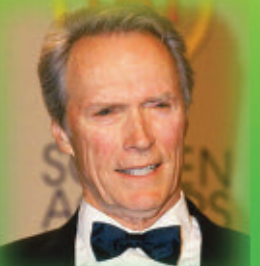
Inter F.C.



Mario Pescante



Reinhold Messner



Clint Eastwood



Francesca Schiavone



Rafa Nadal



Livio Berruti



Fiorenzo Magni



Lea Pericoli



Adriano Panatta



Exhibition
"Ottavio Missoni,
Uomo di Sport"

THE WINNER OF "SPORT MOVIES & TV"

WILL BE HOST TO



ASPIRE4SPORT



Sports Congress and Exhibition
Aspire Dome, Doha, **Qatar**
15 - 18 November 2010



ASSOCIAZIONE INTERNAZIONALE
CINEMA TELEVISION SPORTE

SPORT MOVIES & TV

28TH MILANO INTERNATIONAL FICTS FEST 2010

Milan (Italy) - 28 October - 2 November
Palazzo Affari ai Giureconsulti - Piazza Mercanti, 2

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